

National Dairy Challenge Contest & Academy

Visalia Marriott 300 South Court Street Visalia, CA 93291 Phone (559) 636-1111 Fax (559) 636-2285	April 12-14, 2018 Visalia Convention Center 303 E. Acequia Visalia, California 93291 <i>All events are in the Visalia Convention Center unless otherwise noted</i>	Comfort Suites 210 E Acequia Ave Visalia, CA 93291 Phone: (559) 667-9527 Ver 040918
Full Schedule		
Tuesday, April 10		
	Staff arrive	
10:00 AM	DCC and IT	Kings Canyon Board Room
Wednesday, April 11		
7:30 AM - 10:00 PM	Set up Dairy Challenge Central (DCC) office - copier being delivered at 8:10 AM	Kings Canyon Board Room
8:00 AM	Set up IT office	Grand Board Room
	Coaches, teams, board, arrive in Visalia	
9:00 AM	Precon Meeting with hotel staff	Restaurant Private Dining Room, Marriott
6:30 PM	NAIDC Board of Directors dinner	Mt. Whitney Board Room - Marriott
7:00 PM - 9:00 PM	NAIDC Board of Directors meeting	Mt. Whitney Board Room - Marriott
Thursday, April 12		
7:30 AM - 11:00 PM	Dairy Challenge Central office	Kings Canyon Board Room
7:30 AM - 11:00 PM	IT office	Grand Board Room
7:30 AM - 9:30 AM	Breakfast	Charter Oak Ballroom
9:00 - 9:30 AM	Registration	Executive Lobby
9:30 - 10:30 AM	Educational seminar: Facts and Fiction on Livestock and Climate Change. <i>Frank Mitloehner, UC Davis</i>	Charter Oak Ballroom
10:30 - 11:00 AM	Depart hotel in school vans for Tour Farm	
11:30 AM - 12:00 PM	Arrive at farm: Lunch	offsite for afternoon
12:15 PM	Welcome by Maddox family, Maddox/Dairy Cares presentation	Maddox Farms
12:40 PM	Group Photo	
1:00-4:00 PM	Farm Tour	
4:15 PM	Dinner at Farm	
5:15 PM	School vans depart for Hotel	Visalia Marriott
6:00 - 6:30 PM	Registration	Kings Canyon Board Room
6:00 PM - 7:30 PM	Ice Cream Dessert Bar	Charter Oak lobby
6:15 PM	Academy Advisor orientation	Sierra Nevada and Ballroom - Marriott
	IT computer set up	Grand Board Room
7:00 - 9:30 PM	Distribution of computers and contest materials. All teams (contest students) should be present.	Charter Oak Ballroom
7:00 PM	Judges' orientation	Mineral King
7:15 - 9:45 PM	Academy Session 1: Distribution of case study materials	Sierra Nevada and Ballroom - Marriott
Friday, April 13		
5:30 AM - 11:00 PM	Dairy Challenge Central office	Kings Canyon Board Room
5:30 AM - 11:00 PM	IT office	Grand Board Room
6:00 AM - 7:00 AM	Sponsor and media check-in at Dairy Challenge Central	Kings Canyon Board Room
6:00 AM - 7:45 AM	Breakfast buffet	Charter Oak Ballroom

6:45 AM – 7:00 AM	Farm visit overview and instructions for students and judges	Charter Oak Ballroom
6:45 AM	Volunteer meeting (instructions for farm visits)	San Joaquin D
7:00 AM - 7:15 AM	Judges meeting	Mineral King
7:20 AM	Teams begin loading buses for contest dairy visits. <i>Judge panels follow buses travelling in a group in their own vehicle.</i>	Executive Lobby/ Eucalyptus courtyard
7:35 AM - 12:15 PM	Contest Farm Visit	
7:35 AM	Bus 1 leaves for contest Dairy A	
7:45 AM	Bus 2 leaves for contest Dairy C	
7:50 AM	Bus 3 leaves for contest Dairy D	
7:55 AM	Bus 4 leaves for contest Dairy B	
8:10 AM - 12:30 PM	Academy Session 2: Farm Visit	
7:55 AM	Groups begin loading buses for Academy dairy visit	Executive Lobby/ Eucalyptus Courtyard
8:10 AM	Buses 5 and 6 leave for Academy Dairy <i>Academy Advisors follow buses travelling in a group in their own vehicle.</i>	
8:15 AM	Teams and judges arrive at dairies - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 15 min All teams gather with dairy managers for group interview with judges observing	Offsite: Contest dairies
8:30 AM–10:30 AM	Coaches meet with Board of Directors	San Joaquin D
8:30 AM	Academy groups arrive at dairy - 15 min Dairy managers welcome groups, provide overview and guidelines - 2 hours On-site assessment of dairy - 15 min All groups gather with dairy managers for group interview	Offsite: Academy dairies
11:15 AM	Teams and judges depart dairies	Offsite: Travel
11:15 AM - 1:15 PM	Lunch buffet	Charter Oak Ballroom
11:15 AM	Coaches, Staff and Media Luncheon	Charter Oak Ballroom
11:30 AM	Academy Groups depart dairy	Offsite: Travel
11:30 AM - 12:45 PM	Contest Luncheon	Charter Oak Ballroom
12:00 - 4:45 PM	Coaches visit their team's contest or Academy dairies	Offsite: Contest dairies
12:00 PM - 1:15 PM	Academy Luncheon	Charter Oak Ballroom
12:15 PM – 1:00 PM	Judges have lunch with dairy managers	Mineral King
12:30 PM	Coaches arrive at contest farms for coaches tour	
12:45 PM	Teams pick up work room assignments	Mt. Whitney - Marriott
12:45 PM – 5:45 PM	Teams plan and develop presentations in assigned work rooms	
1:00 PM – 1:15 PM	Judges meeting, instructions for the afternoon	Mineral King
1:15 PM - 6:00 PM	Judges plan and develop presentations in assigned work room	Mineral King
1:00 PM – 1:15 PM	Volunteer meeting, instructions for interviews	San Joaquin D
1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	Sierra Nevada and Ballroom - Marriott
	Academy E:	Sierra Nevada - Marriott
	Academy F:	Ballroom - Marriott
1:45 PM – 4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team, scheduled at 15-min intervals)	Dairy A: San Joaquin A Dairy B: San Joaquin B Dairy C: San Joaquin C Dairy D: San Joaquin D
	Dairy: A B C D	
1:45 PM	Teams: 1 10 19 28	
2:00 PM	Teams: 2 11 20 29	
2:15 PM	Teams: 3 12 21 30	
2:30 PM	Teams: 4 13 22 31	
2:45 PM	Teams: 5 14 23 32	
3:00 PM	Teams: 6 15 24 33	
3:15 PM	Teams: 7 16 25 34	
3:30 PM	Teams: 8 17 26 35	
3:45 PM	Teams: 9 18 36	

2:00 PM – 5:00 PM	Snacks available	Mt. Whitney - Marriott
2:00 PM	Coaches arrive at Academy farm for coaches tour	
4:00 PM - 5:30 PM	Coaches reception	Off site: Claudio and Luciene Ribeiro's home
5:45 PM - 6:15 PM	Teams turn in final presentations and return computers & financials by 6:15 PM	Mt. Whitney - Marriott
	<i>Each team should send only 2 representatives for turn in</i>	
6:00 PM	Judges turn in their assessment and contest data	Kings Canyon Board Room
7:00 PM - 8:00 PM	Dinner buffet	Charter Oak Ballroom
8:00 PM - 10:00 PM	Social activity - Casino Night	Charter Oak Ballroom
Saturday, April 14		
5:30 AM - 11:00 PM	Dairy Challenge Central office	Kings Canyon Board Room
5:30 AM - 11:00 PM	IT office	Grand Board Room
5:30 AM - 9:00 AM	Breakfast buffet	Charter Oak Ballroom
6:30 AM - 8:30 AM	Sponsor set-up for Career & Innovation Fair	Executive and Ballroom Lobbies
6:30 AM - 7:00 AM	Judges meeting	Mineral King
6:30 AM	Volunteer meeting	San Joaquin D
7:00 AM - 10:00 AM	Teams to report to holding room 15 minutes prior to scheduled presentation time	Kaweah A
7:15 AM - 11:15 AM	Morning team presentations (60-minute intervals)	Dairy A: San Joaquin A Dairy B: San Joaquin B Dairy C: San Joaquin C Dairy D: San Joaquin D
7:15 AM - 11:15 AM	Morning team presentations (60-minute intervals)	San Joaquin A, B, C, D
	<u>Dairy: A B C D</u>	
	7:15 - Teams: 1 10 19 28	
	8:15 - Teams: 2 11 20 29	
	9:15 - Teams: 3 12 21 30	
	10:15 - Teams: 4 13 22 31	
8:00 AM-12:00 PM	Academy Session 4: Farm Analysis Presentations	Sierra Nevada and Ballroom - Marriott
	Academy E:	Sierra Nevada - Marriott
	Academy F:	Ballroom - Marriott
8:00 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair	
	<i>All afternoon presenting Contest Teams are required to participate</i>	
8:00 AM - 10:00 AM	Corporate Technology Presentations	
8:00 AM - 8:30 AM	Choose one:	
	How to Prepare for Your Lender <i>Ryan Camara & Linda Sousa, Farm Credit West</i>	Sequoia
	Getting Your Career Started: Launching a Successful Path <i>Christie Underwood, Land O' Lakes</i>	Sierra - Convention Ctr
8:45 AM - 9:15 AM	Choose one:	
	Farm Decision Making: Unlocking the Power of Data and Analytics <i>Josh Hushon, Cargill</i>	Sequoia
	Bringing Value to the Dairy Industry as a Recent Graduate <i>Heather Lee and Kurtis Monteiro, Genex</i>	Sierra - Convention Ctr
9:30 AM - 10:00 AM	Choose one:	
	The History of Sexed Semen <i>Jack Hippen, ST Genetics</i>	Sequoia
	Utilizing Data to Maximize Genetic Improvement <i>Brad Barham, Select Sires</i>	Sierra - Convention Ctr
8:15 AM - 11:30 AM	Morning team debriefing	All dairies: Mineral King
	8:15 - Teams 1, 10, 19, 28 9:15 - Teams 2, 11, 20, 29 10:15 - Teams 3, 12, 21, 30 11:15 - Teams 4, 13, 22, 31	

10:00 AM - 12:00 PM	Career & Innovation Fair	Executive and Ballroom Lobbies
10:00 AM - 2:00 PM	Contest Team photos - Assemble at the Executive Lobby staircase	Executive Lobby
11:00 AM-1:00 PM	Lunch buffet	Charter Oak Ballroom
11:30 AM	Volunteer meeting	San Joaquin D
11:45 AM - 3:45 PM	Teams to report to holding room 15 minutes prior to scheduled presentation time	Kaweah A
12:00 PM - 5:00 PM	Afternoon team presentations (60-minute intervals)	San Joaquin A, B, C, D
12:00 PM - 5:00 PM	Afternoon team presentations (60-minute intervals)	Dairy A: San Joaquin A Dairy B: San Joaquin B Dairy C: San Joaquin C Dairy D: San Joaquin D
	<u>Dairy: A B C D</u>	
	12:00 - Teams: 5 14 23 32	
	1:00 - Teams: 6 15 24 33	
	2:00 - Teams: 7 16 25 34	
	3:00 - Teams: 8 17 26 35	
	4:00 - Teams: 9 18 36	
1:00 PM - 5:15 PM	PM Corporate Technology Presentations and Career & Innovation Fair	
	<i>Morning presenting Contest Teams & Academy Groups are required to participate</i>	
1:00 PM - 3:00 PM	Career & Innovation Fair	Executive and Ballroom Lobbies
	<i>Contest Teams 1, 2, 10, 11, 19, 20, 28, 29 and Academy E</i>	
1:00 PM - 3:00 PM	Corporate Technology Presentations	
	<i>Contest Teams 3, 4, 12, 13, 21, 22, 30, 31 and Academy F</i>	
1:00 PM - 1:30 PM	Choose one:	
	How to Prepare for Your Lender <i>Ryan Camara & Linda Sousa, Farm Credit West</i>	Sequoia
	Getting Your Career Started: Launching a Successful Path <i>Christie Underwood, Land O' Lakes</i>	Sierra - Convention Ctr
1:45 PM - 2:15 PM	Choose one:	
	Farm Decision Making: Unlocking the Power of Data and Analytics <i>Josh Hushon, Cargill</i>	Sequoia
	Bringing Value to the Dairy Industry as a Recent Graduate <i>Heather Lee and Kurtis Monteiro, Genex</i>	Sierra - Convention Ctr
2:30 PM - 3:00 PM	Choose one:	
	The History of Sexed Semen <i>Jack Hippen, ST Genetics</i>	Sequoia
	Utilizing Data to Maximize Genetic Improvement <i>Brad Barham, Select Sires</i>	Sierra - Convention Ctr
1:00 PM - 5:15 PM	Afternoon teams debriefing	All dairies: Mineral King
	1:00 - Teams 5, 14, 23, 32 2:00 - Teams 6, 15, 24, 33 3:00 - Teams 7, 16, 25, 34 4:00 - Teams 8, 17, 26, 35 5:00 - Teams 9, 18, 36	
3:15 PM - 5:15 PM	Career & Innovation Fair	Executive and Ballroom Lobbies
	<i>Contest Teams 3, 4, 12, 13, 21, 22, 30, 31 and Academy F</i>	
3:15 PM - 5:15 PM	Corporate Technology Presentations	
	<i>Contest Teams 1, 2, 10, 11, 19, 20, 28, 29 and Academy E</i>	
3:15 PM - 3:45 PM	Choose one:	
	How to Prepare for Your Lender <i>Ryan Camara & Linda Sousa, Farm Credit West</i>	Sequoia
	Getting Your Career Started: Launching a Successful Path <i>Christie Underwood, Land O' Lakes</i>	Sierra - Convention Ctr
4:00 PM - 4:30 PM	Choose one:	
	Farm Decision Making: Unlocking the Power of Data and Analytics <i>Josh Hushon, Cargill</i>	Sequoia
	Bringing Value to the Dairy Industry as a Recent Graduate <i>Heather Lee and Kurtis Monteiro, Genex</i>	Sierra - Convention Ctr
4:45 PM - 5:15 PM	Choose one:	

	The History of Sexed Semen <i>Jack Hippen, ST Genetics</i>	Sequoia
	Utilizing Data to Maximize Genetic Improvement <i>Brad Barham, Select Sires</i>	Sierra - Convention Ctr
5:00 PM – 6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Kings Canyon Board Room
5:00 PM – 6:00 PM	Collection of surveys from coaches, sponsors and judges	Kings Canyon Board Room
5:15 PM - 6:00 PM	Dismantle sponsor booths	Executive and Ballroom Lobbies
6:15 PM – 6:45 PM	Judges present their findings to participants	San Joaquin A, B, C, D
6:15 PM – 6:45 PM	Judges present their findings to participants	Dairy A: San Joaquin A
		Dairy B: San Joaquin B
		Dairy C: San Joaquin C
		Dairy D: San Joaquin D
7:15 PM	Presentation equipment returned to IT	Grand Board Room
7:30 PM	NAIDC Awards Banquet	Charter Oak Ballroom