

	2024 Midwest Regional Dairy Challenge	
	Hosted by University of Wisconsin, Madison at KI Center in Green Bay, WI	
Hyatt Regency Green Bay		KI Convention Center
333 Main Street	February 7-9, 2024	333 Main Street
Green Bay, Wisconsin 54301	<i>all events are in the KI Center unless otherwise noted</i>	Green Bay, Wisconsin 54301
920/432-1234	PROGRAM <i>ver 013124</i>	
Wednesday Feb 7, 2024		
12:00 PM-10:00 PM	Dairy Challenge Central/IT set up	Meeting Room B3
4:00-5:30 PM	Check in at the Hotel	
2:30-5:30 PM	Registration	Meeting Room B3
2:30 PM	Social Media Corps Meeting	Meeting Room B3
3:00-3:55 PM	Educational Seminar Session 1 (<i>choose one</i>)	
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>	Ballroom A1
	Key Metrics for Evaluating an AMS Dairy - <i>Lizzy French, Dairy Forage Research Center</i>	Ballroom A2
	Financial Bootcamp - <i>Brian Hoskens, Nicolet Bank</i>	Ballroom A3
4:00-4:45 PM	Mentor Meeting	Ballroom A4
4:05-5:00 PM	Educational Seminar Session 2 (<i>choose one</i>)	
	DairyComp/PCDart Training - <i>Greg Palas, Dairy Records Management and Craig Walter, VAS</i>	Ballroom A1
	Key Metrics for Evaluating an AMS Dairy - <i>Lizzy French, Dairy Forage Research Center</i>	Ballroom A2
	Financial Bootcamp - <i>Brian Hoskens, Nicolet Bank</i>	Ballroom A3
5:30-6:15 PM	Dinner- students should sit with their teams and mentors	Meeting Room B1/B2
6:15- 7:00 PM	Welcome and introductions	Meeting Room B1/B2
7:00 PM	Team Building activity	Meeting Room B1/B2
7:30 PM	Handout Data Packets	Meeting Room B1/B2
7:30 PM	Judges Meeting	Ballroom A4
7:30 -9:00 PM	Judge Work Room	Ballroom A4
7:30 PM	Refreshments	Meeting Room B1/B2
9:30 PM	Instructions and review Thursday schedule	Meeting Room B1/B2
Thursday Feb 8, 2024		
6:00 AM-8:00 PM	Dairy Challenge Central/IT	Meeting Room B3
6:00 AM - 8:15 AM	Breakfast	Meeting Room B1/B2
6:30 AM	Farm visit overview and instructions for ALL students and judges	Meeting Room B1/B2
6:30 AM	Volunteers meeting	Ballroom A3
7:05 AM	Bus for Dairy A departs for dairy (47 min)	All buses depart from Adams Street Entrance
7:45 AM	Buses for Dairy BC depart for dairy (28 min)	
7:55 AM	Bus for Dairy D departs for dairy (22 min)	
	<i>Judges should follow buses to dairies</i>	
	Teams, Mentors and Judges on dairy - 15 min Dairy Managers welcome teams, provide overview and guidelines - 1:45 hours on-site assessment of dairy - 30 min all teams gather with dairy managers for group interview with judges observing	
10:25 AM	Bus for Dairy A departs for KI Center	
10:45 AM	Bus for Dairy BC departs for KI Center	
10:50 AM	Bus for Dairy D departs for KI Center	
11:00 AM - 12:30 PM	Lunch	Meeting Room B1/B2
11:15 AM	Buses arrive at KI Center	
12:00 PM	Coaches arrive at KI Center	
11:30 AM	Volunteers meeting	Ballroom A3
12:15 PM - 1:15 PM	Group owner/manager interviews. All team members MUST be present. Judges also attend. Mentors and Coaches may attend but may not ask questions.	Dairy A: Ballroom A1 Dairy BC: Ballroom A2 Dairy D: Ballroom A3
1:15 PM - 1:25 PM	Judges' interviews with owner/managers.	Dairy A: Ballroom A1 Dairy BC: Ballroom A2 Dairy D: Ballroom A3
1:30 PM - 5:30 PM	Teams work on presentations	Meeting Room B1/B2
1:30 PM - 5:30 PM	Judges work on presentations	Ballroom A4
1:30 PM - 6:00 PM	IT available to assist with presentation prep	Meeting Room B1/B2
	Resource Room - industry reps encouraged to be available	Meeting Room B1/B2
2:00 PM - 4:00 PM	Afternoon break	Meeting Room B1/B2
4:00 PM - 5:00 PM	Coaches/sponsors meeting with committee	Ballroom A3
6:00 PM	Upload completed presentations - upload link to be provided	
6:30 - 9:30 PM	Dinner, Stadium Tours and Tailgate Games with Sponsors at Lambeau Field, Home of the Green Bay Packers	Park in LOT 6 off Ridge Road. Enter via INVISALIGN gate. Proceed to level 8 Champions Club.

Friday February 9, 2024		
6:00 AM - 3:30 PM	Dairy Challenge Central/IT	Meeting Room B3
6:00 AM - 7:30 AM	Breakfast	Meeting Room B1/B2
6:00 AM	Set up prep and presentation rooms	
7:00 AM	Volunteers meeting (meet with prep volunteers night before)	Ballroom A3
7:00 AM	Judges meeting	Ballroom A4
6:30 AM - 9:30 AM	AM Teams report directly to their assigned Prep Room (60 minute intervals)	
	Dairy: A B C D	Dairy A Teams 1-3: Hyatt Room 5A
6:30 AM	Teams: 1 7 13 19	Dairy B Teams 7-9: Hyatt Room 5B
7:30 AM	Teams: 2 8 14 20	Dairy C Teams 13-15: Hyatt Room 6A
8:30 AM	Teams: 3 9 15 21	Dairy D Teams 19-21: Hyatt Room 6B
7:30 AM - 10:30 AM	AM Team Presentations	
	Dairy: A B C D	Dairy A Teams 1-3: Ballroom A1
7:30 AM	Teams: 1 7 13 19	Dairy B Teams 7-9: Ballroom A2
8:30 AM	Teams: 2 8 14 20	Dairy C Teams 13-15: Ballroom A3
9:30 AM	Teams: 3 9 15 21	Dairy D Teams 19-21: Ballroom A4
6:30 AM - 10:00 AM	Coffee Break	South Lobby
8:30 AM - 11:00 AM	Debriefing - all teams report for debriefing immediately following presentation	reserved tables in Meeting Room B1
7:30 AM - 8:00 AM	Career Fair set up	South Lobby
8:00 AM - 3:00 PM	Career & Innovation Fair	South Lobby
8:15 AM - 10:15 AM	Coffee Break	Hyatt Auditorium prefunction
8:30 AM - 10:00 AM	Educational session - all PM teams to attend - Alumni Panel - What's the Beef? Farm to Fork Stories	Hyatt Auditorium
10:30 AM - 11:20 AM	Lunch for Judges	Meeting Room B1/B2
11:00 AM - 1:00 PM	Lunch	Meeting Room B1/B2
10:30 AM - 1:30 PM	PM Teams report directly to their assigned Prep Room (60 minute intervals)	
	Dairy: A B C D	
10:30 AM	Teams: 4 10 16 22	Dairy A Teams 4-6: Hyatt Room 5A
11:30 AM	Teams: 5 11 17 23	Dairy B Teams 10-12: Hyatt Room 5B
12:30 PM	Teams: 6 12 18 24	Dairy C Teams 16-18: Hyatt Room 6A
11:00 AM	Hotel check out	Dairy D Teams 22-24: Hyatt Room 6B
11:30 AM - 2:30 PM	PM Team Presentations	
	Farm: A B C D	Dairy A Teams 4-6: Ballroom A1
11:30 AM	Teams: 4 10 16 22	Dairy B Teams 10-12: Ballroom A2
12:30 PM	Teams: 5 11 17 23	Dairy C Teams 16-17: Ballroom A3
1:30 PM	Teams: 6 12 18 24	Dairy C Teams 22-24: Ballroom A4
12:00 PM - 3:00 PM	Debriefing - all teams report for debriefing immediately following presentation	reserved tables in Meeting Room B1
12:15 PM - 1:15 PM	Coffee break	
12:30 PM - 2:00 PM	Educational session - all PM teams to attend - What's the Beef? Farm to Fork Stories - Alumni Panel	Hyatt Auditorium
12:30 PM - 3:30 PM	Afternoon break	South Lobby
2:30 PM - 3:10 PM	Judges finalize scoring for awards	
3:15 PM	Judges Presentations	Dairy A: Ballroom A1
		Dairy BC: Ballroom A2/A3
		Dairy D: Ballroom A4
3:45 PM	Announce Awards	Ballroom A2/A3
3:55 PM	Depart for home	