

Thank you for your continued support of the Northeast Intercollegiate Dairy Challenge. We're delighted that the Dairy Challenge will be held in person this year. Morrisville College is hosting the event which will take place from **Thursday October 14th to Saturday October 16th** at the **3 Willows Event Center, 3950 State Route 12, Lyons Falls, NY**. We're asking everyone attending the event to **wear masks while inside the event center and hotel and while traveling to the farms on buses**.

We rely on our volunteers to make this event a success and we hope that you and your colleagues will be able to help out again this year. **Please feel free to forward a copy of this email to others who may be interested in supporting the Dairy Challenge**. Outlined below is the information you'll need if you are planning to attend.

Hotel Reservations

You will need to **make your own hotel reservations**. Blocks of rooms for sponsors/volunteers have been set aside at: Ridge View Lodge, Lowville NY (315-376-2252) and The Lodge at Headwater, Boonville, NY (315-942-2027)

Meals

We encourage our sponsors to join students during meals on **Thursday, Friday, and Saturday**. To partially defray the cost for sponsors' meals, we ask that you pay **\$10/meal at Dairy Challenge Central** when you arrive at the event. [Credit cards will be accepted for payment.](#)

Friday Night – Bowling in Boonville

On Friday night, the students will be having pizza and bowling in nearby Boonville. The students will depart for Boonville at 5:45PM, traveling in their school's vehicles. Sponsors are encouraged to attend and mingle with the students.

Career Fair

The Dairy Challenge offers sponsors who donate at least \$1,000 the opportunity to participate in our Career Fair on Saturday. Come recruit the top dairy students in the Northeast for a career in your organization! An eight foot display area will be available on a first come first serve basis. Please contact **Barry Putnam** at bputnam1547@gmail.com to reserve your spot. Your display should be set up by **1:30 PM on Friday**.

Volunteer Opportunities

Anne Davison will be coordinating our volunteers this year using SignUp.com.

Here's how it works:

- 1) Click here to get to our [SignUp](#) page
- 2) Review the options listed and choose the spot(s) you like.
- 3) Sign up! It's Easy - you will NOT need to register an account or keep a password on SignUp.com.

Please forward the link to others in your organization who are planning to volunteer.

Schedule of Events

Attached is the schedule for the event. The event will conclude at 1PM on Saturday. We ask **all sponsors/volunteers to stop by Dairy Challenge Central** so you can collect your name tag and we can let you know of any changes to the schedule or your assignments.

Sponsorship

If you have not yet sent in a check for sponsorship, please do so by October 1, 2021 so that you are recognized throughout the event. You may donate using a credit card on line at:

www.dairychallenge.org/sponsors.php

Many thanks once again for your support. I look forward to seeing you in Lyons Falls!



Jan Bitter | Finance Committee
Northeast Regional Dairy Challenge
315.481.2187



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