



21st Annual Southern Regional Intercollegiate Dairy Challenge
January 24-26, 2027 in Bowling Green, Kentucky
Hosted by Eastern Kentucky University

TRAVEL INFORMATION

Contest Hotel & Event Venue

Crowne Plaza Bowling Green (*rebranded from Holiday Inn University Plaza*)

1021 Wilkinson Trace

Bowling Green, KY 42103

Hotel front desk: 270-745-0088

www.crowneplaza.com/bowlinggreenky

Reservations link: [The Southern Regional Dairy Challenge Volunteer Block](#)

Block Name: %Volunteer - The Southern Regional Dairy Challenge

Block Code: VSR

Last date of booking: 12/28/2026

Arrival date: 1/24/2027

Departure date: 1/26/2027

Room rate: \$109+tax/room/night

Attention Universities and Judges

Room reservations for university teams, coaches and judges are being made for you by Dairy Challenge at the Holiday Inn

Airport Information for Bowling Green, KY

- Nashville International Airport (BNA) – 70 miles. The hotel does not provide shuttle service.