21st Annual Southern Regional Intercollegiate Dairy Challenge
January 24-26, 2027 in Bowling Green, Kentucky
Hosted by Eastern Kentucky University

TRAVEL INFORMATION

Contest Hotel & Event Venue

Crowne Plaza Bowling Green *(rebranded from Holiday Inn University Plaza)*
1021 Wilkinson Trace
Bowling Green, KY 42103
Hotel front desk: 270-745-0088
www.crowneplaza.com/bowlinggreenky

Reservations link: The Southern Regional Dairy Challenge Volunteer Block
Block Name: %Volunteer - The Southern Regional Dairy Challenge
Block Code: VSR
Last date of booking: 12/28/2026
Arrival date: 1/24/2027
Departure date: 1/26/2027
Room rate: $109+tax/room/night

Attention Universities and Judges:

Room reservations for university teams, coaches and judges are being made for you by Dairy Challenge at the Crowne Plaza.

Airport Information for Bowling Green, KY

- Nashville International Airport (BNA) – 70 miles. The hotel does not provide shuttle service.