

National Dairy Challenge Contest & Academy March 28-30, 2019

University of Georgia Tifton Campus Conference Center
15 RDC Drive
Tifton, GA 31794

all events are held at the Tifton Campus Conference Ctr unless otherwise noted

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Thursday, March 28, 2019

8:00 AM	Depart hotel in school vans for morning tour farm	American DairyCo. 2923 Jackson Dairy Rd. Baconton, GA
9:00 AM	Arrive at farm and Group Photo	
9:15 AM–11:15 AM	Farm Tour	
11:30	Depart for Lunch at Sunbelt Ag Expo Grounds	Sunbelt Ag Expo Grounds 290-G Harper Boulevard Moultrie, GA 31788-2157
12:15 PM	Lunch at Sunbelt Ag Expo Grounds	
1:15 PM	Depart for Afternoon Tour Farm	
1:35 PM	Arrive at Afternoon Tour Farm	
1:45 PM - 3:45 PM	Afternoon Farm Tour	Jumping Gully Dairy, LLC 940 Magnolia Church Rd Pavo, GA, 31778
4:45 PM	School vans return to Hotels	
5:45 PM - 6:45 PM	Registration (Contest Coaches, Judges, Sponsors/Volunteers)	Room 14
5:45 PM - 7:15 PM	Dinner	Ballroom A & D
6:30 PM	Academy Advisor orientation	Ballroom B & C
7:30 PM - 10:00 PM	Software & finance overview followed by distribution of computers and contest materials. <i>All teams (contest students) should be present.</i>	Ballroom A & D
7:30 - 10:00 PM	Academy Session 1: Software & finance overview followed by distribution of Academy materials	Ballroom 17 B&C
8:00 PM	Judges' orientation	Room 19 A & B

Friday, March 29, 2019

6:00 AM – 7:00 AM	Sponsor and media check-in at DCC	Room 14
6:00 AM	Breakfast Buffet	Ballroom A & D
6:30 AM	Farm visit overview and instructions for students and judges	Ballroom A & D

6:30 AM	Volunteer meeting (instructions for farm visits)	Room 19 C
6:45 AM – 7:00 AM	Judges meeting	Room 19 A & B
7:00 AM - 12:15 PM	Contest Farm Visit	
7:30 AM - 12:30 PM	Academy Session 2: Farm Visit	
8:30 AM–10:30 AM	Coaches meet with Board of Directors	Room 19 C
11:15 AM	Coaches, Staff and Media Luncheon	Ballroom A & D
11:45 AM - 12:15 PM	Contest students pick up boxed lunches and workroom assignments upon return to hotel	Student hotels
12:00 PM - 5:00 PM	Coaches visit their team's contest or Academy dairies	
12:00 - 1:00 PM	Academy Luncheon	Ballroom A & D
12:15 PM – 1:00 PM	Judges have lunch with dairy managers	Room 19 A & B
12:30 PM - 5:45 PM	Teams plan and develop presentations in assigned work rooms	
1:00 PM – 1:15 PM	Judges meeting, instructions for the afternoon	Room 19 A & B
1:00 PM – 1:15 PM	Volunteer meeting, instructions for interviews	Room 19 C
1:15 PM - 5:45 PM	Judges plan and develop presentations	Room 19 A & B
1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	
1:30 PM	Managers, PM volunteers and Judges depart for student hotels for manager interviews	
2:00 PM – 4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)	Dairy A: assigned room at student hotel Dairy B: assigned room at student hotel Dairy C: assigned room at student hotel Dairy D: assigned room at student hotel
2:00 PM – 5:00 PM	Sponsor booth set-up	Foyer
5:30 PM – 6:30 PM	Coach and Industry Social	Foyer
5:45 PM - 6:15 PM	Teams turn in final presentations and return computers & financials by 6:15 PM	
6:00 PM	Judges turn in their assessment and contest data	Room 14
6:30 PM - 9:30 PM	Dinner and evening activity	Georgia Museum of Agriculture & Historic Village 1392 Whiddon Mill Rd Tifton, GA 31793
Saturday, March 30, 2019		
	Breakfast on your own	NAIDC hotels
6:30 AM - 7:00 AM	Judges meeting	Room 19A
6:30 AM	Volunteer meeting	Room 19C

6:30 AM - 8:30 AM	Sponsor set-up for Career & Innovation Fair	
7:00 AM - 10:00 AM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Room 10
7:15 AM - 11:15 AM	Morning team presentations (60-minute intervals)	Dairy A: Room 1 Dairy B: Room 2/3 Dairy C: Room 4/5 Dairy D: Room 6/7
8:00 AM-12:00 PM	Academy Session 4: Farm Analysis Presentations	
8:00 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair	
8:15 AM - 11:30 AM	Debriefing	All dairies: Room 19A
10:00 AM - 2:00 PM	Contest Team and Academy Group photos	
11:00 AM-1:00 PM	Lunch buffet	Ballroom 17AD
11:30 AM	Volunteer meeting	Room 19C
11:45 AM - 3:45 PM	Teams to report to holding room 15 minutes prior to scheduled presentation time.	Room 10
12:00 PM - 5:00 PM	Afternoon team presentations (60-minute intervals)	Dairy A: Room 1 Dairy B: Room 2/3 Dairy C: Room 4/5 Dairy D: Room 6/7
1:00 PM - 5:00 PM	Academy Session 5: Corporate Technology Presentations and Career & Innovation Fair	
1:00 PM - 5:00 PM	PM Corporate Technology Presentations and Career & Innovation Fair	
1:00 PM - 5:15 PM	Afternoon teams debriefing	All Dairies: Room 19A
5:00 PM – 6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Room 14
6:15 PM – 6:45 PM	Judges present their findings to participants	Dairy A: Room 1 Dairy B: Room 2/3 Dairy C: Room 4/5 Dairy D: Room 6/7
6:45 PM	NAIDC social with sponsors	Ballroom Foyer
7:30 PM	NAIDC Awards Banquet	Ballroom A & D