



## Join the Dairy Challenge Social Media Interns

The North American Intercollegiate Dairy Challenge (NAIDC) is looking for actively enrolled students in college with an interest in agricultural communications to join the Dairy Challenge Social Media Intern teams.

The Dairy Challenge Social Media Interns will take to the NAIDC digital platforms to share stories from the four regional events as well as the National Dairy Challenge. Communicators will collect content, including photos, video, tweets and Facebook posts, and will guide the conversation with attendees and the broader online community.

We're looking for currently enrolled college students who are:

- Available to attend one of the Dairy Challenge events in 2026-27 and participate in the full event
- Passionate about social media and digital storytelling
- Looking to learn, share and grow in the social media space
- Knowledge about the dairy industry (not required, but is a plus)



Apply for your desired Dairy Challenge Social Media Intern event below. Please note the application deadlines for each.

| Dairy Challenge Event | Date                  | Location          | Deadline to apply for Social Media Internship |
|-----------------------|-----------------------|-------------------|-----------------------------------------------|
| Northeast Regional    | Oct. 15-17, 2026      | Auburn, NY        | Sep. 11, 2026                                 |
| Midwest Regional      | Nov. 18-20, 2026      | Green Bay, WI     | Oct. 9, 2026                                  |
| Southern Regional     | Jan. 24-26, 2027      | Bowling Green, KY | Dec. 4, 2026                                  |
| Western Regional      | Feb. 24-26, 2027      | Tulare County, CA | Jan. 4, 2027                                  |
| National              | Mar. 31 -Apr. 2, 2027 | Lansing, MI       | Jan. 22, 2027                                 |

NAIDC will cover hotel and meal costs for Social Media Intern college students while at the event. Social Media Intern college students are responsible for coordinating their own travel to the event.

Please send completed applications and resume to [ERIN.SPANGLER@RIVERVIEWLLP.COM](mailto:ERIN.SPANGLER@RIVERVIEWLLP.COM)

"I enjoyed having an opportunity to strengthen my social media skills. It was also fun getting to meet other people with similar interests as me and work with them throughout the event."

-past Dairy Challenge Social Media Intern student

# Dairy Challenge Social Media Intern Application 2026-27

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

University/College: \_\_\_\_\_ Email: \_\_\_\_\_

Expected Graduation Date: \_\_\_\_\_

Safety Vest Size: \_\_\_\_\_

Desired Dairy Challenge event(s) to participate as a Social Media Intern:

☐ Northeast

☐ Southern

☐ Midwest

☐ Western

☐ National

☐ Willing to Help Year-Round (online)

Describe your experiences in social media, both personal and professional use.

Briefly describe your experience in the dairy industry.

Rate your knowledge and experience from 1 to 4 (1: limited experience, 4: lots of experience) in the following areas:

|                       | 1: I'm a novice but want to learn more! | 2: I know the basics. | 3: I know a lot. | 4: I'm an expert! |
|-----------------------|-----------------------------------------|-----------------------|------------------|-------------------|
| Photography           |                                         |                       |                  |                   |
| Writing               |                                         |                       |                  |                   |
| Videography & Editing |                                         |                       |                  |                   |
| Design Skills         |                                         |                       |                  |                   |
| Social Media:         |                                         |                       |                  |                   |
| Facebook              |                                         |                       |                  |                   |
| X (Twitter)           |                                         |                       |                  |                   |
| Instagram             |                                         |                       |                  |                   |
| YouTube               |                                         |                       |                  |                   |

Why would you like to participate as a Dairy Challenge Social Media Intern?

If You Are Interested in Year-Round Opportunities this includes

- Organizing and creating social media content with video/images from regional and national contests
- Posting once a week on social media when there are no active regional or national events
- Working with the social media committee

Please send completed applications and your resume to **Erin Spangler (ERIN.SPANGLER@RIVERVIEWLLP.COM)**