

Dear Sponsor,

Thank you for your continued support of the Northeast Intercollegiate Dairy Challenge. We're in the final weeks of planning for the annual Northeast Dairy Challenge being held in State College, PA, October 22nd through October 24th 2015. We rely on our volunteers each year to make this event a success and we hope that you and your colleagues will be able to help out in State College. **Please feel free to forward a copy of this email to others who may be interested in supporting the Dairy Challenge.** Outlined below is the information you'll need if you are planning to attend.

Hotel Reservations

You will need to make your own reservations at the **Ramada State College Hotel & Conference Center, 1450 S. Atherton St., State College, PA 16801.** The Northeast Dairy Challenge has a block of rooms available at \$79/night using the code NEDC if you reserve your room **by September 22nd.** Please call **today** to reserve your room: **1-814-238-3001.**

Meals

We encourage our sponsors to join students during meals on **Friday and Saturday.** To partially defray the cost for sponsors meals, we ask that you pay **\$5/meal at Dairy Challenge Central** when you arrive at the event.

Career Fair

The Dairy Challenge offers sponsors who donate at least \$1,000 an opportunity to participate in our Career Fair on Saturday. Come recruit the top dairy students in the Northeast for a career in your organization! An eight foot display area will be available on a first come first serve basis. Please contact JJ Degan at jj.degan@rennut.com or call him at 814-381-5116 to reserve your spot.

Volunteer Opportunities

Rebecca Shaw, Kathy Hanehan, and Katie Woods will be coordinating our volunteers this year and we're using VolunteerSpot (the leading online Sign-up and reminder tool) to organize our upcoming Volunteer Sign-ups.

Here's how it works in 3 easy steps:

- 1) Click this link to see our Sign-Up on VolunteerSpot: <http://vols.pt/YrM8AH>
- 2) Review the options listed and choose the spot(s) you like.
- 3) Sign up! It's Easy - you will NOT need to register an account or keep a password on VolunteerSpot.

Note: VolunteerSpot does not share your email address with anyone. If you prefer not to use your email address, please contact me and I can sign you up manually.

Please forward this link to others in your organization who are planning to volunteer.

Schedule of Events

Attached is the schedule for the event. Please note that when the students arrive on Thursday evening, they will be going directly to the Mountain View Country Club for their evening activities. Dairy Challenge Central will be set up at the Country Club on Thursday and will re-open early Friday morning at the Ramada. We ask **all sponsors/volunteers to stop by Dairy Challenge Central** so you can collect your name tag and we can let you know of any changes to the schedule or your assignments.

Sponsorship

If you have not yet sent in a check for sponsorship, please do so by October 9, 2015 so that you are recognized throughout the event. Attached is the Sponsor Commitment Form with instructions on how to make your donation.

Many thanks once again for your support. I hope to see you in State College!

Jan

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