

2026 Midwest Regional Dairy Challenge		ver 070226
Hosted by University of Wisconsin, Madison at KI Center in Green Bay, WI		
Hyatt Regency Green Bay		KI Convention Center
333 Main Street	November 18-20, 2026	333 Main Street
Green Bay, Wisconsin 54301	<i>all events are in the KI Center unless otherwise noted</i>	Green Bay, Wisconsin 54301
920/432-1234	All events are in the KI Center unless otherwise noted	
Wednesday Nov 18, 2026		
12:00 PM-10:00 PM	Dairy Challenge Central/IT set up	Meeting Room B3
4:00-5:30 PM	Check in at the Hotel	
2:30-5:30 PM	Registration	Meeting Room B3
2:30 PM	Social Media Corps Meeting	Meeting Room B3
3:00-3:55 PM	Educational Seminar Session 1 (<i>choose one</i>)	
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>	Ballroom A1
	Key Metrics for Evaluating an Lely AMS Dairy - TBA	Ballroom A2
	Key Metrics for Evaluating a GEA AMS Dairy - TBA	Ballroom A3
	Financial Bootcamp - TBA	Ballroom A4
4:00-4:45 PM	Mentor Meeting	ROOM TBA
4:05-5:00 PM	Educational Seminar Session 2 (<i>choose one</i>)	
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>	Ballroom A1
	Key Metrics for Evaluating an Lely AMS Dairy - TBA	Ballroom A2
	Key Metrics for Evaluating a GEA AMS Dairy - TBA	Ballroom A3
	Financial Bootcamp - TBA	Ballroom A4
5:30-6:15 PM	Dinner- students should sit with their teams and mentors	Meeting Room B1/B2
6:15- 6:30 PM	Welcome and introductions	Meeting Room B1/B2
6:30 PM	Team Building activity	Meeting Room B1/B2
7:00 PM	Handout Data Packets	Meeting Room B1/B2
7:30 PM	Judges Meeting	Ballroom A4
7:30 -9:00 PM	Judge Work Room	Ballroom A4
7:30 PM	Refreshments	Meeting Room B1/B2
9:30 PM	Instructions and review Thursday schedule	Meeting Room B1/B2
Thursday Nov 19, 2026		
6:00 AM-8:00 PM	Dairy Challenge Central/IT	Meeting Room B3
6:00 AM - 8:15 AM	Breakfast	Meeting Room B1/B2
6:30 AM	Farm visit overview and instructions for ALL students and judges	Meeting Room B1/B2
6:30 AM	Volunteers meeting	Ballroom A3
7:15 AM	Bus for Dairy A departs for dairy (45 min)	All buses depart from Adams Street Entrance
7:15 AM	Bus for Dairy B depart for dairy (45 min)	
7:55 AM	Buses for Dairy CD departs for dairy (22 min)	
	<i>Judges should follow buses to dairies</i>	
	Teams, Mentors and Judges on dairy	
	- 15 min Dairy Managers welcome teams, provide overview and guidelines	
	- 1:45 hours on-site assessment of dairy	
8:20, 8:00	- 30 min all teams gather with dairy managers for group interview with judges observing	
10:30 AM	Bus for Dairy A departs for KI Center	
10:30 AM	Bus for Dairy B departs for KI Center	
10:50 AM	Buses for Dairy CD departs for KI Center	
11:00 AM - 12:30 PM	Lunch	Meeting Room B1/B2
11:15 AM	Buses arrive at KI Center	
12:00 PM	Coaches arrive at KI Center	
11:30 AM	Volunteers meeting	Ballroom A3
12:15 PM - 1:15 PM	Group owner/manager interviews. All team members MUST be present. Judges also attend. Mentors and Coaches may attend but may not ask questions.	Dairy A: Ballroom A1
		Dairy B: Ballroom A2
		Dairy CD: Ballroom A3
1:15 PM - 1:25 PM	Judges' interviews with owner/managers.	Dairy A: Ballroom A1
		Dairy B: Ballroom A2
		Dairy CD: Ballroom A3
1:30 PM - 5:30 PM	Teams work on presentations	Meeting Room B1/B2
1:30 PM - 5:30 PM	Judges work on presentations	Ballroom A4
1:30 PM - 6:00 PM	IT available to assist with presentation prep	Meeting Room B1/B2
	Resource Room - industry reps encouraged to be available	Meeting Room B1/B2
2:00 PM - 4:00 PM	Afternoon break	Meeting Room B1/B2
4:00 PM - 5:00 PM	Coaches/sponsors meeting with committee	Ballroom A3
6:00 PM	Upload completed presentations - upload link to be provided	

6:30 - 9:30 PM	Dinner, Stadium Tours and Tailgate Games with Sponsors at Lambeau Field, Home of the Green Bay Packers	Park in LOT 6 off Ridge Road. Enter via Potawatomi Sportsbook Gate entrance. Proceed to level 8 Champions Club.
Friday Nov 20, 2026		
6:00 AM - 3:30 PM	Dairy Challenge Central/IT	Meeting Room B3
6:00 AM - 8:00 AM	Breakfast	Meeting Room B1/B2
6:00 AM	Set up prep and presentation rooms	
7:00 AM	Volunteers meeting (meet with prep volunteers night before)	Ballroom A3
7:00 AM	Judges meeting	Ballroom A4
6:30 AM - 9:30 AM	AM Teams report directly to their assigned Prep Room (60 minute intervals)	
	<u>Dairy: A B C D</u>	Dairy A Teams 1-3: Hyatt Room 5A
6:30 AM	Teams: 1 7 13 19	Dairy B Teams 7-9: Hyatt Room 5B
7:30 AM	Teams: 2 8 14 20	Dairy C Teams 13-15: Hyatt Room 6A
8:30 AM	Teams: 3 9 15 21	Dairy D Teams 19-21: Hyatt Room 6B
7:30 AM - 10:30 AM	AM Team Presentations	
	<u>Dairy: A B C D</u>	Dairy A Teams 1-3: Ballroom A1
7:30 AM	Teams: 1 7 13 19	Dairy B Teams 7-9: Ballroom A2
8:30 AM	Teams: 2 8 14 20	Dairy C Teams 13-15: Ballroom A3
9:30 AM	Teams: 3 9 15 21	Dairy D Teams 19-21: Ballroom A4
7:30 AM - 10:00 AM	Coffee Break	South Lobby
8:30 AM - 11:00 AM	Debriefing - all teams report for debriefing immediately following presentation	reserved tables in Meeting Room B1
7:30 AM - 8:00 AM	Career Fair set up	South Lobby
8:00 AM - 3:00 PM	Career & Innovation Fair	South Lobby
8:15 AM - 10:15 AM	Coffee Break	Hyatt Auditorium
	Educational session - all PM teams to attend - Alumni Panel - TBA	
8:30 AM - 10:00 AM		Hyatt Auditorium
10:30 AM - 11:20 AM	Lunch for Judges	Meeting Room B1/B2
11:00 AM - 1:00 PM	Lunch	Meeting Room B1/B2
10:30 AM - 1:30 PM	PM Teams report directly to their assigned Prep Room (60 minute intervals)	
	<u>Dairy: A B C D</u>	
10:30 AM	Teams: 4 10 16 22	Dairy A Teams 4-6: Hyatt Room 5A
11:30 AM	Teams: 5 11 17 23	Dairy B Teams 10-12: Hyatt Room 5B
12:30 PM	Teams: 6 12 18 24	Dairy C Teams 16-18: Hyatt Room 6A
11:00 AM	Hotel check out	Dairy D Teams 22-24: Hyatt Room 6B
11:30 AM - 2:30 PM	PM Team Presentations	
	<u>Farm: A B C D</u>	Dairy A Teams 4-6: Ballroom A1
11:30 AM	Teams: 4 10 16 22	Dairy B Teams 10-12: Ballroom A2
12:30 PM	Teams: 5 11 17 23	Dairy C Teams 16-17: Ballroom A3
1:30 PM	Teams: 6 12 18 24	Dairy C Teams 22-24: Ballroom A4
12:00 PM - 3:00 PM	Debriefing - all teams report for debriefing immediately following presentation	reserved tables in Meeting Room B1
12:15 PM - 1:15 PM	Coffee break	Hyatt auditorium
	Educational session - all PM teams to attend - TBA - Alumni Panel	
12:30 PM - 2:00 PM		Hyatt Auditorium
12:30 PM - 3:30 PM	Afternoon break	South Lobby
2:30 PM - 3:10 PM	Judges finalize scoring for awards	
3:15 PM	Judges Presentations	Dairy A: Ballroom A1
		Dairy B: Ballroom A2
		Dairy CD: Ballroom A3/A4
3:45 PM	Announce Awards	Ballroom A3/A4
3:55 PM	Depart for home	