

NORTH AMERICAN INTERCOLLEGIATE
DAIRY CHALLENGE
MIDWEST REGIONAL

January 7, 2010

Dear Sponsors,

Thank you for your continued support of the Midwest Intercollegiate Dairy Challenge. Planning is well underway for the **6th annual Midwest Dairy Challenge to be hosted by The Ohio State University in Wooster, Ohio February 11-13, 2010**. In addition to your monetary contributions many of you have volunteered to help. This letter communicates the areas in which we need assistance and information about Saturday's Dairy Challenge event.

Once again there will be several opportunities for sponsors and students to interact - during our event on farms, during our evening activities on Friday, Saturday at our Career Fair or observing presentations at the hotel. We will have a sponsor meeting on Friday afternoon to gather feedback and update you on plans for the 2011 contest.

As always, we will need your help and support through your participation during the event. Volunteers are needed during the event both Friday & Saturday.

If you would like your company banner displayed during the contest at the Shisler Center where the presentations will be made, please bring or mail them to: Devin Albrecht, arriving 2/11/10, Hilton Garden Inn, 959 Dover Rd, Wooster, OH 44691 by February 11, 2010. Please be sure to send your banner in a self-addressed postage paid returnable container.

Saturday's Career Fair gives you the opportunity to communicate your employment opportunities to approximately 60 to 80 college students from up to 14 universities around the Midwest who have an interest in Agriculture. Devin Albrecht of Prairie State/Select Sires and Emily Kurtzleben of Elanco will coordinate the setup of your displays starting at 7:30 a.m. Saturday. You will need to man your display through 3:30 p.m. on the 13th. Please contact Devin or Emily by January 29, 2010 if you will need space for a display at:

Devin Albrecht
Prairie State/Select Sires – dalbrecht@foxvalley.net
847-464-5281
Fax # (847) 464-4088

Emily Kurtzleben
Elanco Animal Health – k_emily@lilly.com
712-540-8035
Fax # 952.513.4741.

Many of you have volunteered the time and energy of colleagues and yourselves. Thank you! As we enter the final stages of planning, we are able to identify the areas where assistance is needed. Those areas are:

1. Team Keepers: We need people on Friday morning to help get the students on buses and keep them moving on the host farms.
2. Support Help: Individuals are needed for Friday afternoon to assist teams in getting support from IT, questions answered, and schedule meetings.
3. Room Monitors: We need 6 room monitors for Saturday's presentations. These six volunteers are needed to share the coverage of the three presentation rooms from 7:00 a.m. to 5:00 p.m. on Saturday.
4. Team Guides: We need 6-8 people to assist getting students to presentations, pictures, debriefing and to visit with sponsors.
5. Debrief Team: We need 6-8 individuals to visit with teams following their presentation for 10 minute debriefing sessions on their experience.

Devin Albrecht and Emily Kurtzleben are also responsible for coordinating volunteers. Please complete the attached volunteer form and email or fax to Devin at the email address or fax number below with your commitment to help:

Devin Albrecht
Prairie State/Select Sires – dalbrecht@foxvalley.net
847-464-5281
Fax # (847) 464-4088

Emily Kurtzleben
Elanco Animal Health – k_emily@lilly.com
712-540-8035
Fax # 952.513.4741.

If you have any questions, please contact Devin or Emily.

The Hilton Garden Inn in Wooster, OH is serving as our host hotel. A block of rooms are reserved for Thursday and Friday nights of the Dairy Challenge. Please make your reservations by contacting the Hilton Garden at: 330-202-7701. All sponsors are responsible for their own lodging expense. Room rates are \$85 a night for double occupancy. To secure the \$85 rate, please make your reservation by January 15th. The hotel is across the street from the Shilser Center at 959 Dover Road, Wooster, OH 44691.

Meals will be provided to volunteers during the contest. For planning purposes please fill in the Meal Reservation Form and return to Ryan Millett or John Goeser by January 15, 2010. Meals will only be reserved for those who return a form to Ryan Millet, millettry@lilly.com (317) 276-4471.

On behalf of the steering committee, we thank you for your time, energy and commitment to the Dairy Challenge.

If you have any questions, please feel free to give us a call.

Sincerely,



Ryan Millett
2010 Midwest Dairy Challenge Chair



John Goeser
Co-Chair

Meal Reservation Form:

Please return by January 15, 2010 to:

Ryan Millett
Elanco Animal Health
millettry@lilly.com
Fax: 317-276-4471

Name: _____

Organization: _____

Thursday, February 11	Dinner	Yes / No
Friday, February 12	Breakfast	Yes / No
Friday, February 12	Lunch	Yes / No
Friday, February 12	Dinner	Yes / No
Saturday, February 13	Breakfast	Yes / No
Saturday, February 13	Lunch	Yes / No

Sponsor Volunteer sign-up

Please return by January 15, 2009 to:

Devin Albrecht
Email: dalbrecht@foxvalley.net
Fax: 847-464-4088

Or

Emily Kurtzleben
Email: k_emily@lilly.com
Fax # 952.513.4741.

Thursday evening: We will be having informal time with students, which will include team building exercises, a panel discussion on on-farm consulting and initial review of contest farm data.

Volunteer's Name: _____

Representing Company Name: _____

Volunteer's Name: _____

Representing Company Name: _____

Friday: We will need volunteers to assist on farms and also to help monitor students as they move from the hotel to the farms in the morning and then during the afternoon as teams prepare their presentations. That evening we will have a panel discussion and team building exercises for volunteers, sponsors and students.

Volunteer's Name: _____

Representing Company Name: _____

Volunteer's Name: _____

Representing Company Name: _____

Saturday: We will need volunteers to assist with student movement to the preparation and presentation rooms, as well as within the presentation rooms themselves (room monitors, time keepers, etc...). We will also need volunteers willing to debrief each team as they finish presentations and then direct them into the Career Fair.

Volunteer's Name: _____

Representing Company Name: _____

Volunteer's Name: _____

Representing Company Name: _____