

## National Dairy Challenge Contest & Academy

Saratoga Hilton 534 Broadway Saratoga Springs, NY 12866 518/584-4000	<b>Saratoga Springs City Center &amp; Saratoga Hilton</b> 522 Broadway Saratoga Springs, New York 12866 <i>All events are held at the City Center/Hilton unless otherwise noted</i>	Saratoga Springs Conference Center 522 Broadway Saratoga Springs, NY 12866
<i>ver 03-27-23</i>		<i>may not need screens, ma</i>

### Thursday, March 30, 2023

6:30 AM - 9:00 AM	NAIDC Board of Directors breakfast and meeting <i>Board of Directors Breakfast available at 6:30, Meeting 7:00-9:00</i>	<b>Saratoga 1</b>
8:00 AM - 10:00 PM	Dairy Challenge Central office IT office	<b>Saratoga 3</b> <b>Saratoga 2</b>
7:00 AM - 9:00 AM	Breakfast for early arriving schools	<b>City Center D</b>
9:00 AM	Social Media Corps meeting	<b>Saratoga 3</b>
9:30 AM - 11:30 AM	Optional Tour: Saratoga Springs Race Track & Hall of Fame (\$10 per person). Arrive by 9:15. We will assemble in groups to do the walking tour starting at 9:30 AM.	<b>Saratoga Springs Race Track, 267 Union Avenue, Saratoga Springs, NY 12866 (1 mile from hotel). Park in Fasig Tipton parking lot, 153 George St, Saratoga Springs, NY 12866</b>
11:30 AM - 12:00 PM	Grab and go boxed lunch available for tour participants. Pick up safety vests and boots for farm tour.	<b>Distributed from Fasig Tipton parking lot under the Pioneer canopy</b>
12:45 PM - 3:15 PM	Optional Tour: Welcome Stock Farm	<b>Welcome Stock Farm 170 W River Rd Schuylerville, NY 12871 (15 Miles from hotel)</b>
12:45 PM	Group photo	
1:00 PM	Break in to assigned groups to tour the dairy and participate in Learning Stations	
3:15 PM	School vans depart for Saratoga Hilton	
4:00 PM	Optional Seminar: Financials and Milk Marketing <i>(coaches drop students at Maple Street south entrance, then park vans)</i>	<b>City Center AB</b>
4:45 PM - 5:15 PM	Registration (Contest Coaches, Judges, Sponsors/Volunteers)	<b>Gallery</b>
5:30 PM	Dinner	<b>City Center D</b>
6:00 PM	Welcome 5:30 PM Dinner 6:15 PM Dairy Challenge Welcome – Kristi Fiedler, Chair, NAIDC Board 6:20 PM Northeast Regional Welcome – Barry Putnam, host chair and Molly Scoville, NE Regional Chair 6:25 PM Founder Recognition - Ashlev Mohn, NAIDC Board	<b>City Center D</b>
6:00 PM	Academy Advisor orientation	<b>Meeting Rooms 2A &amp; 2B City Center, second floor</b>
6:30 PM - 9:30 PM	Contest software followed by distribution of contest materials. <i>All teams (contest students) should be present.</i>	<b>City Center Room D</b>
7:00 PM - 9:30 PM	Academy Session 1: Software overview followed by distribution of Academy materials.	<b>Meeting Rooms 2A &amp; 2B City Center, second floor</b>
7:00 PM - 9:30 PM	Snacks available	<b>Meeting Room 1</b>
7:30 PM	Judges' orientation	<b>Highrock</b>

### Friday, March 31, 2023

6:00 AM - 10:00 PM	Dairy Challenge Central office	<b>Saratoga 3</b>
6:00 AM - 12:00 PM	IT office	<b>Saratoga 2</b>
6:00 AM – 7:00 AM	Sponsor and media check-in at DCC	<b>Saratoga 3</b>
5:45 AM	Breakfast Buffet	<b>City Center D</b>
6:00 AM	Volunteer Meeting I: for <b>Dairy A volunteers</b> (instructions for Dairy A visit)	<b>Broadway 1</b>
6:00 AM - 12:00 PM	Contest Farm Visit	<b>offsite</b>
6:00 AM	Farm visit overview and instructions I: for <b>Dairy A students and judges</b>	<b>City Center D</b>
6:00 AM - 6:15 AM	Judges meeting I: for <b>Dairy A Judges</b>	<b>Highrock</b>
6:20 AM	Dairy A students begin loading bus for contest dairy visit.	
6:30 AM	Bus 1 leaves for contest <b>Dairy A</b>	<b>All buses will load and unload from Ellsworth Jones Place entrance (south entrance of Convention Center)</b>
	<i>Judge panels and coaches follow bus travelling in a group in their own vehicle(s).</i>	
6:30 AM	Volunteer meeting II: for <b>Dairy BDC volunteers</b> (instructions for Dairy BCD visits)	<b>Broadway 1</b>
6:30 AM	Farm visit overview and instructions II: for <b>Dairy BCD students and judges, Academy students and Advisors</b>	<b>City Center D</b>
6:45 AM – 7:00 AM	Judges meeting II: for <b>Dairy BCD Judges</b>	<b>Highrock</b>
	<i>Judge panels and coaches follow buses travelling in a group in their own vehicle(s).</i>	

7:10 AM	Teams for Dairy BC begin loading buses for contest dairy visits.	All buses will load and unload from Ellsworth Jones Place entrance (south entrance of Convention Center)
7:25 AM	Bus 2 leaves for contest <b>Dairy B</b>	
7:25 AM	Bus 3 leaves for contest <b>Dairy C</b>	
8:00 AM	Teams for Dairy D begin loading buses for contest dairy visits.	
8:00 AM	Bus 4 leaves for contest <b>Dairy D</b>	
7:45 AM - 8:30 AM	Contest teams and judges arrive at dairies - on farm 3 hours - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 20 min All teams gather with dairy managers for group interview with judges observing	offsite
10:45 AM - 11:30 AM	Contest teams, coaches and Judges depart dairies for conference center	
7:00 AM - 12:00 PM	Academy Session 2: Farm Visit	
7:00 AM	Groups begin loading buses for Academy dairy visits.	All buses will load and unload from Ellsworth Jones Place entrance (south entrance of Convention Center)
7:15 AM	Buses 5 & 6 leave for Academy <b>Dairy E</b>	
7:20 AM	Buses 7 & 8 leave for Academy <b>Dairy F</b>	
8:00 AM - 8:05 AM	Academy groups arrive at dairy - on farm 3 hours - 15 min Dairy managers welcome groups, provide overview and guidelines - 2 hours On-site assessment of dairy with mentors - 20 min All groups gather with dairy managers for group interview	offsite
11:00 AM - 11:05 AM	Load buses at Academy dairy(s) and return groups to Conference Center	
11:15 AM - 1:15 PM	Lunch available	City Center D
11:45 AM - 12:00 PM	Contest students pick up boxed lunches and workroom assignments upon return to hotel - eat and work in rooms	Gallery
11:40 AM - 11:55 AM	Academy students and Advisors return with time to freshen up before 12:15 PM luncheon	
12:15 - 1:15 PM	Academy Luncheon	City Center D
12:00 PM - 12:45 PM	Contest judges have lunch with dairy managers from Contest farms	Highrock
12:00 PM - 6:00 PM	IT Office	Hilton Suite TBA
12:30 PM - 5:45 PM	Teams plan and develop presentations in assigned work rooms	Hilton
12:45 PM - 1:00 PM	Judges meeting, instructions for the afternoon	Highrock
12:45 PM - 1:00 PM	Volunteer meeting, instructions for interviews	Broadway 1
1:00 PM - 6:00 PM	Snacks available	Meeting Room 1
1:00 PM - 5:45 PM	Judges plan and develop presentations	Highrock
1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	Meeting Rooms 2A & 2B City Center, second floor Meeting Room 2A City Center, second floor Meeting Room 2B City Center, second floor
	Academy Dairy E	
	Academy Dairy F	
1:15 PM - 3:15 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)	
	Dairy:    A    B&C    D	
1:15 PM	Teams: 1    9&17    24	Broadway 1, Broadway 2, Broadway 3
1:30 PM	Teams: 2    10&18    25	Broadway 1, Broadway 2, Broadway 3
1:45 PM	Teams: 3    11&19    26	Broadway 1, Broadway 2, Broadway 3
2:00 PM	Teams: 4    12&20    27	Broadway 1, Broadway 2, Broadway 3
2:15 PM	Teams: 5    13&21    28	Broadway 1, Broadway 2, Broadway 3
2:30 PM	Teams: 6    14&22    29	Broadway 1, Broadway 2, Broadway 3
2:45 PM	Teams: 7    15&23    30	Broadway 1, Broadway 2, Broadway 3
3:00 PM	Teams: 8    16 --    31	Broadway 1, Broadway 2, Broadway 3
1:15 PM - 5:00 PM	Snacks available	Meeting Room 1
2:00 PM - 5:00 PM	Career & Innovation Fair booth set-up	Gallery
3:00 PM - 5:15 PM	Coaches Meeting and Reception	Hilton Suite TBA
5:45 PM - 6:15 PM	Teams turn in final presentations and return computers & financials by 6:15 PM <i>Each team should send only 2 representatives for turn in</i>	IT suite in Hilton
6:00 PM	Judges turn in their assessment and contest data	Saratoga 3
6:30 PM	Volunteer meeting - local committee members	Broadway 1

6:45 PM - 9:30 PM	Friday Night Student Sponsor Dinner: Dairy Challenge Carnival	City Center D
6:45 PM	Cash bar - Dairy Challenge Carnival	
7:00 PM - 9:30 PM	Dairy Challenge Carnival	
<b>Saturday, April 1, 2023</b>		
6:00 AM - 10:00 PM	Dairy Challenge Central and IT offices	Saratoga 3
6:00 AM - 8:00 AM	Breakfast	City Center D
6:30 AM - 7:00 AM	Judges meeting	Broadway 2
6:30 AM	Volunteer meeting	Broadway 1
6:30 AM - 8:30 AM	Sponsor set-up for Career & Innovation Fair	Gallery
7:00 AM - 10:00 AM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Phila
7:00 AM - 5:00 PM	Snacks available	Meeting Room 1
7:15 AM - 11:15 AM	Morning team presentations (60-minute intervals)* * <i>once teams have presented, they should meet with sponsors in the Career &amp; Innovation Fair</i>	Broadway 1, Broadway 2, Broadway 3 and Broadway 4
	Dairy: A B C D	
	7:15 - Teams: 1 9 17 24	
	8:15 - Teams: 2 10 18 25	
	9:15 - Teams: 3 11 19 26	
	10:15 - Teams: 4 12 20 27	
7:30 AM-12:30 PM	Academy Session 4: Leadership Development/Farm Analysis Presentations	Meeting Rooms 2A & 2B City Center, second floor
7:30 AM - 8:25 AM	Leadership Development: Matt Sytsema, Hello Fresh	City Center AB
8:30 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair for afternoon presenting Contest Teams	
8:30 AM - 12:00 PM	Career & Innovation Fair	Gallery
9:15 AM - 12:00 PM	Corporate Technology Presentations * <i>All afternoon presenting Contest Teams are required to attend all these sessions - attendance will be taken.</i>	City Center A & B
9:15 AM - 9:45 AM	Choose one:	
	ST Genetics: <i>What Companies are Looking for in New Grads</i> . Jack Hippen	City Center A
	Merck: <i>Managing by Exception: The Power of Individual Animal Monitoring</i> . Curtis Horsens	City Center B
10:00 AM - 10:30 AM	Choose one:	
	Cargill: <i>Fundamentals of Building Trust Early in Your Career</i> . Matt Sheffer	City Center A
	Genex/URUS/VAS: <i>The Future Cow: Where do we go from here?</i> Philip Bachman	City Center B
10:45 AM - 11:15 AM	Choose one:	
	Purina/Truterra: <i>US Dairy Sustainability - Applied Solutions; Carbon credits</i> . Karl Czymbek	City Center A
	Riverview LLC: <i>Career opportunities that are available within production dairy systems</i> . Martha Koehl	City Center B
11:30 AM - 12:00 PM	Choose one:	
	Farm Credit: <i>State of the US Dairy and world economic impacts to dairy</i> . Chris Laughton	City Center A
	Selko: <i>Welcome to the Real World: Jump In</i> . Matthew Saville	City Center B
8:15 AM - 11:30 AM	Morning Team Debriefing	Meeting Room 1
	8:15 - Teams 1, 9, 17, 24 9:15 - Teams 2, 10, 18, 25 10:15 - Teams 3, 11, 19, 26 11:15 - Teams 4, 12, 20, 27	
8:30 AM-12:30 PM	Academy Farm Analysis Presentations	
	Academy Dairy E	Meeting Room 2A City Center, second floor
	Academy Dairy F	Meeting Room 2B City Center, second floor
10:00 AM - 2:00 PM	Contest Team and Academy Group photos	
11:00 AM-1:30 PM	Lunch buffet	City Center D
11:15 AM - 12:00 PM	Judges lunch	City Center D
11:30 AM	Volunteer meeting	Broadway 1
11:45 AM - 2:45 PM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Phila
12:00 PM - 4:00 PM	Afternoon team presentations (60-minute intervals)* * <i>once teams have presented, they should meet with sponsors in the Career &amp; Innovation Fair</i>	Broadway 1, Broadway 2, Broadway 3 and Broadway 4
	Dairy: A B C D	

	12:00 - Teams: 5 13 21 28	
	1:00 - Teams: 6 14 22 29	
	2:00 - Teams: 7 15 23 30	
	3:00 - Teams: 8 16 -- 31	
<b>1:45 PM - 5:00 PM</b>	<b>Academy Session 5: Corporate Technology Presentations and Career &amp; Innovation Fair</b>	
1:00 PM - 5:15 PM	PM Corporate Technology Presentations and Career & Innovation Fair for morning presenting teams and Academy students	
1:00 PM - 5:00 PM	Career & Innovation Fair	Gallery
1:00 PM - 3:45 PM	Corporate Technology Presentations * Morning presenting Contest Teams & Academy Groups are required to participate. Attendance will be taken	City Center A & B
1:00 PM - 1:30 PM	Choose one:	
	Farm Credit: <i>State of the US Dairy and world economic impacts to dairy.</i> Chris Laughton	City Center A
	Merck: <i>Managing by Exception: The Power of Individual Animal Monitoring.</i> Curtis Horsens	City Center B
1:45 PM - 2:15 PM	Choose one:	
	Selko: <i>Welcome to the Real World: Jump In.</i> Matthew Saville	City Center A
	ST Genetics: <i>What Companies are Looking for in New Grads.</i> Jack Hippen	City Center B
2:30 PM - 3:00 PM	Choose one:	
	Genex/URUS/NAS: <i>The Future Cow: Where do we go from here?</i> Philip Bachman	City Center A
	Purina/Truterra: <i>US Dairy Sustainability - Applied Solutions; Carbon credits.</i> Karl Czymmek	City Center B
3:15 PM - 3:45 PM	Choose one:	
	Cargill: <i>Fundamentals of Building Trust Early in Your Career.</i> Matt Sheffer	City Center A
	Riverview LLC: <i>Career opportunities that are available within production dairy systems.</i> Martha Koehl	City Center B
<b>3:45 PM - 5:00 PM</b>	<b>Career &amp; Innovation Fair - Academy</b>	
1:00 PM - 4:15 PM	Afternoon teams debriefing	Meeting Room 1
	1:00 - Teams 5, 13, 21, 28 2:00 - Teams 6, 14, 22, 29 3:00 - Teams 7, 15, 23, 30 4:00 - Teams 8, 16, ---, 31	
4:00 PM - 5:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Saratoga 3
4:45 PM - 5:15 PM	Judges meet with host farms	Broadway 1, Broadway 2/Broadway 3, and Broadway 4
5:15 PM - 6:00 PM	Dismantle sponsor booths	Meeting Room 1
5:15 PM - 5:45 PM	Judges present their findings to participants	Broadway 1, Broadway 2/Broadway 3, and Broadway 4
5:45 PM	Presentation equipment returned to IT	Saratoga 2
6:00 PM	NAIDC social with sponsors	Gallery
7:00 PM	NAIDC Awards Banquet	City Center D