

To Donate to the Dairy Challenge

Yes, we will support NAIDC in 2008-2009 by providing:

- _____ Platinum Sponsorship - \$5,000
- _____ Gold Sponsorship - \$2,500
- _____ Silver Sponsorship - \$1,000
- _____ Bronze Sponsorship - \$500
- _____ Friends of NAIDC \$1 - \$499

Designated for:

- \$ _____ National Contest:
March 27-28, 2009, Syracuse, NY
- \$ _____ Midwest Regional Challenge:
Jan. 29 - 31, 2009, Rochester, MN
- \$ _____ Western Regional Challenge:
Feb. 26-28, 2009, Visalia, CA
- \$ _____ Northeast Regional Challenge:
Oct. 2009, Saratoga, NY
- \$ _____ Southern Regional Challenge:
Nov. 19-21, 2009, University of Kentucky

For budgetary purposes, please forward an invoice in:

- _____ December, 2008 _____ January, 2009

We would like to participate in the trade show to support SRDC

Please call to discuss other opportunities with me

Signature _____
Date _____
Name _____
Title _____
Company/Affiliation _____
Address _____
City _____
State _____ Zip _____
Phone _____
Fax _____
Email _____

Return to:

NAIDC
3310 Latham Drive
Madison, WI 53713
Telephone: 608-224-0400
Fax: 608-224-0300
Email: naidc@wdexpo.com

2008 National Dairy Challenge

First Place Platinum Award Winners



University of Illinois

Coach: Kate Cowles

Team: Elizabeth Johnson, John Mitchell, Matthew McCoy, Steven Fluty

University of Minnesota

Coach: Marcia Endres

Team: Amber Hazel, Evan Van Beusekom, Matthew Rosenfeld, Melisa Bauer

Michigan State University

Coaches: Miriam Weber Nielsen and Marcus Hollman

Team: Andrew Reinker, Ashley Messing, Christine Hadley, Laura Zeldenrust

Purdue University

Coach: Michael Schutz

Team: Brandon Miller, Craig Blough, Rob LaFollette, Steve Hein

Second Place Platinum Award Winners

The Ohio State University

Team: Anton Henry, Eric Weitzel, Jesse Whinnery, and Stephanie Metzger. Coach: Maurice Eastridge

Kansas State University

Team: Billy Brown, Darrel Rezac, Kristen Schulte, and Michelle Sullivan. Coach: Michael Brouk

North Dakota State University

Team: Christine Drake, Jayme Fiesel, Karissa Brobst, and Kendra Hinnenkamp. Coach: Dan Schimek

Iowa State University

Team: Doug Bjelland, Kate Phipps, Matt Jaschen, and Tim Rauen. Coach: Lee Kilmer

Gold Award Winners

(In random order) South Dakota State University, Virginia Tech, University of Vermont, Penn State, Cal Poly, University of Guelph, University of Wisconsin-Platteville, University of Wisconsin-River Falls, University of Maine, Cornell University, University of Florida, Delaware Valley College, Louisiana State University, University of Wisconsin-Madison, and University of Idaho.

Silver Award Winners

(In random order) University of Maryland-College Park, Washington State University, University of New Hampshire, California State University-Fresno, Southern University A&M, Alabama A&M University, North Carolina State University, Clemson University, and University of Massachusetts.

NORTH AMERICAN INTERCOLLEGIATE

DAIRY CHALLENGE

TOMORROW'S DAIRY LEADERS

To become a part of this innovative competition, contact any of these NAIDC Board of Directors:

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The Eighth Annual NORTH AMERICAN INTERCOLLEGIATE DAIRY CHALLENGE TOMORROW'S DAIRY LEADERS



National
Mar 27-28, 2009

Hosted by Northeast Region
Syracuse, NY

Midwest
January 29-31, 2009

Rochester, MN

Western
February 26-28, 2009

Visalia, CA

Northeast
October 2009

Saratoga, NY

Southern
November 19-21, 2009

University of Kentucky

www.dairychallenge.org

Inspiring tomorrow's dairy leaders today

There's now one event that brings together the best and the brightest collegiate students who are diligently studying for a career in the dairy industry: The North American Intercollegiate Dairy Challenge. NAIDC is a unique two-day competition among teams representing North American universities' dairy science programs. The competition challenges those institutions to inspire their students with a high quality education—empowering them with the resources for real-world success. This challenge applies all facets of a working dairy business in a forum that's interactive, educational and fun. The NAIDC is the competition for tomorrow's dairy leaders, with one national contest and four regional contests that move around the country.



For 32 student teams from the United States and Canada, the North American Intercollegiate Dairy Challenge was more than an event. This two-day competition let students put their knowledge to the ultimate test: applying classroom learning and theory to all facets of a working dairy business.

The challenge

The North American Intercollegiate Dairy Challenge allows dairy science students to apply theory and learning to a real-world dairy while working as part of a team.

Day one begins with each four-person student team receiving information on a real-life dairy, including production and farm management data. Following an on-farm evaluation, teams develop a comprehensive program, including recommendations for nutrition, reproduction, milking procedures, animal health, housing and financial management. The first day concludes with an informal dinner with NAIDC sponsors.

Day two is presentation day, where team members present recommendations to a panel of judges. Competition is stiff, and team members must field questions from the judges. Presentations are evaluated based on the analysis and recommendations. The evening concludes with a reception and awards banquet.



Hands on is what the entire North American Intercollegiate Dairy Challenge is all about. Students evaluate a working operation and make recommendations based on the theories they've studied in class, and apply them to NAIDC's real-life classroom.

Cultivating tomorrow's dairy leaders

Sponsorship of the North American Intercollegiate Dairy Challenge encourages enhanced training and motivation of college-level dairy students, preparing them for successful careers throughout the industry. Sponsors are the key to maintaining this worthwhile program.

At the national contest, Platinum and Gold level sponsors are provided with booth space at the recruitment trade show. At all contests, Platinum and Gold sponsors may participate in reception events with students. Platinum sponsors are invited to provide judges for the competition, and Foundation Platinum sponsors receive additional recognition.

All sponsors are recognized in NAIDC publicity, invited to view team presentations during the competition, attend the awards banquet and receive contact information for all participating students. Sponsorships begin at \$500 for Bronze, \$1,000 for Silver, \$2,500 for Gold and \$5,000 for Platinum. Dairy Challenge also offers one \$10,000 Elite Sponsor.

WDE Management Inc. manages all NAIDC funds as NAIDC's secretary-treasurer. NAIDC is a 501(c)3 nonprofit organization. All contributions are tax deductible to the full extent of the law.



NAIDC participants spend time learning about the operation they evaluate, including in-person interviews with dairy producers. These interviews help teams develop their comprehensive farm program. Each team presents their evaluation and recommendations to a panel of judges.

Benefits of Sponsorship

Platinum Sponsor - \$5,000

- Sponsor recognition in all National Advertising
- Awards named in honor of sponsors
- Sponsor link from NAIDC web page
- Recognized in event brochures
- Primary booth space recruitment trade show at regional and national events
- Participate in student recruitment mixers
- Opportunity to provide contest officials
- Student contact information
- View the participant presentations

Gold Sponsor - \$2,500

- Booth space for recruitment trade show at regional and national events
- Recognized in event brochures
- View the participant presentations
- Student contact information
- Participate in student recruitment mixers
- Recognition at awards program

Silver Sponsor - \$1,000

- Booth space for regional recruitment trade show
- Recognized in event brochures
- View the participant presentations
- Student contact information
- Recognition at awards program

Bronze Sponsor - \$500

- Booth space for regional recruitment trade show
- Recognized in event brochures
- View the participant presentations
- Student contact information
- Recognition at awards program

Friends of Dairy Challenge - \$1 to \$499

- View the participant presentations
- Student contact information