



NAIDC 17th Annual Southern Regional Dairy Challenge Contest

November 17-19, 2022

Hosted by the North Carolina State University and University of Mount Olive in Charlotte, North Carolina

To register: <https://2022southerndairychallenge-volunteer.eventbrite.com>

On behalf of the Southern Regional Committee of the North American Intercollegiate Dairy Challenge, it is our privilege to invite you to participate in the 17th Annual Southern Regional Dairy Challenge. This year's event will be in person and hosted by North Carolina State University and University of Mount Olive in Charlotte, North Carolina. We will be meeting at the Holiday Inn and Conference Center Charlotte Airport.

SPONSOR PARTICIPATION:

We are building our list of volunteers to help with the event Thursday evening through Saturday afternoon. Being involved and working directly with the students gives you a first-hand view of the students in action, plus a large volunteer pool helps the contest run smoothly. Volunteer opportunities range from serving as a team mentor or judge to serving as a career panelist or timekeeper in a presentation room. You can indicate your interest on the [Sponsor Volunteer Registration Form](#) posted on the Southern Regional tab at <https://www.dairychallenge.org/contests/>

CONTEST OVERVIEW:

Students will arrive in North Carolina on Thursday afternoon November 17 for a pre-event farm tour at [NC Department of Ag and Consumer Services Piedmont Research Facility in Salisbury, NC](#). Teams will return to the hotel's conference center on Thursday evening for dinner and team building, after which students will meet their team mentors and receive information about the host farm. Orientation meetings for team mentors, volunteers and judges will be held Thursday evening.

The next day (Friday, November 18) participants will travel to the host farm to examine facilities and animals. That afternoon, team members will interview herd managers and develop a farm analysis identifying areas of strength and opportunity. Student teams prepare a PowerPoint presentation to include appropriate recommendations for nutrition, reproduction, milking procedures, animal health, housing, and financial management while considering the specific goals of the farm. A fun evening with sponsors and students will be offered Friday night at [Queen Park Social Club](#).

The final day (Saturday, November 19) is set for presentations with each team making recommendations to and fielding questions from a panel of industry judges. Presentations are evaluated based on the farm analysis and recommendations. Students will attend educational workshops and meet with sponsors when not presenting.

SCHEDULE:

A listing of the scheduled events for this year's contest will be posted on the Southern Regional tab at <https://www.dairychallenge.org/contests/>

SPONSOR VOLUNTEER REGISTRATION:

Please submit information for each volunteer from your company using the online [Sponsor Volunteer Registration form](#) posted on the Southern Regional tab at <https://www.dairychallenge.org/contests/> Forms are due Thursday, November 3, 2022.

HOTEL:

For your convenience, a block of Dairy Challenge volunteer rooms has been reserved at the Holiday Inn Charlotte Airport. Contact the hotel front desk to reserve a room in the Dairy Challenge block at nightly rates starting at \$129.00 including breakfast. Reservation deadline is Thursday, November 3, 2022. After this date the hotel will accept reservations on a space and rate available basis.

[Holiday Inn & Conference Center Charlotte Airport](#)

2707 Little Rock Road, Charlotte, NC 28214

Front Desk: [1-704-3944301](tel:1-704-3944301)

Reservations: [1-888-Holiday](tel:1-888-Holiday)

Group name: Dairy Challenge

Arrival date: 11/17/2022

Departure date: 11/19/2022

Room rate: \$129+tax/room/night includes breakfast for up to 2 occupants

Last date of booking: 11/03/2022

Group booking link: [Southern Regional Dairy Challenge Group Booking Link](#)

MEALS:

Meals during the event will be provided to sponsor volunteers. To help us manage our budget and provide accurate counts, please indicate your meal plans when you register.

FRIDAY NIGHT STUDENT SPONSOR MIXER AT THE QUEEN PARK SOCIAL:

On Friday night, please join us for a fun night out at Charlotte's premier arcade bar. Tickets are \$10 per person and include food and your full access arcade pass (bowling, basketball hoops, ski ball, pinball, jenga, etc.) students. This is a great recruiting opportunity to get to know the students in a fun, relaxed, informal setting.

SPONSOR DISPLAYS:

On Saturday morning, you are invited to set up a table-top display in our Career & Innovation Fair. Displays will be open between 9:00 AM and 2:30 PM EST. Indicate your desire to reserve a table using the [online registration form](#). There is no charge for tables. You will be provided with

a six-foot table (if needed). Electricity will be available, but you will need to supply your own electrical cords. All sponsors are encouraged to interact with students and university coaches, and view student presentations on Saturday. Note, because of the number of teams, presentations will be going on simultaneously. This is a great recruiting and networking opportunity to meet with the anticipated 60 students from top university programs across the southeast.

DAIRY CHALLENGE GEAR:

Show your support of Dairy Challenge by ordering a Dairy Challenge trucker cap, t-shirt, or hoodie. Orders will be shipped to the event and can be picked up during registration. Access the order forms from the Southern Contest page <https://www.dairychallenge.org/contests/>. Orders will close October 31, 2022.

HOW TO PARTICIPATE:

- Register: using the online Sponsor Volunteer Registration form posted at https://2022southerndairychallenge_volunteer.eventbrite.com. There you can indicate your interest in serving as a volunteer, have a table in our career fair, and more. Forms are due **Thursday, November 3, 2022**.
- Book your hotel: [Holiday Inn & Conference Center Charlotte Airport](#)
2707 Little Rock Road, Charlotte, NC 28214
Front Desk: [1-704-3944301](tel:1-704-3944301)
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Group booking link: [Southern Regional Dairy Challenge Group Booking Link](#)

If you have questions about volunteering your company's time at the event, please communicate with volunteer coordinator Stephanie Ward, (919) 602-1100, shward@ncsu.edu