



2023 North American Intercollegiate Dairy Challenge & Academy

Thursday, March 30 – Saturday April 1, 2023

Saratoga City Center in Saratoga Springs, New York

Hosted by the Northeast Regional Dairy Challenge Planning Committee

To Register as a Volunteer: <https://2023dairychallengevolunteerregistration.eventbrite.com/>

The Board of Directors of the North American Intercollegiate Dairy Challenge invites you to join us for our 21st Annual Dairy Challenge and the 10th Annual Dairy Challenge Academy. These events will be held in Saratoga Springs, New York March 30-April 1, 2023 and hosted by the Northeast Regional Dairy Challenge Planning Committee.

The North American Intercollegiate Dairy Challenge offers a two-day competition that enables four-person teams to evaluate a well-managed dairy farm business and then recommend management enhancements to a panel of judges comprised of industry and academic professionals. The Academy runs in conjunction with the contest, offering students an intensive program using the educational component of the Dairy Challenge without the competition.

We are building our list of volunteers to help with the event on Thursday, Friday and Saturday. Being involved and working directly with the students gives you a first-hand view of the students in action, plus a large volunteer pool helps the event run smoothly. This is an excellent recruiting opportunity you won't want to miss!

If you have questions about the event, please communicate with volunteer coordinators Anna Richards anna@2020consultingus.com and Anne Davison adavison@genex.coop. Please ensure every individual from your organization that is planning to participate completes a registration using this form. Forms are due **Tuesday, March 7, 2023**.

For 2023, you'll find many opportunities to work directly with students, including:

- Dairy Challenge Academy: educational program offered to as many as 120 sophomores, juniors, and seniors from 4-year dairy programs, as well as undergraduates from community colleges and technical schools. We need as many as 40 professionals from varied backgrounds to serve as Academy Advisors by sharing their knowledge of

dairying and guiding groups of students through a dairy analysis. For more information about serving as an Academy Advisor, go to https://www.dairychallenge.org/pdfs/2023_National_and_Academy/NAIDC-Academy-Advisor-2023.pdf If you are interested in being an Academy Advisor or would like more information about the role contact regional Academy coordinators [Sarah Nugent](#) or [Kelsey Neckers](#), or national Academy coordinators [Cathy Myers](#) or [Alex White](#). Please indicate your interest on the registration form.

- Contest volunteers: opportunities include guiding students during their Friday morning farm visit, monitoring Friday afternoon workrooms, moderating manager interviews on Friday afternoon, being a team guide on Saturday, and a presentation room volunteer on Saturday. See registration form for complete details and to sign up to volunteer.
- Career and Innovation Fair: Opportunity for our sponsors at the \$2500 or above level to recruit *and* educate from their booths, explore job opportunities, and share latest innovations with students who will either be your future employees or customers. Additional details are below. Reserve your space on the registration form.
- Thursday Optional Pre-contest Tours: You are invited to join early arriving students on Thursday for a tour of the Saratoga Racecourse from 10 AM – 12 PM. Boxed lunches will be distributed at the end of the morning tour. Thursday afternoon from 1-3:15 PM we'll visit King Ransom Dairy in nearby Schuylerville. This tour includes volunteer-run learning stations around the dairy. Advance registration for each event and for lunch is required using the entry form.
- Friday Night Student/Sponsor Event: Platinum and Gold Sponsors (donations of \$2,500 or more) are invited to our Friday night Student/Sponsor event being held at the Saratoga Conference Center. This will be a fun and interactive evening complete with good food and drinks that will allow you time to get to know the students as they wind down from a busy day on the host farms and from preparing their presentations. See the registration form for complete details and to sign up for this event.
- Saturday Seminars: Sponsors at the \$10,000 and above have the exclusive opportunity to present a Saturday Corporate Technology Seminar. A very limited number of seminar spaces are available and offered on a first come-first served basis to our top tier supporters. These 30-minute seminars are intended to provide additional education for students on leading industry topics, and to give your organization additional exposure to future employees and customers. While we ask the presentations not to be commercial in nature, speakers are encouraged to include a few minutes of “who we are” highlighting your company and products/services as part of your presentation. To find out more about this exclusive opportunity and to sign up, please contact Megan Mouw at Megan.Mouw@elancoah.com.

SCHEDULE: On our web site you will find a listing of the scheduled events for this year's event. Activities will be held at the Saratoga City Center in downtown Saratoga Springs, New York. Please complete the online [Volunteer Registration Form](#) by Tuesday, March 7 if you are planning to attend and/or send representatives to the event. Please ensure every individual from your organization that is planning to participate completes registration.

HOTEL ACCOMMODATIONS: There is a block of rooms available to NAIDC Sponsors and Volunteers at:

[The Saratoga Hilton](#)

534 Broadway

Saratoga Springs, New York 12866

PH: (518) 584-4000

NAIDC rate is \$129 plus tax until March 7, 2023.

Phone reservations: Call The Saratoga Hilton to make your reservations, identifying yourself as a Sponsor for Dairy Challenge – this is the name on the Sponsor block.

To reserve online: <https://book.passkey.com/go/VolunteerBlockNAIDAIRY>

REGISTRATION: Volunteer attendees should submit the [Volunteer Registration Form](#) by March 7; then check in at the Dairy Challenge Central office at the Saratoga City Center upon your arrival. You will be given your registration packets and name badges.

MEALS: Meals are a considerable portion of our expenses each year. To allow us to use sponsor funds to support our student participants, we are asking each volunteer to contribute toward the cost of their meals during the event. We are asking for a \$15 donation for each meal you plan to attend. Meals will be offered starting with lunch on Thursday and going through dinner on Saturday night. Total contribution for meals would be up to \$30 for Thursday and up to \$45 per day Friday and Saturday. You will have the opportunity to donate toward your meals when you register using the [Volunteer Registration Form](#). We highly encourage our sponsors and volunteers to eat with the students - this allows interaction and improves the overall student/sponsor experience. Gold and Platinum Sponsors (\$2500 and above) are especially encouraged to register for the Friday night student/sponsor event and the Saturday awards dinner. You can indicate your interest in attending these events on the volunteer registration form.

CAREER & INNOVATION FAIR: We invite our Platinum and Gold Sponsors (\$2500 and above) to set up a display to not only meet/recruit students, but to also share with our students - your future employees and future customers - information on the latest innovations in your field. This event will be open to the anticipated 300 contest and Academy students. The Career and Innovations Fair is planned for Saturday, April 1, 2023. Set up will be on Friday between 2:00 and 5:00 PM and again on Saturday morning between 6:30 and 8:30 AM; break-down will be at 5:15 PM Saturday. You will be provided with a 6' covered table with access to electrical outlets. However, you will need to provide your own electrical cords. Wireless internet will be available

at no cost. **To ensure your space, you must reserve your space by March 7 using the online [Volunteer Registration Form](#).** *Requests received after March 7 may not be granted.*

You may ship your booth/materials to the Saratoga City Center. Shipments should arrive no sooner than 4 days before the event and should be addressed as follows:

Hold for <your name, your company>
Exhibitor, North American Intercollegiate Dairy Challenge
March 30-April 1, 2023
[Saratoga City Center](#)
522 Broadway
Saratoga Springs, NY 12866
PH: (518) 584-0027

DAIRY CHALLENGE SHIRTS: Show your support for Dairy Challenge by purchasing a t-shirt. Shirts are \$15. Indicate size on the registration form. Shirts will be distributed from registration in New York.

SPONSORSHIP: If you'd like more information about NAIDC sponsorship, go to <https://www.dairychallenge.org/sponsors/> or contact Molly Kelley at mollyk@dairychallenge.org

We look forward to meeting you and/or your representatives in Saratoga Springs, NY March 30-April 1, 2023. Again, thank you for your kind support of this special event.

For complete contest information including registration link, latest schedule, and travel information, go to <https://www.dairychallenge.org/contests/>

Sincerely,

Anna Richards

anna@2020consultingus.com

2023 National Dairy Challenge Volunteer Coordinators

Anne Davison

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