

# **NORTH AMERICAN INTERCOLLEGIATE** **Dairy Challenge** *Tomorrow's Dairy Leaders*

**13<sup>th</sup> Midwest Regional Dairy Challenge**  
**Hosted By UW-Platteville and Southwestern WI Technical College**  
**Country Inn and UW-Platteville, Platteville, WI**  
**Wednesday, February 17 – Friday, February 19, 2016**

On behalf of the Midwest Regional committee of the North American Intercollegiate Dairy Challenge, it is our privilege to invite you to participate in the 13<sup>th</sup> Annual Midwest Regional Dairy Challenge. The event will be held in Platteville, Wisconsin February 17 thru 19<sup>th</sup>, hosted by UW-Platteville and Southwest Technical College. We thank you for your continued support of the Midwest Intercollegiate Dairy Challenge.

**Sponsor Participation:** We are building our list of volunteer to help with the event on Wednesday evening thru Friday afternoon. Being involved and working directly with the students gives you a firsthand view of the students in action, plus a large volunteer pool helps the contest run smoothly.

**Schedule:** A listing of the scheduled events for this year's contest is posted on the Midwest Dairy Challenge web page at [http://www.dairychallenge.org/mw\\_event.php](http://www.dairychallenge.org/mw_event.php)

**Sponsor Volunteer Registration:** Please submit information for each volunteer from your company using the online form at <https://2016mwregionaldairychallenge-volunteerregistration.eventbrite.com>. Forms are due back Monday, February 1, 2016, but will continue to be accepted thru Monday, February 15, 2016 on an as needed basis.

**Hotel:** This year's event is held at UW Platteville and Country Inn. Guest rooms for volunteers and committee members will be at the Super 8 Motel, Platteville, WI. A block of rooms is held under the Midwest Regional Dairy Challenge until, February 1, 2016. Please call the hotel directly to make appropriate reservations.

Super 8 Motel – Platteville  
100 Hwy 80-81S  
Platteville, WI 53818  
608-348-8800

**Meals:** Meals will be provided to sponsor volunteers.

**Sponsor Display:** On Friday you are invited to set up a booth in our Innovation Fair at UW-Platteville. Booths will be open between 8:00 am and 2:15 pm. Indicate your desire to reserve a booth using the online registration form. There is no charge for booth. Electricity will be available. But you will need to supply your own electrical cords. All sponsors are encouraged to interact with students and University coaches and view student presentations on Friday. Remember because of the number of teams, presentations will be going simultaneously.

We kindly ask each volunteer from your company register using this form. Forms are due back Monday, February 1, 2016, but will continue to be accepted thru Monday, February 15, 2016 on an as needed basis.

Go to: <https://2016mwregionaldairychallenge-volunteerregistration.eventbrite.com>.

On behalf of the steering committee, we thank you for your time, energy and commitment to the Dairy Challenge.

If you have questions about volunteering your company's time at the event, please communicate with Volunteer Coordinator, Tom Vander Heiden 952-378-0518, [tomvh@midwesternbioag.com](mailto:tomvh@midwesternbioag.com)

## **VOLUNTEER INFORMATION**

Many of you have volunteered the time and energy of colleagues and yourselves. Thank you! As we enter the final stages of planning, we are able to identify the areas where assistance is needed. Those areas are: (if you have a volunteer duty preference please complete the information on the form and every opportunity will be made to assign you those responsibilities)

1. **Mentors:** We need volunteers on Wednesday Evening thru the farm visit on Thursday morning to Mentor the student groups and to work with them on the host farms. You will work with your group on Wednesday evening as they start to look through information and prepare for the farm tour. You will then escort this group of students while on the farm tour on Thursday morning. It is critical all volunteers who do want to sign up for this new duty are available all of Wednesday evening thru lunch on Thursday.
2. **Farm Volunteers:** We need people on Thursday morning to help get the students on buses and keep them moving on the host farms.
3. **Support Help:** Individuals are needed for Thursday afternoon to assist teams in getting support from IT, questions answered, and to assist with farm manager meetings.
4. **Resource Room:** Individuals are needed for Thursday afternoon to assist teams in providing answers to technical questions for their presentations.
5. **Room Monitors:** We need 6 room monitors for Friday's presentations. These six volunteers are needed to share the coverage of the two presentation rooms from 7:00 a.m. to 1:45 p.m. on Friday.
6. **Team Guides:** We need 6-8 people to assist getting students to presentations, pictures, debriefing and to visit with sponsors.
7. **Debrief Team:** We need 6-8 individuals to visit with teams following their presentation for 10 minute debriefing sessions on their experience.

Please complete the form. Thank you in advance for your support of the Midwest Dairy Challenge.

Tom Vander Heiden  
tomvh@midwesternbioag.com  
952-378-0518