

## FOR IMMEDIATE RELEASE

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### Apply Now for Dairy Challenge Social Media Internships

Madison, WI, August 18, 2022 – Calling all dairy communications students! The North American Intercollegiate Dairy Challenge (NAIDC) is now recruiting for the 2022 Fall Semester Dairy Challenge Social Media Interns. This unique opportunity allows students to gain real-world experience in developing their social media and communications skills.

Communications professionals mentor Social Media Interns as they develop a content plan – including capturing photos and creating social media posts – and will help to manage the online conversation during the upcoming 2022-23 Dairy Challenge events. Event dates and details are included below.

Dairy Challenge Event	Date	Location	Deadline to apply for Social Media Interns
Northeast Regional	Oct. 27-29, 2022	Lyons Falls, NY	Sept 17, 2022
Southern Regional	Nov. 17-19, 2022	North Carolina	Oct. 17, 2022
Midwest Regional	Feb. 15-17, 2023	Dubuque, IA	Jan. 7, 2023
Western Regional	Feb. 23-25, 2023	California	Jan. 7, 2023
National	Mar. 30 - Apr. 1, 2023	Saratoga Springs, NY	Feb. 11, 2023

We're looking for students who are:

- Passionate about social media and digital storytelling
- Looking to learn more about running a strategic social media program
- Knowledgeable about the dairy industry (not required, but it is a plus)

Download an application today at <https://www.dairychallenge.org/news-media/>. Be sure to apply for the desired event by the deadline date listed in the table above.

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