

Dairy Challenge Scorecard

TEAM # _____

1. Material presented - 55 points		Excellent	Good	Average	Fair	Poor
Introduction Clear overview of farm operation Benchmarking with regional or national averages Clear understanding of farm's goals	5	5	4	3	2	1
Assessment Identification of relevant opportunities within context of the farm's goals Appropriate order of importance of opportunities Opportunities identified were described in detail and justified based on data provided or information obtained during farm visit	25	21 - 25	16 - 20	11 - 15	6 - 10	1 - 5
Recommendations Recommendations provided in appropriate order of importance Recommendations are justified based on economic significance, farm's goals, and sustainability of the dairy industry Suggestions provided are realistic and practical	25	21 - 25	16 - 20	11 - 15	6 - 10	1 - 5
2. Presentation and visual aids - 20 points		Excellent	Good	Average	Fair	Poor
Presence Enthusiastic, confident, professional, knowledgeable Maintained eye contact, few distracting mannerisms Spoke clearly with appropriate volume, speed, and grammar	15	13 - 15	10 - 12	7 - 9	4 - 6	1 - 3
Visual aids Legible, organized, appropriate use of pictures Void of excessive wordage and distracting colors	5	5	4	3	2	1
3. Preparation and organization - 10 points		Excellent	Good	Average	Fair	Poor
 Presentation and engagement by all team members Knowledge of farm practices by all team members Stated concise assessments and recommendations with logical order Used 20 minute time limit wisely	10	9 - 10	7 - 8	5 - 6	3 - 4	1 - 2
4. Response to questions - 15 points		Excellent	Good	Average	Fair	Poor
 Provided confident and concise answers to questions Provided an effective summary of relevant supporting information All team members involved in answering at least one question Teams members may have conferred briefly but no lengthy conferences	15	13 - 15	10 - 12	7 - 9	4 - 6	1 - 3

Total - 100 points

TEAM'S SCORE _____