



20th Annual Southern Regional Intercollegiate Dairy Challenge
November 16 - 18, 2025 in Knoxville, Tennessee
Hosted by University of Tennessee and Middle Tennessee State University

TRAVEL INFORMATION

Contest Hotel & Event Venue

[Holiday Inn West Knoxville Cedar Bluff](#)

9134 Executive Park Dr
Knoxville, TN 37923

Reservations link: **[2025 Regional Dairy Challenge](#)** (enter dates to access group rate)

Hotel front desk: [1-865-693-1011](tel:1-865-693-1011)

Group name: Dairy Challenge

Arrival date: 11/16/2025

Departure date: 11/18/2025

Room rate: \$109+tax/room/night (includes breakfast)

Last date of booking: 11/01/2025

Attention Universities and Judges

Room reservations for university teams, coaches and judges are being made for you by Dairy Challenge at the Holiday Inn

Airport Information for Knoxville, TN

- McGhee Tyson Airport (TYS) - 15 miles. The hotel is located about 20 minutes from the airport. The hotel does not provide shuttle service.