Dear Sponsor,

Thank you for your continued support of the Northeast Intercollegiate Dairy Challenge. We’re in the final weeks of planning for the annual Northeast Dairy Challenge being held in
Fairlee, VT from November 8th -10th, 2018. We rely on our volunteers each year to make this event a success and we hope that you and your colleagues will be able to help out in Vermont. **Please feel free to forward a copy of this email to others who may be interested in supporting the Dairy Challenge**. Outlined below is the information you’ll need if you are planning to attend.

***Hotel Reservations***

You will need to make your own reservations at the **Lake Morey Resort,** 82 Clubhouse Rd, Fairlee, VT.The Lake Morey Resort has a block of rooms available at $119/night if you say that you are with the Northeast Regional Dairy Challenge and reserve your room **by 10/08/18.**  Please call **today** to reserve your room: **1-802-333-4311.**

***Meals***

We encourage our sponsors to join students during meals on **Thursday, Friday, and Saturday**. To partially defray the cost for sponsors’ meals, we ask that you pay **$5/meal at Dairy Challenge Central** when you arrive at the event.

***Friday Night Ice Cream Social***

On Friday night we will be holding an ice cream social after dinner and our alumni & producer panels, which begins at 7 PM. The ice cream social is designed to interact with students at the event and discuss internship and/or job openings along with just simply talking about your company. We encourage you to email job openings ahead of time so that students know what positions are available. More information will be sent out regarding the ice cream social event by Barry Putnam as the event draws closer.

***Career Fair***

The Dairy Challenge offers sponsors who donate at least $1,000 the opportunity to participate in our Career Fair on Saturday. Come recruit the top dairy students in the Northeast for a career in your organization! An eight foot display area will be available on a first come first serve basis. Please contact Barry Putnam at barry.putnam@farmcrediteast.com to reserve your spot. Your display should be set up by 1:30PM on Friday.

***Volunteer Opportunities***

Kathy Hanehan will be coordinating our volunteers this year and we're using VolunteerSpot (the leading online Sign-up and reminder tool) to organize our upcoming Volunteer Sign-ups.

Here's how it works in 3 easy steps:

1. Click this link to see our SignUp on SignUp.com: [http://signup.com/go/ZEQimRS](https://urldefense.proofpoint.com/v2/url?u=http-3A__signup.com_go_ZEQimRS&d=DwMFAg&c=HdapuuVk9Y9z9xwaghHmXXSo8KSOYaTgxL9Z7DDnJZk&r=6d0jyAKdzwzkqmqhwe42rne72dgDd-Az-I0T_x0xcZBRJKPMlizO15uQ2mjm-pLm&m=cLkBu-N--ilu91lKj-82Fsrudri48z3u2cKgqGuHVJo&s=LrXrkZO4cKFQazAuqkUxk2HS_hOm3SyKzg1W3Yt-xQw&e=)
2. Review the options listed and choose the spot(s) you like.
3. Sign up! It's Easy - you will NOT need to register an account or keep a password on SignUp.com.

Note: SignUp.com does not share your email address with anyone. If you prefer not to use your email address, please contact me and I can sign you up manually.

**Please forward this link to others in your organization who are planning to volunteer.**

***Schedule of Events***

Attached is the schedule for the event. Note that we have changed the timing of this year’s event, with presentations beginning on Friday afternoon. The event will conclude at noon on Saturday. We ask **all sponsors/volunteers to stop by Dairy Challenge Central** so you can collect your name tag and we can let you know of any changes to the schedule or your assignments.

***Sponsorship***

If you have not yet sent in a check for sponsorship, please do so by October 31, 2018 so that you are recognized throughout the event. You may donate using a credit card on line at: [www.dairychallenge.org/sponsors.php](http://www.dairychallenge.org/sponsors.php)

Many thanks once again for your support. I hope to see you in Fairlee, VT!

Kelsey Neckers