

National Dairy Challenge Contest & Academy

Hyatt Regency Green Bay 333 Main Street Green Bay, Wisconsin 54301 920/432-1234	KI Convention Center 333 Main Street Green Bay, Wisconsin 54301 <i>All events are held at the KI Convention Center unless otherwise noted</i> ver 032822	KI Convention Center 333 Main Street Green Bay, Wisconsin 54301
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Wednesday March 30, 2022

10:00 AM	Set up Dairy Challenge Central (DCC) office	Ballroom A1
10:00 AM	Set up IT office	Ballroom A2
	Coaches, teams, board, arrive in Green Bay	
6:30 PM - 9:00 PM	NAIDC Board of Directors dinner and meeting	Riverview 2

Thursday, March 31, 2022

7:00 AM - 10:00 PM	Dairy Challenge Central office	Ballroom A1
	IT office	Ballroom A2
6:15 AM - 8:15 AM	Breakfast	Grand E
8:15 AM	School vans going to Majestic Crossing depart Hyatt Regency (1 hour drive)	Majestic Crossing N5853 Meadowlark Rd Sheboygan Falls, WI 53085
8:30 AM	School vans going to Farm Wisconsin Discovery Center depart Hyatt Regency (45 min)	Farm Wisconsin Discovery Center 7001 Gass Lake Rd Manitowoc, WI 54220
9:30 - 11:00 AM	Workshops at Farm Wisconsin Discovery Center and Majestic Crossing Dairy LLC	
11:00 AM	Wrap up and distribute box lunches	
11:15 - 11:45 AM	Travel Between Majestic Crossing and Discovery Center - Eat Box Lunches (23 min drive)	
11:45 AM - 1:15 PM	Workshops at Farm Wisconsin Discovery Center and Majestic Crossing Dairy LLC	
1:15 - 2:15 PM	Travel to Wayside Dairy in school vans	Wayside Dairy LLC 7937 Stone Rd Greenleaf, WI 54126
2:15 PM	Arrive at Wayside and Group Photo	
2:15 - 4:00 PM	Wayside Dairy tour and stations	
4:15 PM	Dinner at Wayside Dairy	
	4:00 PM Van Abels arriving 4:15 PM Welcome and Dinner 4:50 PM Dairy Challenge Welcome – Dave Whitlock, national board chair 4:55 PM Midwest Regional Welcome – Kristi Fiedler and Mike Westphal, host chairs 5:00 PM Tour farm recognitions - Ted Halbach and Kevin Rauchholz	
5:15 PM	Depart for Hyatt Regency (21 miles, 34 min)	
6:00 PM	Return to hotel	
6:00 - 6:30 PM	Registration (Contest Coaches, Judges, Sponsors/Volunteers)	Ballroom A1
6:15 PM	Academy Advisor orientation	Grand D
6:45 PM - 9:15 PM	Welcome & distribution of contest materials. <i>All teams (contest students) should be present.</i>	Grand E
7:15 PM - 9:45 PM	Academy Session 1: Welcome & Distribution of Academy materials.	Grand D
7:30 PM - 9:15 PM	Judges' orientation	Riverview 2

Friday, April 1, 2022

6:00 AM - 10:00 PM	Dairy Challenge Central office	Ballroom A1
6:00 AM - 12:00 PM	IT office	Ballroom A2
6:00 AM – 7:00 AM	Sponsor and media check-in at DCC	
6:00 AM	Breakfast Buffet	Grand E
6:30 AM	Farm visit overview and instructions for students and judges	Grand E
6:30 AM	Volunteer meeting (instructions for farm visits)	Ballroom A3
6:45 AM – 7:00 AM	Judges meeting	Riverview 2
7:00 AM	Teams begin loading buses for contest dairy visits.	Buses depart from KI Center - Adams Street Entrance
	<i>Judge panels and coaches follow buses travelling in a group in their own vehicle(s).</i>	
7:00 AM - 12:00 PM	Contest Farm Visit	
7:10 AM	Bus 1 leaves for contest Dairy A	
7:10 AM	Bus 2 leaves for contest Dairy B	
7:15 AM	Bus 3 leaves for contest Dairy C	
7:15 AM	Bus 4 leaves for contest Dairy D	
8:00 AM	Contest teams and judges arrive at dairies - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 20 min All teams gather with dairy managers for group interview with judges observing	
11:00 AM	Contest teams, coaches and Judges depart dairies for conference center	
7:40 AM - 12:15 PM	Academy Session 2: Farm Visit	
7:40 AM	Groups begin loading buses for Academy dairy visits.	
7:55 AM	Buses 5 & 6 leave for Academy Dairy E	
8:00 AM	Buses 7 & 8 leave for Academy Dairy F	
8:30 AM	Academy groups arrive at dairy - 15 min Dairy managers welcome groups, provide overview and guidelines - 2 hours On-site assessment of dairy with mentors - 20 min All groups gather with dairy managers for group interview	
11:30 AM	Load buses at Academy dairy(s) and return groups to Conference Center	
11:15 AM - 1:15 PM	Lunch available	Grand E
11:45 AM - 12:00 PM	Contest students and Coaches pick up boxed lunches and workroom assignments upon return to hotel	Lobby South Counter - Hand out boxed lunches upon arrival to hotel
12:15 - 1:15 PM	Academy Luncheon	Grand E
12:15 PM – 1:00 PM	Judges have lunch with dairy managers - pick up boxed lunches from Grand E	Riverview 2
12:00 PM - 6:00 PM	IT Office	Hyatt Room 219
12:30 PM - 5:45 PM	Teams plan and develop presentations in assigned work rooms	
1:00 PM – 1:15 PM	Judges meeting, instructions for the afternoon	Riverview 2
1:00 PM – 1:15 PM	Volunteer meeting, instructions for interviews	Hyatt Meeting Rm 6B
1:15 PM - 5:45 PM	Judges plan and develop presentations	Riverview 2

1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	Academy Dairy E: Grand D Academy Dairy F: Grand A
	Academy Dairy E	Grand D
	Academy Dairy F	Grand A
1:20 PM – 3:30 PM	Individual team interviews with dairy managers with judges observing (17 minutes/session)	Dairy A&B: Hyatt Meeting Rm 6A
	<u>Dairy:</u> A&B C&D	Dairy C&D: Hyatt Meeting Rm 6B
1:20 PM	Teams: 1&7 13&19	
1:40 PM	Teams: 2&8 14&20	
2:00 PM	Teams: 3&9 15&21	
2:30 PM	Teams: 4&10 16&22	
2:50 PM	Teams: 5&11 17&23	
3:10 PM	Teams: 6&12 18&24	
2:00 PM – 5:00 PM	Snacks available	Hyatt Room 219
2:00 PM – 4:00 PM	Lambeau set up (volunteer team)	Lambeau Field 1265 Lombardi Ave Green Bay, WI 54304
2:00 PM – 5:00 PM	Career & Innovation Fair booth set-up	Grand Foyer
2:00 PM - 3:00 PM	Coaches Meeting	Ballroom A3
3:00 PM - 5:30 PM	Coaches Tour and Reception (transportation provided)	Bus departs from KI Center - Adams Street Entrance for Pagels Dairy N4893 County Rd C Kewaunee, WI 54216
6:00 PM	Teams upload final presentations by 6:00 PM <i>Each team should send 2 representatives to IT to confirm upload</i>	Hyatt Room 219?
6:00 PM	Judges turn in their assessment and contest data	Ballroom A1
6:45 PM - 9:30 PM	Lambeau Field: Friday Night Tailgate and Stadium Tour	Buses depart from KI Center - Adams Street Entrance
Saturday, April 2, 2022		
6:30 AM - 9:00 PM	Dairy Challenge Central and IT offices	Ballroom A1
6:30 AM - 8:30 AM	Breakfast	Grand E
7:00 AM - 9:00 AM	Sponsor set-up for Career & Innovation Fair	Grand Foyer
7:15 AM	Volunteer meeting	Ballroom A3
7:30 AM - 7:50 AM	Judges meeting	Riverview 2
7:45 AM - 9:45 AM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Grand F
7:30 AM - 4:00 PM	Coffee available	Grand Foyer
8:00 AM - 11:00 AM	Morning team presentations (60-minute intervals)* <i>* once teams have presented, they should debrief, do a team photo from 10 AM - 2 PM, and meet with sponsors in the Career & Innovation Fair</i>	
	<u>Dairy:</u> A B C D	Dairy A: Grand G
	8:00 - Teams: 1 7 13 19	Dairy B: Riverview 2
	9:00 - Teams: 2 8 14 20	Dairy C: Grand H
	10:00 - Teams: 3 9 15 21	Dairy D: Riverview 3

8:00 AM-12:00 PM	Academy Session 4: Professional Development/Farm Analysis Presentations	
8:00 AM - 8:50 AM	Professional Development: Dairy Farming in Today's Environment. Brent Robinson, Green Point Dairy. <i>* All students - Contest and Academy - are invited to attend this session.</i>	Grand D
9:15 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair for afternoon presenting Contest Teams	
9:15 AM - 12:00 PM	Career & Innovation Fair	Grand Foyer
9:15 AM - 12:00 PM	Corporate Technology Presentations <i>* All afternoon presenting Contest Teams are required to attend all these sessions - attendance will be taken.</i>	Grand B & C
9:15 AM - 9:45 AM	Evaluating Technology Investments. <i>Matt Lange, Farm Credit</i>	Grand B
10:00 AM - 10:30 AM	Choose one:	
	Building Credibility with the Use of Technology on Farm. <i>Mateus Peiter, Cargill</i>	Grand B
	What Companies are Looking for in New Grads. <i>Jack Hippen, ST Genetics</i>	Grand C
10:45 AM - 11:15 AM	Choose one:	
	Enhancing Sustainability through Reproductive and Genetic Performance. <i>Dave Thorbahn, Select Sires</i>	Grand B
	US Dairy Sustainability - Applied Solutions. <i>Curt Gooch, Land O'Lakes - Truterra</i>	Grand C
11:30 AM - 12:00 PM	Choose one:	
	Breeding Strategies and ROI. <i>Jenny DeMunck, GENEX</i>	Grand B
	Beyond Heat Detection – How Monitoring Technology Helps Maximize Labor Efficiency, Automation, and ROI. <i>Sarah Anderson, Merck/Allflex</i>	Grand C
9:00 AM - 11:15 AM	Morning Team Debriefing	Riverview 1
	9:00 - Teams 1, 7, 13, 19 10:00 - Teams 2, 8, 14, 20 11:00 - Teams 3, 9, 15, 21	
9:00 AM-12:00 PM	Academy Farm Analysis Presentations	
	Academy Dairy E	Grand D
	Academy Dairy F	Grand A
10:00 AM - 2:00 PM	Contest Team and Academy Group photos	outside Riverview 1
11:00 AM-1:00 PM	Lunch buffet	Grand E
11:30 AM	Volunteer meeting	Ballroom A3
11:45 AM - 2:45 PM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Grand F
12:00 PM - 3:00 PM	Afternoon team presentations (60-minute intervals)* <i>* once teams have presented, they should debrief, do a team photo between 10 AM - 2 PM, and meet with sponsors in the Career & Innovation Fair</i>	
	Dairy: A B C D	Dairy A: Grand G
	12:00 - Teams: 4 10 16 22	Dairy B: Riverview 2
	1:00 - Teams: 5 11 17 23	Dairy C: Grand H
	2:00 - Teams: 6 12 18 24	Dairy D: Riverview 3
1:00 PM - 5:00 PM	Academy Session 5: Corporate Technology Presentations and Career & Innovation Fair	
1:00 PM - 4:30 PM	PM Corporate Technology Presentations and Career & Innovation Fair for morning presenting teams and Academy students	
1:00 PM - 4:30 PM	Career & Innovation Fair	Grand Foyer

1:00 PM - 3:45 PM	Corporate Technology Presentations <i>* Morning presenting Contest Teams & Academy Groups are required to participate. Attendance will be taken</i>	Grand B & C
1:00 PM - 1:30 PM	Choose one:	
	What Companies are Looking for in New Grads. <i>Jack Hippen, ST Genetics</i>	Grand B
	US Dairy Sustainability - Applied Solutions. <i>Curt Gooch, Land O'Lakes - Truterra</i>	Grand C
1:45 PM - 2:15 PM	Choose one:	
	Building Credibility with the Use of Technology on Farm. <i>Mateus Peiter, Cargill</i>	Grand B
	Breeding Strategies and ROI. <i>Jenny DeMunck, GENEX</i>	Grand C
2:30 PM - 3:00 PM	Choose one:	
	Enhancing Sustainability through Reproductive and Genetic Performance. <i>Dave Thorbahn, Select Sires</i>	Grand B
	Beyond Heat Detection – How Monitoring Technology Helps Maximize Labor Efficiency, Automation, and ROI. <i>Sarah Anderson, Merck/Allflex</i>	Grand C
3:15 PM - 3:45 PM	Evaluating Technology Investments. <i>Matt Lange, Farm Credit</i>	Grand BC
1:00 PM - 3:15 PM	Afternoon teams debriefing	Riverview 1
	1:00 - Teams 4, 10, 16, 22 2:00 - Teams 5, 11, 17, 23 3:00 - Teams 6, 12, 18, 24	
3:00 PM – 4:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Ballroom A1
4:30 PM - 5:00 PM	Dismantle sponsor booths	
4:30 PM – 5:00 PM	Judges present their findings to participants	Dairy A & B: Riverview 2 Dairy C & D: Riverview 3
5:00 PM	Presentation equipment returned to IT	Ballroom A2
5:15 PM	NAIDC social with sponsors	Grand Foyer
6:00 PM	NAIDC Awards Banquet	Grand D, E
8:30 PM	Adjourn	