

Dear Sponsor,

Thank you for your continued support of the Northeast Intercollegiate Dairy Challenge. We are still planning to hold the regional event this year on October 29-30 in a virtual format. This requires our committee to change a lot of details, but the goal is to keep the essence of the event unchanged. We hope the students will still see this as a learning opportunity. We also believe as a sponsor you will see this as a great opportunity for you as well!

Based on your sponsorship level there are new ways to help by providing education to the students and by reaching the students on a prospecting level. Please refer to the other sponsorship document for levels.

* Dairy Challenge will hold ten 1-hour educational training segments the week before the virtual event. We ask that they are educational in nature and not an advertisement for the company. If you would like to host one of these, please indicate a 1st, 2nd, and 3rd choice time and date on this table:



* As a ‘Virtual Career Fair’ portion of the event, we would like to include links to a commercial that advertises career opportunities for employment in the sponsor’s respective company. This may be up to 3 minutes in length. This will be available for the students to visit when they are not presenting on Friday, October 30 between 3:00 and 6:00 PM. Please send the links you would like to: Emerich@whminer.com
* We will be distributing’ Northeast Regional Virtual Dairy Challenge Toolkits’ to each of the students registered for the event. We would like to fill individual student boxes with donated items from our sponsors. Items such as: snacks, pens, paper, tape measures, thermometers, training materials, t-shirts, etc. Whatever your company would like to donate is acceptable. For example, Farm Credit East is donating copies of “Harvesting a Profit” books for the students. We ask that these donations arrive by September 30 in quantities of 120. We will be utilizing some of our network of committee members to deliver the boxes to the campuses of our participants. If you have any questions, please contact Wanda at [Emerich@whminer.com](mailto:Emerich@whminer.com) or 518-593-1631.

Please ship to:

Wanda Emerich

Miner Institute

1034 Miner Farm Road

Chazy, NY 12921

* Access to students’ resumes that are participating in the event. You will also be able to watch the presentations during the virtual event. Each student is required to upload a resume in order to participate this year.
* A list of all students and the school they attend will be sent to you after the event.
* All sponsors will be listed on a slide show that will be played at breaks during the virtual event.

Thank you for your continued support of the Northeast Regional Dairy Challenge. If you have any questions please let me know. The link for donations is here [www.dairychallenge.org/sponsors.php](http://www.dairychallenge.org/sponsors.php)

Please forward to anyone that you think may be interested!

Molly Scoville

Northeast Regional Dairy Challenge Co-Chair