

**2020 North East Dairy Challenge Sponsorship Opportunities**

**Platinum Sponsor ($5,000)**

* First opportunity for educational training prior to the event
  + 1 hour live and recorded training in the week before virtual event (not an advertisement)
* Sponsor link to advertisement of career opportunities (3 minute commercial)
* Opportunity to fill student box for event
* Access to student resumes participating in event
* Invitation to view the participant presentations
* Student contact information
* Recognition during virtual event

**Gold Sponsor ($2,500)**

* Second opportunity for educational training prior to the event
  + 1 hour live and recorded training in the week before virtual event (not an advertisement)
* Sponsor link to advertisement of career opportunities (3 minute commercial)
* Opportunity to fill student box for event
* Access to student resumes participating in event
* Invitation to view the participant presentations
* Student contact information
* Recognition during virtual event

**Silver Sponsor ($1,000)**

* Sponsor link to advertisement of career opportunities (3 minute commercial)
* Opportunity to fill student box for event
* Access to student resumes participating in event
* Invitation to view the participant presentations
* Student contact information
* Recognition during virtual event

**Bronze Sponsor ($500)**

* Opportunity to fill student box for event
* Invitation to view the participant presentations
* Student contact information
* Recognition during virtual event

**Friends of Northeast Dairy Challenge (any amount up to $500)**

* Invitation to view the participant presentations
* Student contact information
* Recognition during virtual event