

		<b>2025 Southern Regional Dairy Challenge</b>	
		<b>November 16-18, 2025</b>	9134 Executive Park Drive
		<b>Holiday Inn Knoxville West at Cedar Bluff</b>	Knoxville TN 37923
		Activities will be held at <b>Holiday Inn</b> unless noted otherwise	Phone: 865-693-1011 <a href="https://www.ihg.com/holidayinn/hotels/us/en/knoxville/tyscb/hoteldetail">https://www.ihg.com/holidayinn/hotels/us/en/knoxville/tyscb/hoteldetail</a>
		<b>Schedule of Events</b>	
<b>Dates and Times</b> <i>(all times are Eastern Time Zone)</i>		<b>Event</b>	ver 091125
<b>Sunday, November 16</b>			
2:00 PM - 4:00 PM		Pre-Challenge dairy tour	Little River Farm, 3229 Ellejoy Rd, Walland, TN
3:00 PM		Hotel check-in	
4:00 PM - 10:15 PM		Dairy Challenge Central & IT	Executive Boardroom 237 (second floor)
4:30 PM - 5:30 PM		Mentors/Volunteer meeting	Summit
5:00 PM - 5:30 PM		Contest registration: Dairy Challenge Central	Executive Boardroom 237 (second floor)
5:30 PM		Dinner & Welcome - sit by team	Neyland Ballroom
6:00 PM		Special recognition	Neyland Ballroom
6:15 PM		Group activity/ice breaker	Neyland Ballroom
7:00 PM		Key financial indicators	Neyland Ballroom
7:20 PM		When the boots hit the ground	Neyland Ballroom
7:40 PM		Data distribution	Neyland Ballroom
		Coaches meeting	Summit
		Judges meeting	Hospitality Room 337 (third floor)
10:00 PM		Instructions and review Monday schedule	Neyland Ballroom
<b>Monday, November 17</b>			
6:00 AM		Breakfast available	Café Restaurant
6:00 AM - 8:00 PM		Dairy Challenge Central	Executive Boardroom 237 (second floor)
7:00 AM		Farm Visit Volunteer Meeting	Summit
7:00 AM		Instructions – All students and coaches must be present	Volunteer and Manning
7:30 AM		Load school vans; depart for farm	hotel lobby
8:15 AM - 11:00 AM		Arrive at dairy - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairy - 20 min All teams gather with dairy managers for group interview with judges observing	Host Farm
10:40 AM		Question and answer session with farm owners	
11:00 AM		Depart for hotel	
11:45 AM		Arrive at hotel	
11:45 AM - 12:45 PM		Lunch	Neyland Ballroom
12:00 PM - 4:00 PM		Coaches Luncheon	Off site
1:00 PM		Volunteer Meeting	Summit
1:00 PM - 6:00 PM		Judge presentation prep	Hospitality Room 337 (third floor)
1:00 PM - 6:00 PM		Team Presentation Prep & Resource Room	Neyland Ballroom
2:00 PM - 2:45 PM		Interviews with farm management - all team members should be present	Neyland Ballroom
3:00 PM - 3:30 PM		Judges' interviews with farm management	Hospitality Room 337 (third floor)
6:00 PM		Collection of team presentations and financials	Executive Boardroom 237 (second floor)
		Collection of team presentations and financials	Executive Boardroom 237 (second floor)
7:00 PM - 9:00 PM		Student/Sponsor Dinner and Networking	TBA

Tuesday, November 18			
6:00 AM - 8:00 AM		Breakfast available	Café Restaurant
6:00 AM - 11:00 AM		Hotel check-out	
5:30 AM – 3:30 PM		Dairy Challenge Central	Executive Boardroom 237 (second floor)
5:50 AM - 2:30 PM		coffee & snacks available	Terrace
6:00 AM		Team 1 prep room	Hospitality Room 337 (third floor)
		Team 8 prep room	Knox
6:30 AM		Volunteer meeting (meet with prep room volunteers Mon night)	Summit
6:30 AM		Judges meeting	Manning
7:00 AM		Team 1 presentation	Summit
		Team 8 presentation	Manning
		Team 2 prep room	Hospitality Room 337 (third floor)
		Team 9 prep room	Knox
8:00 AM - 11:30 AM		Debriefing for morning presenters	Terrace
8:00 AM - 8:30 AM		Sponsors set up displays	Terrace
8:00 AM		Team 2 presentation	Summit
		Team 9 presentation	Manning
		Team 3 prep room	Hospitality Room 337 (third floor)
		Team 10 prep room	Knox
8:30 AM - 3:00 PM		Sponsor Displays	Terrace
8:15 AM - 10:00 AM		Educational programming for afternoon presenting teams 5, 6, 11, 12: TBA and Alumni/Career Panel	Volunteer Room
9:00 AM		Team 3 presentation	Summit
		Team 10 presentation	Manning
		Team 4 prep room	Hospitality Room 337 (third floor)
		Team 11 prep room	Knox
10:00 AM		Team 4 presentation	Summit
		Team 11 presentation	Manning
10:45 AM		Team 5 prep room	Hospitality Room 337 (third floor)
		Team 12 prep room	Knox
11:00 AM - 11:45 AM		Lunch break for judges	Volunteer Room
11:15 AM - 1:30 PM		Lunch available	Volunteer Room
11:45 AM		Team 5 presentation	Summit
		Team 12 presentation	Manning
		Team 6 prep room	Hospitality Room 337 (third floor)
		Team 13 prep room	Knox
12:30 PM - 2:00 PM		Educational programming for morning presenting teams 1, 2, 3, 4, 7, 8, 9, 10: TBA and Alumni/Career Panel	Volunteer Room
12:45 PM - 3:15 PM		Debriefing	Terrace
12:45 PM		Team 6 presentation	Summit
		Team 13 presentation	Manning
		Team 7 prep room	Hospitality Room 337 (third floor)
		Team 14 prep room	Knox
1:45 PM		Team 7 presentation	Summit
		Team 14 presentation	Manning
2:45 PM - 3:15 PM		Judges finalize scoring for awards and meet with host farm	Summit
3:30 PM		Judges' presentation to students	Volunteer and Manning Rooms
4:00 PM		Recognition and awards	Volunteer and Manning Rooms
4:30 PM		Depart for home	