



January 10, 2013

The 8<sup>th</sup> Annual Western Dairy Challenge will be held in Everett, Washington February 28 – March 2, 2013. Entry forms are attached and are available online at the National Dairy Challenge website [www.dairychallenge.org](http://www.dairychallenge.org) under Regional Contests, Western. Entry forms are due back by January 22, 2013.

### **Contest Details**

This year's Dairy Challenge will begin on Thursday afternoon at 3 p.m. with an education program followed by a team building activity, presented by Dairy Management, Inc. Please plan to arrive before 3 p.m. on Thursday. On Friday we will visit the dairy and prepare presentations. Presentations will be given on Saturday morning. The contest will conclude by 2 p.m. that day.

The official detailed schedule of events for the three days of the contest will be provided later in January. Contest rules, scorecard and additional contest details will be posted on the Western page of the NAIDC website, please make yourself and your students aware of this information before this year's contest.

Even though we have several computers provided, each university should bring at least one laptop for every four students that attend.

### **Hotel Accommodations**

This year's event will take place at the Holiday Inn Downtown, 3105 Pine Street, Everett, WA 98201. The hotel phone number is (425)339-2000. Contest management will make all necessary hotel reservations for you and your team. This will consist of a room for students on Thursday and Friday nights, which will be covered by sponsorships. If your team is unable to return to your home campus for Saturday night, this night will also be covered at a hotel of your choice, with the cost per room not to exceed the cost of the room in Everett (\$105/night). The Dairy Challenge is not in a position, however, to pay for your rooms for Saturday night if you are staying on for ADSA – that expense is your schools' responsibility.

Please note that rooms will be reserved using the student names provided on your registration form. Please inform contest management staff of any student changes as quickly as possible to minimize confusion at check-in. This year we will again have coaches share rooms; these will be assigned by management staff. In the event that you do not need all the rooms that have been reserved, it is your responsibility to notify management staff at least three days prior to the contest in order to have the rooms cancelled. If you fail to notify us, you will be responsible for reimbursement of the unused rooms.

### **Travel Reimbursements**

The Western Dairy Challenge will cover up to \$1,200 in travel expenses. Hotel room and meals at the contest are provided. Please submit your travel expenses to management staff as promptly as possible following the contest to facilitate quick reimbursement.

We are very excited about this contest and the response from students. As we develop this contest for the future, we look forward to your input to improve the educational experience for your students. The Western Regional Dairy Challenge Committee looks forward to meeting you and your team at the 2013 Contest!

Sincerely,

Western Regional Planning Team