

		2025 Southern Regional Dairy Challenge	
		November 16-18, 2025	9134 Executive Park Drive
		Holiday Inn Knoxville West at Cedar Bluff	Knoxville TN 37923
		Activities will be held at Holiday Inn unless noted otherwise	Phone: 865-693-1011
			www.ihg.com/holidayinn/hotels/us/en/knoxville/tyscb/hoteldetail
		Schedule of Events	
Dates and Times <i>(all times are Eastern Time Zone)</i>		Event	ver 111225
Sunday, November 16			
2:00 PM - 4:00 PM		Pre-Challenge dairy tour	Little River Farm, 3229 Ellejoy Rd, Walland, TN
3:00 PM		Hotel check-in	
4:00 PM - 10:15 PM		Dairy Challenge Central & IT	Executive Boardroom 237 (second floor)
4:30 PM - 5:30 PM		Mentors/Volunteer meeting	Neyland Ballroom
5:00 PM - 5:30 PM		Contest registration: Dairy Challenge Central	Executive Boardroom 237 (second floor)
5:30 PM		Dinner & Welcome - sit by team	Neyland Ballroom
6:00 PM		Special recognition	Neyland Ballroom
6:15 PM		Group activity/ice breaker	Neyland Ballroom
7:00 PM		When the boots hit the ground	Neyland Ballroom
7:20 PM		Key financial indicators	Neyland Ballroom
7:40 PM		Data distribution	Neyland Ballroom
		Coaches meeting	Cedars
		Judges meeting	Hospitality Room 337 (third floor)
10:00 PM		Instructions and review Monday schedule	Neyland Ballroom
Monday, November 17			
6:00 AM		Breakfast available	Café Restaurant
6:00 AM - 8:00 PM		Dairy Challenge Central	Executive Boardroom 237 (second floor)
7:00 AM		Farm Visit Volunteer Meeting	Cedars
7:00 AM		Instructions – All students and coaches must be present	Neyland Ballroom
7:30 AM		Load school vans; depart for farm	hotel lobby
8:15 AM - 11:00 AM		Arrive at dairy - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairy - 20 min All teams gather with dairy managers for group interview with judges observing	Host Farm
10:40 AM		Question and answer session with farm owners	
11:00 AM		Depart for hotel	
11:45 AM		Arrive at hotel	
11:45 AM - 12:45 PM		Lunch	Neyland Ballroom
12:00 PM - 4:00 PM		Coaches Luncheon	Yee Haw in Knoxville, 745 N BroadwayKnoxville, TN 37917 (865) 210
1:00 PM - 6:00 PM		Judge presentation prep	Hospitality Room 337 (third floor)
1:00 PM - 6:00 PM		Team Presentation Prep & Resource Room	Neyland Ballroom
2:00 PM - 2:45 PM		Interviews with farm management - all team members should be present	Neyland Ballroom
3:00 PM - 3:30 PM		Judges' interviews with farm management	Hospitality Room 337 (third floor)
6:00 PM		Collection of team presentations and financials	Executive Boardroom 237 (second floor)
		Collection of judge presentations and financials	Executive Boardroom 237 (second floor)
7:00 PM - 9:00 PM		Student/Sponsor Dinner and Networking	The Main Event 9081 Kingston Pike Knoxville, TN 37923
Tuesday, November 18			

6:00 AM - 8:00 AM	Breakfast available	Café Restaurant
6:00 AM - 11:00 AM	Hotel check-out	
5:30 AM – 3:30 PM	Dairy Challenge Central	Executive Boardroom 237 (second floor)
5:50 AM - 2:30 PM	coffee & snacks available	Terrace
6:00 AM	Team 1 prep room	Hospitality Room 337 (third floor)
	Team 8 prep room	Knox
6:30 AM	Volunteer meeting (meet with prep room volunteers Mon night)	Summit
6:30 AM	Judges meeting	Manning
7:00 AM	Team 1 presentation	Summit
	Team 8 presentation	Manning
	Team 2 prep room	Hospitality Room 337 (third floor)
	Team 9 prep room	Knox
8:00 AM - 11:30 AM	Debriefing for morning presenters	Terrace
8:00 AM - 8:30 AM	Sponsors set up displays	Terrace
8:00 AM	Team 2 presentation	Summit
	Team 9 presentation	Manning
	Team 3 prep room	Hospitality Room 337 (third floor)
	Team 10 prep room	Knox
8:30 AM - 3:00 PM	Sponsor Displays	Terrace
8:15 AM - 10:00 AM	Educational programming for afternoon presenting teams 5, 6, 7, 12, 13, 14: "From Boomers to Zoomers: Bridging the Communication Gap" with Kristin Pronschinske, LookUp, LLC and Alumni/Career Panel	Volunteer Room
9:00 AM	Team 3 presentation	Summit
	Team 10 presentation	Manning
	Team 4 prep room	Hospitality Room 337 (third floor)
	Team 11 prep room	Knox
10:00 AM	Team 4 presentation	Summit
	Team 11 presentation	Manning
10:45 AM	Team 5 prep room	Hospitality Room 337 (third floor)
	Team 12 prep room	Knox
11:00 AM - 11:45 AM	Lunch break for judges	Volunteer Room
11:15 AM - 1:30 PM	Lunch available	Volunteer Room
11:45 AM	Team 5 presentation	Summit
	Team 12 presentation	Manning
	Team 6 prep room	Hospitality Room 337 (third floor)
	Team 13 prep room	Knox
12:45 PM	Team 6 presentation	Summit
	Team 13 presentation	Manning
	Team 7 prep room	Hospitality Room 337 (third floor)
	Team 14 prep room	Knox
12:45 PM - 3:15 PM	Debriefing	Terrace
1:00 PM - 2:45 PM	Educational programming for morning presenting teams 1, 2, 3, 4, 8, 9, 10, 11: "From Boomers to Zoomers: Bridging the Communication Gap" with Kristin Pronschinske, LookUp, LLC and Alumni/Career Panel	Volunteer Room
1:45 PM	Team 7 presentation	Summit
	Team 14 presentation	Manning
2:45 PM - 3:15 PM	Judges finalize scoring for awards and meet with host farm	Summit
3:30 PM	Judges' presentation to students	Volunteer and Manning Rooms
4:00 PM	Recognition and awards	Volunteer and Manning Rooms
4:30 PM	Depart for home	