



2022 North American Intercollegiate Dairy Challenge & Academy
Thursday, March 31 – Saturday April 2, 2022
KI Convention Center in Green Bay, Wisconsin
Hosted by University of Wisconsin-Madison, Fox Valley Technical College,
and the Midwest Regional Dairy Challenge Planning Committee

Thursday Farm Tour Information

We have an exciting educational program planned for Thursday. Breakfast is offered at the KI Center for teams arriving Wednesday evening. Schools driving up Thursday should go directly to their assigned first stop.

The two Thursday morning tour stops are about halfway between Green Bay and Milwaukee on I-43:

- **Wisconsin Farm Discovery Center, 7001 Gass Lake Rd, Manitowoc, WI 54220**, is 45 miles south of Green Bay.
- **Majestic Crossing Dairy, N5853 Meadowlark Rd, Sheboygan Falls, WI 53085**, is 67 miles south of Green Bay. Both locations are easily accessible using GPS navigation.

As in the past, schools are responsible for transportation on Thursday.

Thursday morning (9:30 a.m.): The group will be split with half starting at the Farm Wisconsin Discovery Center near Manitowoc and half at Majestic Crossing Dairy near Sheboygan.

- At Farm Wisconsin Discovery Center, students will engage in interactive discussion about consumer questions and how area dairy producers are answering those questions.
- At Majestic Crossing Dairy - home to about 1000 cows and 13 robots – students will see how robotic operations are managed through small group stations with the farm owners and consultant team.
- Late morning: Groups will swap, visiting the opposite location (Farm Wisconsin Discovery Center or Majestic Crossing Dairy).
- Lunch: Box lunches will be provided at end of the first stop, to be enjoyed on the 25-minute drive between locations.

On Thursday afternoon, (2:15 p.m.) all groups will assemble at Wayside Dairy near Greenleaf for educational stations on transition cow, reproduction, milking parlor and feed center management.

- **Wayside Dairy LLC, 7937 Stone Rd, Greenleaf, WI 54126**, is 34 minutes south of Green Bay, and on your way back from both the Farm Wisconsin Discovery Center and Majestic Crossing Dairy.
- Early dinner (4:15 p.m.): Hosted at Wayside Dairy
- Depart for Hyatt Regency Green Bay (5:15 p.m.)



Schools *not* participating in Thursday's program should make their own evening meal plans and arrive in Green Bay no later than 6:00 p.m. on Thursday, March 31.

Registration will be open 6:00-6:30 p.m. at the KI Convention Center (attached to Hyatt Regency). Contest teams should gather by 6:45 p.m. for contest overview and data distribution. The Academy begins at 7:15 p.m. Thursday.