

| | | 2024 Southern Regional Dairy Challenge | |
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| | | November 17-19, 2024 | |
| | | The Highlander Hotel Radford | The Highlander Hotel Radford |
| | | 604 Tyler Avenue Radford, VA 24141 | |
| | | Activities will be held at The Highlander unless noted otherwise | |
| | | Schedule of Events | |
| Dates and Times <i>(all times are Eastern Time Zone)</i> | | Event | <i>ver082024</i> |
| Sunday, November 17 | | | |
| 2:00 PM - 4:00 PM | | Pre-Challenge dairy tour | training farm TBA |
| 2:00 PM - 5:00 PM | | Hotel check-in | The Highlander Hotel Radford |
| 4:00 PM - 10:15 PM | | Dairy Challenge Central & IT | Private Dining Room |
| 5:30 PM - 6:00 PM | | Contest registration: Dairy Challenge Central | Private Dining Room |
| 6:00 PM | | Dinner & Welcome | Ballroom AB |
| 6:30 PM | | Group activity/ice breaker | Ballroom AB |
| 6:45 PM | | Mentors/Volunteer meeting | Ballroom D |
| 7:00 PM | | Key financial indicators | Ballroom AB |
| 7:30 PM | | When the boots hit the ground | Ballroom AB |
| 7:50 PM | | Data distribution | Ballroom AB |
| | | Coaches meeting | Ballroom C |
| | | Judges meeting | Ballroom D |
| 10:00 PM | | Instructions and review Monday schedule | Ballroom AB |
| Monday, November 18 | | | |
| 7:00 AM - 8:30 AM | | Breakfast available | Bee & Butter Restaurant |
| 7:30 AM - 6:00 PM | | Dairy Challenge Central | Private Dining Room |
| 7:45 AM | | Volunteer Meeting | Ballroom C or onsite at contest dairy - TBD |
| 8:00 AM | | Instructions – All students and coaches must be present | Ballroom AB |
| 8:15 AM | | Load school vans; depart for farm | Hotel lobby |
| 8:45 AM - 11:15 AM | | Contest teams and judges arrive at dairies - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 20 min All teams gather with dairy managers for group interview with judges observing | Host Farm |
| 11:00 AM | | Question and answer session with farm owners | |
| 11:15 AM | | Depart for hotel | |
| 11:45 AM | | Teams and Judges return | |
| 11:45 AM - 12:30 PM | | Lunch | Ballroom AB |
| 1:00 PM | | Volunteer Meeting | Ballroom AB |
| 1:00 PM - 6:00 PM | | Judge presentation prep | Ballroom D |
| 1:00 PM - 6:00 PM | | Team Presentation Prep & Resource Room | Ballroom AB |
| 2:00 PM - 2:45 PM | | Interviews with farm management - all team members should be present | Ballroom AB |
| 3:00 PM - 3:30 PM | | Judges' interviews with farm management | Ballroom D |
| 6:00 PM - 6:30 PM | | Collection of team presentations - upload to Dropbox AND return USB to Dairy Challenge Central | Private Dining Room |
| | | Collection of judges' final reports - upload to Dropbox AND return USB to Dairy Challenge Central | Private Dining Room |
| 6:30 PM - 9:00 PM | | Student/Sponsor Dinner and Networking | The Long Way Brewery 501 2nd St, Radford, VA 24141 |

| Tuesday, November 19 | | |
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| 6:00 AM - 8:00 AM | Breakfast available | Bee & Butter Restaurant |
| 6:00 AM - 11:00 AM | Hotel check-out | |
| 5:30 AM – 3:30 PM | Dairy Challenge Central | Private Dining Room |
| 6:00 AM - 12:00 PM | coffee & snacks from conf center available | Ballroom Lobby Pre-Function Space |
| 6:00 AM | Team 1 prep room | Ballroom C |
| | Team 7 prep room | Ballroom D |
| 6:30 AM | Judges meeting | Ballroom B |
| 6:30 AM | Volunteer meeting (meet with prep room volunteers Sun night) | Ballroom A |
| 7:00 AM | Team 1 presentation | Ballroom A |
| | Team 7 presentation | Ballroom B |
| | Team 2 prep room | Ballroom D |
| | Team 8 prep room | Ballroom C |
| 8:00 AM - 11:30 AM | Debriefing for morning presenters | Hotel Lobby |
| 8:00 AM - 8:30 AM | Sponsors set up displays | Ballroom Lobby Pre-Function Space |
| 8:00 AM | Team 2 presentation | Ballroom A |
| | Team 8 presentation | Ballroom B |
| | Team 3 prep room | Ballroom D |
| | Team 9 prep room | Ballroom C |
| 8:30 AM - 2:00 PM | Sponsor Displays | Ballroom Lobby Pre-Function Space |
| 9:00 AM - 10:00 AM | Educational programming for afternoon presenting teams 5, 6, 11, 12 | Bee & Butter Restaurant |
| 9:00 AM | Team 3 presentation | Ballroom A |
| | Team 9 presentation | Ballroom B |
| | Team 4 prep room | Ballroom D |
| | Team 10 prep room | Ballroom C |
| 10:00 AM | Team 4 presentation | Ballroom A |
| | Team 10 presentation | Ballroom B |
| 10:15 AM - 12:15 PM | Lunch available | Bee & Butter Restaurant |
| 10:45 AM | Team 5 prep room | Ballroom D |
| | Team 11 prep room | Ballroom C |
| 11:00 AM - 11:45 AM | Lunch break for judges | Bee & Butter Restaurant |
| 11:45 AM | Team 5 presentation | Ballroom A |
| | Team 11 presentation | Ballroom B |
| | Team 6 prep room | Ballroom D |
| | Team 12 prep room | Ballroom C |
| 12:30 PM - 1:30 PM | Educational programming for morning presenting teams 1, 2, 3, 4, 7, 8, 9, 10 | Bee & Butter Restaurant |
| 12:45 PM - 2:15 PM | Debriefing | Hotel Lobby |
| 12:45 PM | Team 6 presentation | Ballroom A |
| | Team 12 presentation | Ballroom B |
| 1:45 PM - 2:15 PM | Judges finalize scoring for awards and meet with host farm | Ballroom D |
| 2:30 PM | Judges' presentation to students | Ballroom AB |
| 3:00 PM | Recognition and awards | Ballroom AB |
| 3:30 PM | Depart for home | |