



13th Annual Southern Regional Dairy Challenge

November 11-13, 2018 — Knoxville, Tennessee

Hosted by University of Tennessee

On behalf of the Southern Regional Committee of the North American Intercollegiate Dairy Challenge, it is our privilege to invite you to participate in the 13th Annual Southern Regional Dairy Challenge. The event will be held at the Holiday Inn Knoxville West in Knoxville, Tennessee November 11-13 and hosted by University of Tennessee.

SPONSOR PARTICIPATION: We are building our list of volunteers to help with the event Sunday evening through Tuesday afternoon. Being involved and working directly with the students gives you a first-hand view of the students in action, plus a large volunteer pool helps the contest run smoothly. Volunteer opportunities range from serving as a team mentor or judge to serving as a career panelist or timekeeper in a presentation room. You can indicate your interest on the [volunteer registration form](#).

SCHEDULE: A listing of the scheduled events for this year's contest is posted on the Southern Dairy Challenge web page at http://www.dairychallenge.org/so_event.php

SPONSOR VOLUNTEER REGISTRATION: Please submit information for each volunteer from your company using the online Sponsor Volunteer Registration form posted at http://www.dairychallenge.org/so_event.php Forms are due **Thursday, November 1, 2018**.

HOTEL: This year's event is being held at the [Holiday Inn Knoxville West – Cedar Bluff Rd](#) in Knoxville, Tennessee. For your convenience, a block of rooms at the hotel is held under Southern Regional Dairy Challenge at a nightly rate of \$99.00 and includes breakfast. Please call the hotel to request a room at this rate in our block. Reservation deadline is Sunday, October 21, 2018. After this date the hotel will accept reservations on a space and rate available basis.

[Holiday Inn Knoxville West – Cedar Bluff Rd](#)

9134 Executive Park Drive

Knoxville TN 37923

Phone: 865-693-1011

Fax: (865) 342-3424

Reservation deadline: **Sunday, October 21, 2018**

MEALS: Meal tickets will be provided to sponsor volunteers based on sponsorship: Platinum sponsor companies receive 4 meal tickets for the duration of the contest, Gold sponsor companies receive 3, Silver receive 2 and Bronze receive 1. If you have additional meal ticket needs, you can purchase them separately by calling NAIDC at 608-224-0400. We appreciate your help with this!

SPONSOR DISPLAYS: On Tuesday morning, you are invited to set up a table top display in our Career & Innovation Fair. Displays will be open between 9:00 AM and 4:00 PM. Indicate your desire to reserve a table using the [online registration form](#). There is no charge for tables. You will be provided with a six-foot table (if needed). Electricity will be available, but you will need to supply your own electrical cords. All sponsors are encouraged to interact with students and university coaches, and view student presentations on Tuesday. But remember because of the number of teams, presentations will be going on simultaneously.

HOW TO PARTICIPATE:

- Register: using the online Sponsor Volunteer Registration form posted at http://www.dairychallenge.org/so_event.php There you can indicate your interest in serving as a volunteer, have a table in our career fair, and more. Forms are due **Thursday, November 1, 2018**.
- Book your hotel: [Holiday Inn Knoxville West – Cedar Bluff Rd](#)
9134 Executive Park Drive
Knoxville TN 37923
Phone: 865-693-1011
Fax: (865) 342-3424
Reservation deadline: **Sunday, October 21, 2018**
Southern Regional Dairy Challenge rate: \$99.00 includes breakfast

If you have questions about volunteering your company's time at the event, please communicate with volunteer coordinator Stephanie Ward, (919) 602-1100, shward@ncsu.edu