



**19th Annual Midwest Regional Intercollegiate Dairy Challenge**  
*Hosted by Iowa State University and University of Wisconsin-Platteville at Grand River Center in  
Dubuque, Iowa  
February 15-17, 2023*

To register: <https://2023MidwestDairyChallenge.eventbrite.com>

Dear Dairy Challenge Coach:

On behalf of the Midwest Regional Committee of the North American Intercollegiate Dairy Challenge, it is our pleasure to invite your school to join us for the 19<sup>th</sup> Midwest Regional Dairy Challenge. The event will be held Wednesday, February 15 through Friday, February 17, 2023, and is hosted by Iowa State University and University of Wisconsin-Platteville at Grand River Center in Dubuque, Iowa.

**Participation**

- Priority will be given to schools whose faculty advisors have expressed interest in participating. Completed entries will receive priority by registration date/time if contest size limits are reached.
- Teams will be mixed/aggregate.
- Each school may register up to 7 students and 5 alternates. Please review Contest Rules, Eligibility of Contestants as you select participating students.
- This year's contest will be capped at 120 students. Once the cap of 120 is reached, any additional schools who register will be placed on a waiting list. Students registered as alternates will be likewise placed on a waiting list. **It is important that every student who registers is committed to participating.**
- Schools will be notified of their acceptance, on or about December 15. A student is ineligible if they have already participated in 2 regionals or competed in the national contest. These requirements allow Dairy Challenge to be a meaningful educational experience for students and to assure Dairy Challenge sponsors that we are involving students with potential interest and relevance to the industry.
- Due to deadlines imposed by the hotel for rooming lists and to ensure the contest flows smoothly, no changes may be made to students participating after December 15, 2022. Please note this date and plan accordingly.

**Contest Herds**

- There will be one robot herd and two conventional herds. Please indicate on your registration form the number of students from your school who could be placed on the robot herd. We will make every effort to build teams based on your preferences.

## **Registration**

- Registration for the contest is online. Registration fees can be paid using a credit card at the time of registration, or by check. **Team registration closes Thursday, December 8.**
  - Registration is available here: <https://2023MidwestDairyChallenge.eventbrite.com>
    - Be prepared with your students' email addresses
- Entry fee for each student is \$50 total due at time of entry. Late registrations will not be accepted, so be sure to register your students by December 8.
- Once participation is confirmed, NAIDC will instruct students to complete a Student Information form online. This form will be available on the Dairy Challenge website after December 15. Students will also be instructed to upload a resume to the website. These items must be submitted by January 24.

## **Housing**

All participants will be staying at The Grand Harbor Resort in Dubuque, IA. Room reservations will be made by Dairy Challenge from the returned student information on the Entry Forms. Rooms will be provided for each school for the evenings of February 15 and February 16 at no charge.

Your school should plan to arrive in the afternoon on Wednesday, February 15 and depart after the completion of the contest on Friday, February 17. If you choose to stay on Friday night, room reservations and costs are the financial responsibility of the school. Driving directions to the hotel will be provided in later communications.

## **Meals**

Dinner on Wednesday, breakfast, lunch and dinner on Thursday, and breakfast, lunch and a snack on Friday will be provided for one coach and all participating students. Additional meals must be paid for at the time of registration at a cost of \$130 per person, this includes additional coaches. Should you have dietary restrictions, please indicate this information on the Entry Form. (NAIDC will collect this information about your students on the Student Information Form.)

## **Social Media Corps**

In addition to contest participants, Dairy Challenge is looking for students who would be interested in serving on the Midwest Social Media Corps team. Please visit with students in your club and your ag communications department about this opportunity.

Social Media Corps Application - <https://www.dairychallenge.org/library/news/Dairy-Challenge-Social-Media-Application-22-23.pdf>

## **Dairy Challenge 20<sup>th</sup> Anniversary Commemorative Shirt**

You and your students can order a t-shirt or hoodie commemorating the 20<sup>th</sup> year of Dairy Challenge and this year's contest. Orders will be shipped to the event and can be picked up during registration.

We look forward to your participation in this exciting and innovative contest. Additional information, including the schedule and guidelines, as well as entry forms and student information forms, will also be available online at the Midwest contest page: <https://www.dairychallenge.org/contests/>

Sincerely,

**Michael Goeldi**, Midwest Regional Committee Chair - [michael.goeldi@smaxtec.com](mailto:michael.goeldi@smaxtec.com)

2023 Midwest Regional Hosts:

**Dr. Gail Carpenter**, Iowa State University - [ajcarpen@iastate.edu](mailto:ajcarpen@iastate.edu)

**Dr. Tera Montgomery**, University of Wisconsin Platteville - [montgomeryt@uwplatt.edu](mailto:montgomeryt@uwplatt.edu)