



## National Dairy Challenge Contest & Academy March 28-30, 2019

Student Hotel: Comfort Inn & Suites at I-75 (EXIT 62) & Highway 82 320 South Virginia Ave. Tifton, GA 31794	<b>University of Georgia Tifton Campus Conference Center</b> <b>15 RDC Drive</b> <b>Tifton, GA 31794</b> <i>all events are held at the Tifton Campus Conference Ctr unless otherwise noted</i> <small>ver 032819</small>	Student Hotel: Country Inn & Suites at I-75 (EXIT 62) & Highway 82 310 South Virginia Ave. Tifton, GA 31794
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### Thursday, March 28, 2019

7:00 AM - 11:00 PM	Dairy Challenge Central office	Room 14
	IT office	Board Room
7:00 AM	Social Media Corps meeting	Comfort Inn Board room
5:30 AM - 7:45 AM	Breakfast on your own	provided at NAIDC hotels
8:00 AM	Depart hotel in school vans for morning tour farm	
9:00 AM	Arrive at farm and Group Photo	
9:15 AM-11:15 AM	Farm Tour	Pecan Grove Dairy 2923 Jackson Dairy Rd. Baconton, GA 31716
11:30	Depart for Lunch at Sunbelt Ag Expo Grounds	
12:15 PM - 1:15 PM	Lunch at Sunbelt Ag Expo Grounds	Sunbelt Ag Expo Grounds 290-G Harper Boulevard Moultrie, GA 31788-2157
1:15 PM	Depart for Afternoon Tour Farm	
1:35 PM	Arrive at Afternoon Tour Farm	
1:45 PM - 3:45 PM	Afternoon Farm Tour	Grassy Flats Dairy, LLC 3125 Pleasant Hill Church Road Pavo, GA, 31778
4:45 PM	School vans return to Tifton	
4:45 PM - 5:45 PM	Registration (Contest Coaches, Judges, Sponsors/Volunteers)	Room 14
5:45 PM - 7:15 PM	Dinner and Welcome	Ballroom 17 A & D
6:30 PM	Academy Advisor orientation	Ballroom 17 B & C
7:30 PM - 10:00 PM	Contest software & finance overview followed by distribution of computers and contest materials. <i>All teams (contest students) should be present.</i>	Ballroom 17 A & D
7:30 PM - 10:00 PM	Academy Session 1: Software & finance overview followed by distribution of Academy materials	Ballroom 17 B & C
8:00 PM	Judges' orientation	Room 19 A & B
8:00 PM - 8:30 PM	Coaches - brief meeting to discuss travel plans for Friday morning	Room 19C

### Friday, March 29, 2019

6:00 AM - 11:00 PM	Dairy Challenge Central office	Room 14
6:00 AM - 12:00 PM	IT office	Board Room
6:00 AM - 7:00 AM	Sponsor and media check-in at DCC	Room 14
6:00 AM	Breakfast Buffet	Ballroom 17 A & D
6:30 AM	Farm visit overview and instructions for students and judges	Ballroom 17 A & D
6:30 AM	Volunteer meeting (instructions for farm visits)	Room 19C
6:45 AM - 7:00 AM	Judges meeting	Room 19 A & B
6:45 AM	Teams begin loading buses for contest dairy visits.	Circle Drive at NW Entrance
	<i>Judge panels and coaches follow buses travelling in a group in their own vehicle(s).</i>	
7:00 AM - 12:15 PM	Contest Farm Visit	Buses load at NW circle drive
7:00 AM	Bus 1 leaves for contest Dairy A	
7:05 AM	Bus 2 leaves for contest Dairy B	
7:20 AM	Bus 3 leaves for contest Dairy C	

7:25 AM	Bus 4 leaves for contest Dairy D	
8:10 AM – 8:20 AM	Contest teams and judges arrive at dairies - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 15 min All teams gather with dairy managers for group interview with judges observing	
11:00 AM	Contest teams and coaches depart dairies for student hotels; Judges depart for Conference Center	
7:25 AM - 12:25 PM	Academy Session 2: Farm Visit	Buses load at NW circle drive
7:20 AM	Groups begin loading buses for Academy dairy visits.	Circle Drive at NW Entrance
7:25 AM	Buses 7 & 8 leave for Academy Dairy F	
7:30 AM	Buses 5 & 6 leave for Academy Dairy E	
8:30 AM	Academy groups arrive at dairy - 15 min Dairy managers welcome groups, provide overview and guidelines - 2 hours On-site assessment of dairy with mentors - 15 min All groups gather with dairy managers for group interview	
11:15 AM	Load buses at Academy dairy(s) and return groups to Conference Center	
11:15 AM - 1:15 PM	Lunch available	Ballroom 17 A & D
11:50 AM - 12:15 PM	Contest students and Coaches pick up boxed lunches and workroom assignments upon return to hotel	Comfort Inn
12:20 - 1:15 PM	Academy Luncheon	Ballroom 17 A & D
12:15 PM – 1:00 PM	Judges have lunch with dairy managers	Room 19 A & B
12:00 PM - 6:00 PM	IT Office	Comfort Inn & Country Inn
12:30 PM - 5:45 PM	Teams plan and develop presentations in assigned work rooms	Comfort Inn & Country Inn
1:00 PM – 1:15 PM	Judges meeting, instructions for the afternoon	Room 19 A & B
1:00 PM – 1:15 PM	Volunteer meeting, instructions for interviews	Room 19C
1:15 PM - 5:45 PM	Judges plan and develop presentations	Room 19 A & B
1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	Ballrooms 17B & 17C
	Academy Dairy E	Ballroom 17B
	Academy Dairy F	Ballroom 17C
1:30 PM	Managers, PM volunteers and Judges depart for student hotels for manager interviews	Comfort Inn & Country Inn
1:45 PM – 4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)	Dairy A: Comfort Inn Room 306 Dairy B: Comfort Inn Room 307 Dairy C: Country Inn Room 210 Dairy D: Country Inn Room 215
	Dairy: <u>  A  B  C  D</u>	
1:45 PM	Teams: 1 10 19 28	
2:00 PM	Teams: 2 11 20 29	
2:15 PM	Teams: 3 12 21 30	
2:30 PM	Teams: 4 13 22 31	
2:45 PM	Teams: 5 14 23 32	
3:00 PM	Teams: 6 15 24 33	
3:15 PM	Teams: 7 16 25 34	
3:30 PM	Teams: 8 17 26 35	
3:45 PM	Teams: 9 18 27 36	
2:00 PM – 5:00 PM	Snacks available	
2:00 PM – 5:00 PM	Career & Innovation Fair booth set-up	West Corridor
4:15 PM - 5:15 PM	Coaches Meeting with Board of Directors	Country Inn & Suites
5:45 PM - 6:15 PM	Teams turn in final presentations and return computers & financials by 6:15 PM <i>Each team should send only 2 representatives for turn in</i>	Comfort Inn & Country Inn
6:00 PM	Judges turn in their assessment and contest data	Room 14
6:30 PM - 9:30 PM	"Just Another Friday Night in Georgia" Dinner Event	Georgia Museum of Agriculture & Historic Village 1392 Whiddon Mill Rd Tifton, GA 31793
<b>Saturday, March 30, 2019</b>		
6:00 AM - 10:00 PM	Dairy Challenge Central and IT offices	Room 14/Board Room

5:30 AM - 8:00 AM	Breakfast on your own	NAIDC hotels
6:30 AM - 7:00 AM	Judges meeting	Room 19A
6:30 AM	Volunteer meeting	Room 19C
6:30 AM - 8:30 AM	Sponsor set-up for Career & Innovation Fair	West Corridor
7:00 AM - 10:00 AM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Room 10
7:00 AM - 5:00 PM	Coffee available	North Corridor
7:15 AM - 11:15 AM	Morning team presentations (60-minute intervals)	Dairy A: Room 1 Dairy B: Room 2/3 Dairy C: Room 4/5 Dairy D: Room 6/7
	<u>Dairy: A B C D</u>	
	7:15 - Teams: 1 10 19 28	
	8:15 - Teams: 2 11 20 29	
	9:15 - Teams: 3 12 21 30	
	10:15 - Teams: 4 13 22 31	
8:00 AM-12:00 PM	Academy Session 4: Leadership Development/Farm Analysis Presentations	Ballrooms 17B & 17C
8:00 AM - 8:50 AM	Leadership Development: Let Your Leadership Shine! - Amy tePlate Church, Look East	Ballroom 17B
8:30 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair *	Rooms 19 B&C and West Corridor
	* All afternoon presenting Contest Teams are required to participate	
8:30 AM - 12:00 PM	Career & Innovation Fair	West Corridor
10:00 AM - 12:00 PM	Corporate Technology Presentations	Rooms 19B & 19C
10:00 AM - 10:30 AM	Choose one:	
	More Than a Loan, A Relationship Melissa Redd, AgGeorgia Farm Credit	Room 19B
	Don't Limit Your Expectations Jorin Ouwinga, Land O'Lakes, Inc.	Room 19C
10:45 AM - 11:15 AM	Choose one:	
	Farm Decision Making: Unlocking the Power of Data and Analytics Josh Hushon, Cargill	Room 19B
	Inside the Bull Barn: The Other Side of the A.I. Industry Kristi Fiedler, URUS	Room 19C
11:30 AM - 12:00 PM	Choose one:	
	Preparing for the Real World in Agriculture Jack Hippen, ST Genetics	Room 19B
	Don't Strive To Survive Through CHANGE But Rather Thrive With CHANGE! Dave Whitlock, Premier Select Sires	Room 19C
8:15 AM - 11:30 AM	Morning Team Debriefing	All dairies: Room 19A
	8:15 - Teams 1, 10, 19, 28 9:15 - Teams 2, 11, 20, 29 10:15 - Teams 3, 12, 21, 30 11:15 - Teams 4, 13, 22, 31	
9:00 AM-12:00 PM	Academy Farm Analysis Presentations	Ballrooms 17B & 17C
	Academy Dairy E	Ballroom 17B
	Academy Dairy F	Ballroom 17C
10:00 AM - 2:00 PM	Contest Team and Academy Group photos	
11:00 AM-1:00 PM	Lunch buffet	Ballroom 17 A & D
11:30 AM	Volunteer meeting	Room 19C
11:45 AM - 3:45 PM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Room 10
12:00 PM - 5:00 PM	Afternoon team presentations (60-minute intervals)	Dairy A: Room 1 Dairy B: Room 2/3 Dairy C: Room 4/5 Dairy D: Room 6/7
	<u>Dairy: A B C D</u>	
	12:00 - Teams: 5 14 23 32	
	1:00 - Teams: 6 15 24 33	
	2:00 - Teams: 7 16 25 34	
	3:00 - Teams: 8 17 26 35	
	4:00 - Teams: 9 18 27 36	
1:00 PM - 5:00 PM	Academy Session 5: Corporate Technology Presentations and Career & Innovation Fair	

1:00 PM - 5:15 PM	PM Corporate Technology Presentations and Career & Innovation Fair*	
	* Morning presenting Contest Teams & Academy Groups are required to participate	
1:00 PM - 3:00 PM	Career & Innovation Fair	West Corridor
	Contest Teams 1, 2, 10, 11, 19, 20, 28, 29 and Academy E	
1:00 PM - 3:00 PM	Corporate Technology Presentations	Rooms 19B & 19C
	Contest Teams 3, 4, 12, 13, 21, 22, 30, 31 and Academy F	
1:00 PM - 1:30 PM	Choose one:	
	More Than a Loan, A Relationship Melissa Redd, AgGeorgia Farm Credit	Room 19B
	Don't Limit Your Expectations Jorin Ouwinga, Land O'Lakes, Inc.	Room 19C
1:45 PM - 2:15 PM	Choose one:	
	Farm Decision Making: Unlocking the Power of Data and Analytics Josh Hushon, Cargill	Room 19B
	Inside the Bull Barn: The Other Side of the A.I. Industry Kristi Fiedler, URUS	Room 19C
2:30 PM - 3:00 PM	Choose one:	
	Preparing for the Real World in Agriculture Jack Hippen, ST Genetics	Room 19B
	Don't Strive To Survive Through CHANGE But Rather Thrive With CHANGE! Dave Whitlock, Premier Select Sires	Room 19C
1:00 PM - 5:15 PM	Afternoon teams debriefing	All Dairies: Room 19A
	1:00 - Teams 5, 14, 23, 32 2:00 - Teams 6, 15, 24, 33 3:00 - Teams 7, 16, 25, 34 4:00 - Teams 8, 17, 26, 35 5:00 - Teams 9, 18, 27, 36	
3:15 PM - 5:15 PM	Career & Innovation Fair	West Corridor
	Contest Teams 3, 4, 12, 13, 21, 22, 30, 31 and Academy F	Rooms 19B and 19C
3:15 PM - 5:15 PM	Corporate Technology Presentations	Rooms 19B & 19C
	Contest Teams 1, 2, 10, 11, 19, 20, 28, 29 and Academy E	
3:15 PM - 3:45 PM	Choose one:	
	More Than a Loan, A Relationship Melissa Redd, AgGeorgia Farm Credit	Room 19B
	Don't Limit Your Expectations Jorin Ouwinga, Land O'Lakes, Inc.	Room 19C
4:00 PM - 4:30 PM	Choose one:	
	Farm Decision Making: Unlocking the Power of Data and Analytics Josh Hushon, Cargill	Room 19B
	Inside the Bull Barn: The Other Side of the A.I. Industry Kristi Fiedler, URUS	Room 19C
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	Don't Strive To Survive Through CHANGE But Rather Thrive With CHANGE! Dave Whitlock, Premier Select Sires	Room 19C
5:00 PM - 6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Room 14
5:15 PM - 6:00 PM	Dismantle sponsor booths	
6:15 PM - 6:45 PM	Judges present their findings to participants	Dairy A: Room 1 Dairy B: Room 2/3 Dairy C: Room 4/5 Dairy D: Room 6/7
6:45 PM	Presentation equipment returned to IT	Board Room
6:45 PM	NAIDC social with sponsors	West Corridor
7:30 PM	NAIDC Awards Banquet	Ballroom 17 A & D