

NORTH AMERICAN INTERCOLLEGIATE Dairy Challenge™

Tomorrow's Dairy Leaders

Dear Dairy Challenge Coach:

On behalf of the Midwest Regional Committee of the North American Intercollegiate Dairy Challenge, it is our pleasure to invite your school to participate in the 13th Annual Midwest Dairy Challenge. The event will be held February 8-10, 2017 and is hosted by the University of Wisconsin- Madison in Madison, Wisconsin. The 2017 contest will take place Wednesday through Friday.

Registration:

- Registration for the contest is online. This is the *only* method of registration. Registration fees can be paid using a credit card at the time of registration, or there is an option to pay with a check as in years past. **Team registration closes December 15.** Registration is available here: <https://2017midwestdairychallenge.eventbrite.com>
- Coaches *do not* have to collect and submit student forms. Students will be responsible for completing a single form online, titled Student Information form. **Students must submit this form by January 20.** This form is available on the Dairy Challenge web site at: <https://mwdairychallengestudentinformation.eventbrite.com> The signing of the Contestant Liability Waiver, Contest Information Release Waiver, and the Contestant Honor Code will be handled on site at the event.

Each school may register up to five students and three alternates. This year's contest will be capped at 120 students, and once registration is closed, schools will be notified of the acceptance of alternates. Entry fee for each school is \$50 total due at time of entry. New this year, there will be no additional cost for the attendance of alternates, space permitting. No late registrations will be accepted, so please be sure to register your team by December 15th.

This year's contest hotel is the Madison Concourse and Governors Club, in Madison, WI. Room reservations will be made from the returned student information on the Entry Forms. Rooms will be provided for each school for the evenings of February 8– 9 at no charge. The committee is asking your team to arrive at the hotel on Wednesday afternoon, February 8 and depart after the completion of the contest on Friday, February 10th. If you choose to stay on Friday night, room reservations and costs are the financial responsibility of the school. Driving directions to the hotel will be provided in later communications.

We will be pairing coaches for room sharing again this year. If you have a roommate preference, please contact Molly Kelley or Ann Marie Magnochi.

Dinner on Wednesday, February 8; breakfast, lunch and dinner on Thursday, February 9; and breakfast, lunch and a snack on Friday, February 10 will be provided for one coach and all participating students. Additional meals must be paid for at the time of registration at a cost of \$120 per person, this includes additional coaches. Should you have a member with dietary restrictions, please indicate this information on the Entry Form.

We look forward to your participation in this exciting and innovative contest. Additional information, including the schedule and guidelines, as well as entry forms and student information forms, will also be available online at www.dairychallenge.org.

Sincerely,



Erin Berger
Chairperson
Midwest Dairy Challenge Committee

Theodore Halbach
Host School Representative- UW Madison
Midwest Dairy Challenge Committee