

National Dairy Challenge Contest & Academy

Holiday Inn
Syracuse/Liverpool
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Liverpool, New York 13088
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April 7-9, 2016

Staybridge Suites Syracuse /
Liverpool
439 Electronics Parkway
Liverpool, NY 13088
Phone: (315) 457-1900
http://www.staysyracuse.com

Thursday, Apr 7

6:30 AM - 8:00 AM	Breakfast	Convention Center
7:00 AM - 7:30 AM	Registration	Convention Center Foyer
7:45 AM	Depart hotel in school vans for Tour Farm	Hemdale Farms 2800 Orleans Road Seneca Castle, NY 14547 Barry Putnam (607) 793-3746 Mark McCullouch (607) 738-2035
8:45 AM	Arrive at farm and Group Photo	
9:15 AM-12:00 PM	Farm Tour & Lunch	
2:00 PM - 4:30 PM	Processor & Young Producer Panels	Convention Center
4:30 PM - 5:00 PM	Registration (remaining Contest Coaches, Judges, Sponsors/Volunteers)	Cotillion 3
5:15 PM-6:30 PM	Dinner	Convention Center
7:00 PM	Academy Advisor orientation	Ballroom East
7:30 - 10:00 PM	Distribution of computers and contest materials. <i>All teams (contest students) should be present.</i>	Convention Center
8:00 - 10:00 PM	Academy Session 1: Distribution of case study materials	Ballroom East and West

Friday, Apr 8

6:00 AM – 7:00 AM	Sponsor and media check-in at DCC	Cotillion 3
6:00 AM – 7:00 AM	Contest Breakfast buffet	Convention Center
6:15 AM-7:15 AM	Academy Breakfast buffet	Convention Center
6:30 AM	Volunteer meeting (instructions for farm visits)	Cotillion 1
7:00 AM	Teams begin loading buses for contest dairy visits.	Convention Center entry
7:15 AM - 12:15 PM	Contest Farm Visit	
7:15 AM	Bus 1 leaves for contest Dairy A	Convention Center entry
7:25 AM	Bus 2 leaves for contest Dairy B	Convention Center entry
7:35 AM	Bus 3 leaves for contest Dairy C	Convention Center entry
7:45 AM	Bus 4 leaves for contest Dairy D	Convention Center entry
7:30 AM - 12:30 PM	Academy Session 2: Farm Visit	
7:20 AM	Groups begin loading buses for Academy dairy visits.	Convention Center entry
7:30 AM	Buses 5 & 6 leave for Academy Dairy A	Convention Center entry
7:40 AM	Buses 7 & 8 leave for Academy Dairy B	Convention Center entry
8:10 AM – 8:20 AM	Teams and judges arrive at dairies - 15 min Dairy managers welcome teams, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 15 min All teams gather with dairy managers for group interview with judges observing	Offsite: Contest dairies
8:30 AM-10:30 AM	Coaches meet with Board of Directors	Ballroom East
8:25 AM-8:30 AM	Academy groups arrive at dairies - 15 min Dairy managers welcome groups, provide overview and guidelines - 2 hours On-site assessment of contest dairies - 15 min All groups gather with dairy managers for group interview	Offsite: Academy dairies
11:15 AM - 11:30 AM	Teams and judges depart dairies	Offsite: Travel
11:15 AM	Coaches, Staff and Media Luncheon	Convention Center
11:30 AM	Academy Groups depart dairies	
11:45 AM - 12:45 PM	Contest Luncheon	
12:00 - 4:45 PM	Coaches visit their team's contest or Academy dairies	Offsite: Contest dairies
12:15 PM - 1:15 PM	Academy Luncheon	Convention Center
12:45 PM	Teams pick up work room assignments	Parlor Room 139

12:45 PM – 5:45 PM	Teams plan and develop presentations in assigned work rooms	
1:30 PM - 6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	
	Academy Dairy A:	Ballroom West
	Academy Dairy B:	Ballroom East
1:00 PM – 1:15 PM	Volunteer meeting, instructions for interviews	Cotillion 1
2:00 PM – 4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team, scheduled at 15-min intervals)	Dairy A: Boardroom 1 Dairy B: Boardroom 2 Dairy C: Boardroom 3 Dairy D: Boardroom 4
2:00 PM – 5:00 PM	Snacks available	Parlor Room 139, Convention Center Foyer
2:00 PM – 5:00 PM	Sponsor booth set-up	Ballroom Foyer
4:00 PM - 5:30 PM	Coaches reception	Parlor Room 639
4:00 PM - 4:45 PM	Coaches return from dairy visits	
5:30 PM – 6:30 PM	Industry Social	Convention Center
6:00 PM	Sponsor instructions for Minute-to-Win-It event	Convention Center
6:00 PM – 6:35 PM	Teams turn in final presentations and return computers	Parlor Room 139
6:30 PM - 7:30 PM	Dinner buffet	Convention Center
7:30 PM - 8:30 PM	Minute to Win It	Convention Center
8:30 PM - 10:00 PM	DJ	
Saturday, Apr 9		
6:15 AM - 9:00 AM	Breakfast buffet	Convention Center
6:30 AM - 8:30 AM	Sponsor set-up for Career & Innovation Fair	Ballroom Foyer
6:45 AM - 10:45 AM	Prep Time for morning presentation teams. Each team has 1 hour to prepare. Computers will be preloaded with their presentations. Teams must turn in financial materials at the start of prep time.	
	6:45 - Teams 1, 9, 17, 25	Dairy A: Boardroom 1
	7:45 - Teams 2, 10, 18, 26	Dairy B: Boardroom 2
	8:45 - Teams 3, 11, 19, 27	Dairy C: Boardroom 3
	9:45 - Teams 4, 12, 20, 28	Dairy D: Board Room 4
7:00 AM	Volunteer meeting	Cotillion 1
7:45 AM - 11:45 AM	Morning team presentations (60-minute intervals)	
	7:45 - Teams 1, 9, 17, 25	Dairy A: Onondaga E
	8:45 - Teams 2, 10, 18, 26	Dairy B: Onondaga F
	9:45 - Teams 3, 11, 19, 27	Dairy C: Onondaga G
	10:45 - Teams 4, 12, 20, 28	Dairy D: Onondaga H
8:00 AM-12:00 PM	Academy Session 4: Farm Analysis Presentations	
	Academy Dairy A:	Ballroom West
	Academy Dairy B:	Ballroom East
8:00 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair <i>All afternoon presenting Contest Teams are required to participate</i>	
8:00 AM - 10:00 AM	Corporate Technology Presentations	
8:00 AM - 8:30 AM	Choose one:	
	Seminar A: Christopher Canale - Cargill Animal Nutrition	Cotillion 1
	Seminar B: Dave Whitlock - Select Sire Power	Cotillion 2
8:45 AM - 9:15 AM	Choose one:	
	Seminar C: Martha Baker - Purina Animal Nutrition	Cotillion 1
	Seminar D: Kristi Fiedler - Genex/Cooperative Resources International	Cotillion 2
9:30 AM - 10:00 AM	Seminar E: John Lehr - Farm Credit East	Cotillion 1
8:45 AM - 12:00 PM	Morning team debriefing 8:45 - Teams 1, 9, 17, 25 9:45 - Teams 2, 10, 18, 26 10:45 - Teams 3, 11, 19, 27 11:45 - Teams 4, 12, 20, 28	All dairies: Holiday Inn Restaurant
10:00 AM - 12:00 PM	Career & Innovation Fair	Ballroom Foyer
10:00 AM - 2:00 PM	Contest Team and Academy Group photos - Assemble in the Convention Center lobby.	Convention Center lobby
11:00 AM–1:00 PM	Lunch buffet	Convention Center

11:30 AM - 3:30 PM	Prep Time for afternoon presentation teams. Each team has 1 hour to prepare. Computers will be preloaded with their presentations. Teams must turn in financial materials at the start of prep time.	
	11:30 - Teams 5, 13, 21, 29	Dairy A: Boardroom 1
	12:30 - Teams 6, 14, 22, 30	Dairy B: Boardroom 2
	1:30 - Teams 7, 15, 23, 31	Dairy C: Boardroom 3
	2:30 - Teams 8, 16, 24, 32	Dairy D: Board Room 4
12:05 PM	Volunteer meeting	Cotillion 1
12:30 PM - 4:30 PM	Afternoon team presentations (60-minute intervals)	
	12:30 - Teams 5, 13, 21, 29	Dairy A: Onondaga E
	1:30 - Teams 6, 14, 22, 30	Dairy B: Onondaga F
	2:30 - Teams 7, 15, 23, 31	Dairy C: Onondaga G
	3:30 - Teams 8, 16, 24, 32	Dairy D: Onondaga H
1:00 PM - 5:00 PM	PM Corporate Technology Presentations and Career & Innovation Fair <i>Morning presenting Contest Teams & Academy Groups are required to participate</i>	
1:00 PM - 3:00 PM	Career & Innovation Fair <i>Contest Teams teams 1, 2, 9, 10, 17, 18, 25, 26 and Academy Group A</i>	Ballroom Foyer
1:00 PM - 3:00 PM	Corporate Technology Presentations <i>Contest Teams teams 3, 4, 11, 12, 19, 20, 27, 28 and Academy Group B</i>	
1:00 PM - 1:30 PM	Choose one:	
	Seminar A: Christopher Canale - Cargill Animal Nutrition	Cotillion 1
	Seminar B: Dave Whitlock - Select Sire Power	Cotillion 2
1:45 PM - 2:15 PM	Choose one:	
	Seminar C: Martha Baker - Purina Animal Nutrition	Cotillion 1
	Seminar D: Kristi Fiedler - Genex/Cooperative Resources International	Cotillion 2
2:30 PM - 3:00 PM	Seminar E: John Lehr - Farm Credit East	Cotillion 1
1:30 PM - 4:45 PM	Afternoon teams debriefing 1:30 - Teams 5, 13, 21, 29 2:30 - Teams 6, 14, 22, 30 3:30 - Teams 7, 15, 23, 31 4:30 - Teams 8, 16, 24, 32	All dairies: Holiday Inn Restaurant
3:00 PM - 5:00 PM	Career & Innovation Fair <i>Contest Teams teams 3, 4, 11, 12, 19, 20, 27, 28 and Academy Group B</i>	Ballroom Foyer
3:00 PM - 5:00 PM	Corporate Technology Presentations <i>Contest Teams teams 1, 2, 9, 10, 17, 18, 25, 26 and Academy Group A</i>	
3:00 PM - 3:30 PM	Choose one:	
	Seminar A: Christopher Canale - Cargill Animal Nutrition	Cotillion 1
	Seminar B: Dave Whitlock - Select Sire Power	Cotillion 2
3:45 PM - 4:15 PM	Choose one:	
	Seminar C: Martha Baker - Purina Animal Nutrition	Cotillion 1
	Seminar D: Kristi Fiedler - Genex/Cooperative Resources International	Cotillion 2
4:30 PM - 5:00 PM	Seminar E: John Lehr - Farm Credit East	Cotillion 1
4:30 PM - 6:00 PM	Collection of surveys from coaches, sponsors and judges	Cotillion 3
5:00 PM - 6:00 PM	Dismantle sponsor booths	Ballroom Foyer
6:15 PM - 6:45 PM	Judges present their findings to participants	Dairy A: Onondaga E
		Dairy B: Onondaga F
		Dairy C: Onondaga G
		Dairy D: Onondaga H
6:45 PM	Presentation equipment returned to IT	Parlor Room 139
6:45 PM	NAIDC social with sponsors	Convention Center Foyer
7:30 PM	NAIDC Awards Banquet	Convention Center