

NORTH AMERICAN INTERCOLLEGIATE
DAIRY CHALLENGE
WEST REGIONAL

Dear Sponsors,

Thank you for your continued support of the Western Intercollegiate Dairy Challenge. Planning is well underway for the **5th annual Western Dairy Challenge to be hosted by University of Idaho in Twin Falls March 4-6, 2010**. In addition to your monetary contributions many of you have volunteered to help. This letter communicates the areas in which we need assistance and information about the upcoming Dairy Challenge event.

The Hilton Garden Inn Twin Falls, ID is serving as our host hotel. A block of rooms are reserved for Thursday and Friday nights of the Dairy Challenge. Please make your reservations by contacting the Hilton Garden at: 208/733-8500. All sponsors are responsible for their own lodging expense. The contest activities will be held in the hotel, which is located at 1741 Harrison Street, Twin Falls, ID 83301. For complete travel information, consult the [Travel Information](http://www.dairychallenge.org/ws_event.php) link on the Western Dairy Challenge page at http://www.dairychallenge.org/ws_event.php

Once again there will be several opportunities for sponsors and students to interact - during our event on farms, during our evening activities on Friday, Saturday at our Career Fair or observing presentations at the hotel. On Saturday evening, plan to join us for Sponsor/Industry Rep dinner at the Turf Club.

As always, we will need your help and support through your participation during the event. Volunteers are needed during the event both Friday & Saturday. **To volunteer, contact Tami Tollenaar at tas_wahoo@yahoo.com or Amin Ahmadzadeh at amin@uidaho.edu**

Saturday's Career Fair gives you the opportunity to communicate your employment opportunities to approximately 45 college students from 5 western universities who have an interest in Agriculture. Consult the attached schedule for career fair times and location.

If you would like to ship your company banner or other Career Fair materials for the contest, send to yourself or your company rep:

Hold for Guest: (your name) arriving 3/4/10
Hilton Garden Inn
1741 Harrison Street
Twin Falls, ID 83301.

Please be sure to send your banner in a self-addressed postage paid returnable container.

Many of you have volunteered the time and energy of colleagues and yourselves. Thank you! As we enter the final stages of planning, we are able to identify the areas where assistance is needed. Those areas are:

1. Team Keepers: We need people on Friday morning to help get the students on buses and keep them moving on the host farms.
2. Support Help: Individuals are needed for Friday afternoon to assist teams in getting support from IT, questions answered, and schedule meetings.
3. Room Monitors: We need room monitors for Saturday's presentations. These volunteers are needed to share the coverage of the two presentation rooms from 6:55 a.m. to 11:55 a.m. on Saturday.
4. Team Guides: We need people to assist getting students to presentations, pictures, debriefing and to visit with sponsors.
5. Debrief Team: We need individuals to visit with teams following their presentation for 10 minute debriefing sessions on their experience.

Please contact us if you would like to volunteer for any of the above roles.

On behalf of the steering committee, we thank you for your time, energy and commitment to the Dairy Challenge. If you have any questions, please feel free to contact us.

Sincerely,

Tami Tollenaar
2010 Western Dairy Challenge Chair
tas_wahoo@yahoo.com

Amin Ahmadzadeh
2010 Western Dairy Challenge Host
amin@uidaho.edu