

National Dairy Challenge Contest & Academy		
Holiday Inn Syracuse/Liverpool 441 Electronics Parkway Liverpool, New York 13088 Phone (315) 457-1122 Fax (315) 451-0675 www.staysyracuse.com	April 7-9, 2016 as of 1/21/2016	Staybridge Suites Syracuse / Liverpool 439 Electronics Parkway Liverpool, NY 13088 Phone: (315) 457-1900 http://www.staysyracuse.com
Tuesday, Apr 5		2016
	Staff arrive	
Wednesday, Apr 6		
	Set up Dairy Challenge Central (DCC) office	Cotillion 3
	Set up IT office	Parlor Room 139
	Coaches, teams, board, arrive in Syracuse	
4:00-6:00 PM	NAIDC Board of Directors meeting	Ballroom East
6:45 PM	NAIDC Board of Directors dinner, meet in Holiday Inn Lobby at 6:30	tba
Thursday, Apr 7		
5:30 am - 11 pm	Dairy Challenge Central office	Cotillion 3
	IT office	Parlor Room 139
7:00 AM - 7:30 AM	Registration	Convention Center Foyer
7:00 AM	Volunteer meeting	Cotillion 1
6:30 AM - 8:00 AM	Breakfast	Convention Center
7:45 AM	Depart hotel in school vans for Tour Farm	Hemdale Farms 1280 Orleans Road Seneca Castle, NY 14547 Barry Putnam (607) 793-3746 Mark McCullouch (607) 738-2035
9:00 AM	Arrive at farm and Group Photo	
9:30 AM-12:00 PM	Farm Tour & Lunch	
12:15 PM	School vans depart for Hotel	Holiday Inn Syracuse/Liverpool 441 Electronics Parkway Liverpool, New York 13088 Phone (315) 457-1122
2:00 PM - 4:30 PM	Processor & Young Producer Panels	Convention Center
4:30-5:00 PM	Registration (remaining Contest Coaches, Judges, Sponsors/Volunteers)	Cotillion 3
4:30 PM-6:30 PM	Dinner	Convention Center
7:00 PM	Academy Advisor orientation	Ballroom West
7:30 PM	Distribution of computers and contest materials. <i>All teams (contest students) should be present.</i>	Convention Center
8:00 PM	Judges' orientation	Onondaga GH
8:00 PM	Academy Session 1: Distribution of case study materials	Ballroom

10:00 PM	Data computers checked back in	Convention Center
Friday, Apr 8		
6:00–7:00 AM	Sponsor and media check-in at DCC	Cotillion 3
6:00–7:00 AM	Contest Breakfast buffet	Convention Center
6:30–6:45 AM	Contest overview and instructions for contestants and judges	Convention Center
6:30 AM	Volunteer meeting (instructions for farm visits)	Cotillion 1
6:45–7:00 AM	Judges meeting	Onondaga GH
7:00 AM-7:45 AM	Academy Breakfast buffet	1/2 Convention Center D
7:00 AM	Teams begin loading buses for contest dairy visits. <i>Judge panels follow buses travelling in a group in their own vehicle.</i>	Convention Center entry
7:15 AM	Bus 1 leaves for contest Dairy A	Convention Center entry
7:25 AM	Bus 2 leaves for contest Dairy B	Convention Center entry
7:35 AM	Bus 3 leaves for contest Dairy C	Convention Center entry
7:40 AM	Bus 4 leaves for contest Dairy D	Convention Center entry
8:15–8:30 AM	Teams and judges arrive at dairies	Offsite: Contest dairies
8:00 AM - 12:00 PM	Academy Session 2: Farm Visit	
7:45 AM	Groups begin loading buses for Academy dairy visits.	Convention Center entry
8:00 AM	Buses 5 & 6 leave for Academy Dairy A	Convention Center entry
8:10 AM	Buses 7 & 8 leave for Academy Dairy B	Convention Center entry
8:30 AM	Academy groups arrive at dairies	Convention Center entry
8:30 AM–10:30 AM	Coaches meet with Board of Directors	Ballroom
8:45 AM	Dairy managers welcome teams, provide overview and guidelines	Offsite: Contest dairies
9:00–11:00 AM	On-site assessment of contest dairies	Offsite: Contest dairies
11:15 AM	Academy Groups depart dairies	
11:00–11:15 AM	All teams gather with dairy managers for group interview with judges observing	Offsite: Contest dairies
11:30 AM	Teams and judges depart dairies	Offsite: Travel
11:45 AM - 12:45 PM	Coaches, staff and media: Luncheon	Convention Center
12:45 PM	<i>Coaches depart to visit their team's contest or Academy dairy.</i>	Offsite: Contest dairies
12:00-1:00 PM	Academy: Luncheon	Convention Center
1:45-3:15	Coaches visit team's contest or Academy dairy	Offsite: Contest dairies
12:30 PM	Teams arrive at Hotel: Luncheon	
12:30 PM	Teams pick up data computers and work room assignments	Parlor Room 139
12:30–1:00 PM	Judges have lunch with dairy managers	Onondaga GH
12:45–5:45 PM	Teams plan and develop presentations in assigned work rooms	
1:30-6:00 PM	Academy Session 3: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)	
	Academy Dairy A:	Ballroom West
	Academy Dairy B:	Ballroom East
1:00–1:15 PM	Judges meeting, instructions for the afternoon	Onondaga GH
1:00–1:15 PM	Volunteer meeting, instructions for interviews	Cotillion 1

2:00–4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)	Dairy A: Boardroom 1
		Dairy B: Boardroom 2
		Dairy C: Boardroom 3
		Dairy D: Boardroom 4
2:00–5:00 PM	Snacks available	Parlor Room 139, Convention Center Foyer
2:00–5:00 PM	Sponsor booth set-up	Ballroom Foyer
4:00-5:30 PM	Coaches reception	Parlor Room 639
4:15 PM	Coaches return from dairy visits	
5:30–6:30 PM	Industry Social	Convention Center
6:00 PM	Judges turn in their assessment and contest data	Cotillion 3
6:00–6:35 PM	Teams turn in final presentations and return computers	Parlor Room 139
6:30-7:30 PM	Dinner buffet	Convention Center
7:30-8:30 PM	Minute to Win It	Cotillion 1-2
8:30-11 PM	DJ	
Saturday, Apr 9		
6:15–9:00 AM	Breakfast buffet	Convention Center
6:30–8:30 AM	Sponsor set-up for Career & Innovation Fair	Ballroom Foyer
6:45 AM	First morning presentation teams arrive at assigned prep rooms. <i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>	Dairy A: Boardroom 1
		Dairy B: Boardroom 2
		Dairy C: Boardroom 3
		Dairy D: Board Room 4
7:00–7:35 AM	Judges meeting	Onondaga GH
7:00 AM	Volunteer meeting	Cotillion 1
7:45–11:45 AM	Morning team presentations (60-minutes intervals)	Dairy A: Onondaga E
		Dairy B: Onondaga F
		Dairy C: Onondaga G
		Dairy D: Onondaga H
8:45 - 12:00 PM	Debriefing	All dairies: Holiday Inn Restaurant
8:00 AM-12:00 PM	Academy Session 4: Farm Analysis Presentations	
	Academy Dairy A:	Ballroom West
	Academy Dairy B:	Ballroom East
8:00 AM - 12:00 PM	AM Corporate Technology Presentations and Career & Innovation Fair	
	<i>Afternoon presenting Contest Teams are required to participate</i>	
8:00 AM - 10:00 AM	Corporate Technology Presentations	Cotillion 1 & 2
10:00 AM - 12:00 PM	Career & Innovation Fair	Ballroom Foyer
11:00 AM–1:00 PM	Lunch buffet	Convention Center
11:30 AM	First afternoon presentation teams arrive at assigned prep rooms	Dairy A: Boardroom 1
		Dairy B: Boardroom 2
		Dairy C: Boardroom 3

		Dairy D: Board Room 4
12:05 PM	Volunteer meeting	Cotillion 1
12:30–4:30 PM	Afternoon team presentations (60-minutes intervals)	Dairy A: Onondaga E
		Dairy B: Onondaga F
		Dairy C: Onondaga G
		Dairy D: Onondaga H
1:30 - 4:45 PM	Debriefing	All dairies: Holiday Inn Restaurant
1:00 PM - 5:00 PM	PM Corporate Technology Presentations and Career & Innovation Fair	
	<i>Morning presenting Contest Teams & Academy Groups are required to participate</i>	
1:00 PM - 5:00 PM	Career & Innovation Fair	Ballroom Foyer
1:00 PM - 5:00 PM	Corporate Technology Presentations	Cotillion 1 & 2
5:00–6:00 PM	Dismantle sponsor booths	Ballroom Foyer
4:30–6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Cotillion 3
4:30–6:00 PM	Collection of surveys from coaches, sponsors and judges	Cotillion 3
6:15–6:45 PM	Judges present their findings to participants	Dairy A: Onondaga E
		Dairy B: Onondaga F
		Dairy C: Onondaga G
		Dairy D: Onondaga H
6:45 PM	Presentation equipment returned to IT	Parlor Room 139
6:45 PM	Contestant social with sponsors	Convention Center Foyer
7:30 PM	NAIDC Awards Banquet	Convention Center