

KI Convention Center		
Hyatt Regency Green Bay 333 Main Street Green Bay, Wisconsin 54301 920/432-1234	<b>KI Convention Center</b> <b>333 Main Street</b> <b>Green Bay, Wisconsin 54301</b> <i>All events are held at the KI Convention Center unless otherwise noted</i> <i>ver 012720</i>	KI Convention Center 333 Main Street Green Bay, Wisconsin 54301
Tuesday, March 24, 2020		
	Staff arrive	
Wednesday, March 25, 2020		
8:00 AM	Set up Dairy Challenge Central (DCC) office	Ballroom A1
8:00 AM	Set up IT office	Ballroom A2
	Coaches, teams, board, arrive in Green Bay	
6:00 PM - 9:00 PM	NAIDC Board of Directors dinner and meeting	The Cannery 320 N Broadway #110 Green Bay, WI 54303
Thursday, March 26, 2020		
7:00 AM - 11:00 PM	Dairy Challenge Central office	Ballroom A1
	IT office	Ballroom A2
7:00 AM	Social Media Corps meeting	
5:30 AM - 7:45 AM	Breakfast	Grand E
8:15 AM	School vans going to Majestic Crossing depart Hyatt Regency (1 hour drive)	Majestic Crossing N5853 Meadowlark Rd Sheboygan Falls, WI 53085
8:30 AM	School vans going to Farm Wisconsin Discovery Center depart Hyatt Regency (45 min)	Farm Wisconsin Discovery Center 7001 Gass Lake Rd Manitowoc, WI 54220
9:30 - 11:00 AM	Workshops at Farm Wisconsin Discovery Center and Majestic Crossing Dairy LLC	
11:00 AM	Wrap up and distribute box lunches	
11:15 - 11:45 AM	Travel Between Majestic Crossing and Discovery Center - Eat Box Lunches (23 min drive )	
11:45 AM - 1:15 PM	Workshops at Farm Wisconsin Discovery Center and Majestic Crossing Dairy LLC	
1:15 - 2:15 PM	Travel to Wayside Dairy in school vans	Wayside Dairy LLC 7937 Stone Rd Greenleaf, WI 54126
2:15 PM	Arrive at Wayside and Group Photo	
2:15 - 4:00 PM	Wayside Dairy tour and stations	
4:15 PM	Dinner at Wayside Dairy	
	Welcome 4:15 PM Dinner 4:50 PM Dairy Challenge Welcome – Mark McCullouch, national board chair 4:55 PM Midwest Regional Welcome – Kristie Fiedler and Mike Westphal, host chairs 5:00 PM Tour farm recognitions	
5:15 PM	Depart for Hyatt Regency (21 miles, 34 min)	
6:00 PM	Return to hotel	
6:00 - 6:30 PM	Registration (Contest Coaches, Judges, Sponsors/Volunteers)	Ballroom A1
6:15 PM	<a href="#">Academy Advisor orientation</a>	Grand D
6:45 PM - 9:15 PM	Contest software & finance overview followed by distribution of computers and contest materials. <i>All teams (contest students) should be present.</i>	Grand E
7:15 PM - 9:45 PM	<a href="#">Academy Session 1: Software &amp; finance overview followed by distribution of Academy materials</a>	Grand D
7:30 PM	Judges' orientation	Riverview 2

Friday, March 27, 2020		
6:00 AM - 11:00 PM	Dairy Challenge Central office	Ballroom A1
6:00 AM - 12:00 PM	IT office	Ballroom A2
6:00 AM – 7:00 AM	Sponsor and media check-in at DCC	
6:00 AM	Breakfast Buffet	Grand E
6:30 AM	Farm visit overview and instructions for students and judges	Grand E
6:30 AM	Volunteer meeting (instructions for farm visits)	Ballroom A3
6:45 AM – 7:00 AM	Judges meeting	Riverview 2
7:00 AM	Teams begin loading buses for contest dairy visits.	Adams Street
	<i>Judge panels and coaches follow buses travelling in a group in their own vehicle(s).</i>	
7:00 AM - 12:00 PM	Contest Farm Visit	
7:10 AM	Bus 1 leaves for contest Dairy A	
7:10 AM	Bus 2 leaves for contest Dairy B	
7:15 AM	Bus 3 leaves for contest Dairy C	
7:15 AM	Bus 4 leaves for contest Dairy D	
8:00 AM	Contest teams and judges arrive at dairies - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 20 min All teams gather with dairy managers for group interview with judges observing	
11:00 AM	Contest teams, coaches and Judges depart dairies for conference center	
7:40 AM - 12:15 PM	Academy Session 2: Farm Visit	
7:40 AM	Groups begin loading buses for Academy dairy visits.	
7:55 AM	Buses 5 & 6 leave for Academy Dairy E	
8:00 AM	Buses 7 & 8 leave for Academy Dairy F	
8:30 AM	Academy groups arrive at dairy - 15 min Dairy managers welcome groups, provide overview and guidelines - 2 hours On-site assessment of dairy with mentors - 20 min All groups gather with dairy managers for group interview	
11:30 AM	Load buses at Academy dairy(s) and return groups to Conference Center	
11:15 AM - 1:15 PM	Lunch available	Grand E
11:45 AM - 12:00 PM	Contest students and Coaches pick up boxed lunches and workroom assignments upon return to hotel	Lobby South Counter - Hand out boxed lunches upon arrival to hotel
12:15 - 1:15 PM	Academy Luncheon	Grand E
12:15 PM – 1:00 PM	Judges have lunch with dairy managers	Riverview 2
12:00 PM - 6:00 PM	IT Office	TBD
12:30 PM - 5:45 PM	Teams plan and develop presentations in assigned work rooms	
1:00 PM – 1:15 PM	Judges meeting, instructions for the afternoon	Riverview 2
1:00 PM – 1:15 PM	Volunteer meeting, instructions for interviews	Hyatt Meeting Rm 6B
1:15 PM - 5:45 PM	Judges plan and develop presentations	Riverview 2
1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	
1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	Academy Dairy E: Grand D Academy Dairy F: Grand A
	Academy Dairy E	Grand D
	Academy Dairy F	Grand A
1:45 PM – 4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)	Dairy A&B: Hyatt Meeting Rm 6A
	Dairy: A&B C&D	Dairy C&D: Hyatt Meeting Rm 6B
1:45 PM	Teams: 1&10 19&28	
2:00 PM	Teams: 2&11 20&29	

2:15 PM	Teams: 3&12 21&30	
2:30 PM	Teams: 4&13 22&31	
2:45 PM	Teams: 5&14 23&32	
3:00 PM	Teams: 6&15 24&33	
3:15 PM	Teams: 7&16 25&34	
3:30 PM	Teams: 8&17 26&35	
3:45 PM	Teams: 9&18 27&36	
2:00 PM – 5:00 PM	Snacks available	
2:00 PM – 5:00 PM	Career & Innovation Fair booth set-up	Grand Foyer
3:00 PM - 5:15 PM	Coaches Meeting and Reception	The Cannery 320 N Broadway #110 Green Bay, WI 54303
5:45 PM - 6:15 PM	Teams turn in final presentations and return computers & financials by 6:15 PM <i>Each team should send only 2 representatives for turn in</i>	TBD
6:00 PM	Judges turn in their assessment and contest data	Ballroom A1
6:45 PM - 9:30 PM	Friday Night Tailgate and Stadium Tour	Lambeau Field
6:45 PM - 9:30 PM	4 shuttle buses depart Hyatt and run continuously throughout the evening	
6:45 PM	Cash bar	
7:00 PM	Dinner	
7:00 PM - 9:30 PM	Lambeau Field Tours/Stadium Games with Sponsors	
<b>Saturday, March 28, 2020</b>		
5:30 AM - 10:00 PM	Dairy Challenge Central and IT offices	Ballroom A1
5:30 AM - 8:00 AM	Breakfast	Grand E
6:30 AM - 7:00 AM	Judges meeting	Riverview 2
6:30 AM	Volunteer meeting	Ballroom A3
6:30 AM - 8:30 AM	Sponsor set-up for Career & Innovation Fair	Grand Foyer
7:00 AM - 10:00 AM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Grand F
7:00 AM - 5:00 PM	Coffee available	Grand Foyer
7:15 AM - 11:15 AM	Morning team presentations (60-minute intervals)	
	<u>Dairy: A B C D</u>	
	7:15 - Teams: 1 10 19 28	Dairy A: Grand G
	8:15 - Teams: 2 11 20 29	Dairy B: Riverview 2
	9:15 - Teams: 3 12 21 30	Dairy C: Grand H
	10:15 - Teams: 4 13 22 31	Dairy D: Riverview 3
8:00 AM-12:00 PM	Academy Session 4: Leadership Development/Farm Analysis Presentations	
8:00 AM - 8:50 AM	Leadership Development & Expanding Farm to Fork. <i>Jamie Witcpalek, COO Pagel's Ponderosa Dairy</i>	Grand D
8:30 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair *	
	<i>* All afternoon presenting Contest Teams are required to participate</i>	
8:30 AM - 12:00 PM	Career & Innovation Fair	Grand Foyer
10:00 AM - 12:00 PM	Corporate Technology Presentations	Grand B & C
8:15 AM - 11:30 AM	Morning Team Debriefing	Riverview 1
	8:15 - Teams 1, 10, 19, 28 9:15 - Teams 2, 11, 20, 29 10:15 - Teams 3, 12, 21, 30 11:15 - Teams 4, 13, 22, 31	
9:00 AM-12:00 PM	Academy Farm Analysis Presentations	
9:00 AM-12:00 PM	Academy Farm Analysis Presentations	Academy Dairy E: Grand D Academy Dairy F: Grand A
	Academy Dairy E	Grand D
	Academy Dairy F	Grand A

10:00 AM - 2:00 PM	Contest Team and Academy Group photos	
11:00 AM-1:00 PM	Lunch buffet	Grand E
11:30 AM	Volunteer meeting	Ballroom A3
11:45 AM - 3:45 PM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Grand F
12:00 PM - 5:00 PM	Afternoon team presentations (60-minute intervals)	
	<u>Dairy:</u> A   B   C   D	
	12:00 - Teams: 5 14 23 32	Dairy A: Grand G
	1:00 - Teams: 6 15 24 33	Dairy B: Riverview 2
	2:00 - Teams: 7 16 25 34	Dairy C: Grand H
	3:00 - Teams: 8 17 26 35	Dairy D: Riverview 3
	4:00 - Teams: 9 18 27 36	
1:00 PM - 5:00 PM	Academy Session 5: Corporate Technology Presentations and Career & Innovation Fair	
1:00 PM - 5:15 PM	PM Corporate Technology Presentations and Career & Innovation Fair*	
	<i>* Morning presenting Contest Teams &amp; Academy Groups are required to participate</i>	
1:00 PM - 3:00 PM	Career & Innovation Fair	Grand Foyer
	<i>Contest Teams 1, 2, 10, 11, 19, 20, 28, 29 and Academy E</i>	
1:00 PM - 3:00 PM	Corporate Technology Presentations	Grand B & C
	<i>Contest Teams 3, 4, 12, 13, 21, 22, 30, 31 and Academy F</i>	
1:00 PM - 5:15 PM	Afternoon teams debriefing	Riverview 1
	1:00 - Teams 5, 14, 23, 32 2:00 - Teams 6, 15, 24, 33 3:00 - Teams 7, 16, 25, 34 4:00 - Teams 8, 17, 26, 35 5:00 - Teams 9, 18, 27, 36	
3:15 PM - 5:15 PM	Career & Innovation Fair	Grand Foyer
	<i>Contest Teams 3, 4, 12, 13, 21, 22, 30, 31 and Academy F</i>	
3:15 PM - 5:15 PM	Corporate Technology Presentations	Grand B & C
	<i>Contest Teams 1, 2, 10, 11, 19, 20, 28, 29 and Academy E</i>	
5:00 PM – 6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Ballroom A1
5:15 PM - 6:00 PM	Dismantle sponsor booths	
6:15 PM – 6:45 PM	Judges present their findings to participants	Dairy A & B: Riverview 2 Dairy C & D: Riverview 3
6:45 PM	Presentation equipment returned to IT	Ballroom A2
6:45 PM	NAIDC social with sponsors	Grand Foyer
7:30 PM	NAIDC Awards Banquet	Grand D, E