

To Donate to the Dairy Challenge

Yes, we will support NAIDC in 2009-2010 by providing:

- _____ Platinum Sponsorship - \$5,000
- _____ Gold Sponsorship - \$2,500
- _____ Silver Sponsorship - \$1,000
- _____ Bronze Sponsorship - \$500
- _____ Friends of NAIDC \$1 - \$499

Designated for:

- \$ _____ National Contest:
April 9-10, 2010, Visalia, CA
- \$ _____ Northeast Regional Challenge:
November 5-7, 2009, Glen Falls, NY
- \$ _____ Southern Regional Challenge:
November 19-21, 2009, Russellville, KY
- \$ _____ Midwest Regional Challenge:
February 11-13, 2010, Wooster, OH
- \$ _____ Western Regional Challenge:
March 4-6, 2010, Twin Falls, ID

For budgetary purposes, please forward an invoice in:

- _____ December, 2009 _____ January, 2010

Please call to discuss other opportunities with me

Signature _____
Date _____
Name _____
Title _____
Company/Affiliation _____
Address _____
City _____
State _____ Zip _____
Phone _____
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Return to:

NAIDC
3310 Latham Drive
Madison, WI 53713
Telephone: 608-224-0400
Fax: 608-224-0300
Email: naidc@wdexpo.com

2009 National Dairy Challenge

First Place Platinum Award Winners



Purdue University

Coaches: Dr. Mike Schutz and Dr. Tamilee Nennich
Team: Austin Deardorff, Kurt Fischer, Megan Kron, and Jared Roberts

University of Minnesota

Coach: Dr. Marcia Endres
Team: Jennifer Becker, Brett Boyum, Adam Husfeldt, and Amanda Rasmussen

The Ohio State University

Coach: Dr. Maurice Eastridge
Team: Jordan Beck, Paige Gott, Renee Starkey, and Kyle Uhlenhake

University of Wisconsin—Madison

Coach: Dr. Dave Combs
Team: Laura Bahn, Patrick Kusilek, Phil Monson, and Annette Zwald

Second Place Platinum Award Winners

University of Guelph

Team: Lori Pynenburg, Michael Schouten, Martin Snyder, and Matthew Walpole. Coach: Dr. John Walton

Cornell University

Team: Chris Blauch, Gwen "Libby" Gaige, Betsey Howland, and Clayton Wood. Coach: Dr. Mike Van Amburgh

Penn State University

Team: Amanda Koons, Michael Phelps, Jennifer Rassler, and David Wilson. Coaches: Dr. Lisa Holden and Dr. Chad Dechow

University of Wisconsin—River Falls

Team: Jillian Becker, Michael Johnson, Sam Kreidermacher, and Brianna Pfluger. Coach: Dr. Dennis Cooper

Gold Award Winners

California Polytechnic State University; California State University, Fresno; Delaware Valley College; University of Illinois; Iowa State University; McGill University; Michigan State University; the University of Vermont; Virginia Tech; and the University of Wisconsin-Platteville.

Silver Award Winners

Alabama A&M University; Clemson University; University of Connecticut; University of Idaho; Kansas State University; University of Kentucky; University of Maine; University of Massachusetts; North Carolina State University; South Dakota State University; Texas A&M University; Utah State University; and West Virginia University.

NORTH AMERICAN INTERCOLLEGIATE

DAIRY CHALLENGE

TOMORROW'S DAIRY LEADERS

To become a part of this innovative competition, contact any of these NAIDC Board of Directors:

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The Ninth Annual NORTH AMERICAN INTERCOLLEGIATE DAIRY CHALLENGE TOMORROW'S DAIRY LEADERS



National
April 9-10, 2010
Visalia, CA

Northeast
November 5-7, 2009
Glen Falls, NY

Southern
November 19-21, 2009
Russellville, Kentucky

Midwest
February 11-13, 2010
Wooster, OH

Western
March 4-6, 2010
Twin Falls, ID

Inspiring tomorrow's dairy leaders today

There's now one event that brings together the best and the brightest collegiate students who are diligently studying for a career in the dairy industry: The North American Intercollegiate Dairy Challenge. NAIDC is a unique two-day competition among teams representing North American universities' dairy science programs. The competition challenges those institutions to inspire their students with a high quality education—empowering them with the resources for real-world success. This challenge applies all facets of a working dairy business in a forum that's interactive, educational and fun. The NAIDC is the competition for tomorrow's dairy leaders, with one national contest and four regional contests that move around the country.



For 31 teams from the United States and Canada, the North American Intercollegiate Dairy Challenge was more than an event. This two-day competition let students put their knowledge to the ultimate test: applying classroom learning and theory to all facets of a working dairy business.

The challenge

The North American Intercollegiate Dairy Challenge allows dairy science students to apply theory and learning to a real-world dairy while working as part of a team.

Day one begins with each four-person student team receiving information on a real-life dairy, including production and farm management data. Following an on-farm evaluation, teams develop a comprehensive program, including recommendations for nutrition, reproduction, milking procedures, animal health, housing and financial management. The first day concludes with an informal dinner with NAIDC sponsors.

Day two is presentation day, where team members present recommendations to a panel of judges. Competition is stiff, and team members must field questions from the judges. Presentations are evaluated based on the analysis and recommendations. The evening concludes with a reception and awards banquet.



Hands on is what the entire North American Intercollegiate Dairy Challenge is all about. Students evaluate a working operation and make recommendations based on the theories they've studied in class, and apply them to NAIDC's real-life classroom.

Cultivating tomorrow's dairy leaders

Sponsorship of the North American Intercollegiate Dairy Challenge encourages enhanced training and motivation of college-level dairy students, preparing them for successful careers throughout the industry. Sponsors are the key to maintaining this worthwhile program.

At the national contest, Platinum and Gold level sponsors are provided with booth space at the recruitment trade show. At all contests, Platinum and Gold sponsors may participate in reception events with students. Platinum sponsors are invited to provide judges for the competition, and Foundation Platinum sponsors receive additional recognition.

Sponsorship benefits vary by level, but can include booth space at recruitment trade shows, recognition in NAIDC publicity and at NAIDC events, invitations to view team presentations during the contest and to serve as contest judges, and receipt of student contact information from regional and national contests. Sponsorships begin at \$500 for Bronze, \$1,000 for Silver, \$2,500 for Gold and \$5,000 for Platinum.

WDE Management Inc. manages all NAIDC funds as NAIDC's secretary-treasurer. NAIDC is a 501(c)3 nonprofit organization. All contributions are tax deductible to the full extent of the law.



NAIDC participants spend time learning about the operation they evaluate, including in-person interviews with dairy producers. These interviews help teams develop their comprehensive farm program. Each team presents their evaluation and recommendations to a panel of judges.

Benefits of Sponsorship

Platinum Sponsor - \$5,000

- Sponsor recognition in National Advertising
- Sponsor link from NAIDC web page
- Opportunity to provide contest officials
- Primary booth space for recruitment trade show at national and regional contests
- Participate in student recruitment mixers
- Recognized at national and regional contests
 - Recognition at awards program
 - Student contact information
- View the participant presentations

Gold Sponsor - \$2,500

- Booth space for recruitment trade show at national and regional contests
- Participate in student recruitment mixers
- Recognized at national and regional contests
 - Recognition at awards program
 - Student contact information
- View the participant presentations

Silver Sponsor - \$1,000

- Recognized at national and regional events
 - Recognition at awards program
 - Student contact information
- View the participant presentations

Bronze Sponsor - \$500

- Recognized at event sponsored
- Recognition at event awards program
- View the event participant presentations

Friends of Dairy Challenge - \$1 to \$499

- Recognized at event sponsored