

Apr 4-6, 2013		2013 National Contest & Academy in Fort Wayne, IN		Grand Wayne Convention Center 120 Jefferson Blvd. Fort Wayne, IN	
Thursday, April 4					
5:30 am - 11 pm	Dairy Challenge Central office				
8:00-5:00 PM	Computer check-in				Board Room
	<i>Each team should check in laptops and USB drive by 5 PM. Must provide user names and passwords for each computer.</i>				
9:00 AM - 9:30 AM	Registration				Anthony Wayne Ballroom Foyer
10:00 AM-12:00 PM	Pre-Tour Seminar (teams and Academy Groups)				Anthony Wayne Ballroom AB
10:00 AM	Dairy Profitability: Phil Plourd, Blimling and Associates				
11:00 AM	Opportunities in the U.S. dairy industry for college graduates: Panel of Industry Professionals with Q&A <i>Mike Van Amburgh, Cornell University, Moderator</i>				
	Stacey Atherton, Producer, Shipley Farms				
	Todd Kranz, Select Sires, Inc.				
	Mike Lormore, Zoetis				
	Rob Sheffer, Cargill Animal Nutrition				
	Amy te Plate Church, Genex Cooperative, Inc.				
	Chad Wright, Animal Health International				
12:30-5:00 PM	Lunch & Farm Tour (teams and Academy Groups)				Lunch & Tour at Alan and Cindy Kuehnert's Dairy, 6532 W Cook Road, Fort Wayne, IN
5:00-5:30 PM	Registration (Contest Coaches, Judges, Sponsors/Volunteers)				Anthony Wayne Ballroom Foyer
8:00 PM	Distribution of computers and contest materials. <i>All teams should be present.</i>				Anthony Wayne Ballroom AB; CONTEST STUDENTS
7:00 PM	Academy Advisor orientation				Calhoun Ballroom A
8:00 PM	Judges' orientation				Jefferson C
8:00 PM	Academy Session 1: Distribution of case study materials				Calhoun Ballroom A
					Calhoun Ballroom B
10:00 PM	Data computers checked back in				Anthony Wayne Ballroom AB
Friday, April 5					
	Dairy Challenge Central office				
6:00-7:00 AM	Sponsor and media check-in				Dairy Challenge Central, Jefferson B
6:00-7:00 AM	Team Breakfast buffet				Anthony Wayne Ballroom AB
6:30-6:45 AM	Contest overview and instructions for contestants and judges				Anthony Wayne Ballroom AB
6:30 AM	Volunteer meeting (instructions for farm visits)				Jefferson A
6:45-7:00 AM	Judges meeting				Jefferson C
8:00 AM-9:00 AM	Academy Breakfast buffet				Anthony Wayne Ballroom AB
7:10 AM	Teams begin loading buses for contest dairy visits. <i>Judge panels follow buses travelling in a group in their own vehicle.</i>				Hilton Lobby entry
7:20 AM	Bus 1 leaves for contest dairy A				Hilton Lobby entry
7:30 AM	Bus 2 leaves for contest dairy B				Hilton Lobby entry
7:40 AM	Bus 3 leaves for contest dairy C				Hilton Lobby entry
7:45 AM	Bus 4 leaves for contest dairy D				Hilton Lobby entry
8:15-8:30 AM	Teams and judges arrive at dairies				Contest dairies
8:30 AM-10:30 AM	Coaches meet with Board of Directors				Jefferson A
8:45 AM	Dairy managers welcome teams, provide overview and guidelines				Contest dairies
9:00-11:00 AM	On-site assessment of contest dairies				Contest dairies
9:00-12:00 Noon	Academy Session 2: Analyzing a Dairy (BREAKOUTS IN 2 SEPARATE ROOMS)				Calhoun A
					Calhoun B
11:00-11:15 AM	All teams gather with dairy managers for group interview with judges observing				Contest dairies
11:30 AM	Teams and judges depart dairies; boxed lunches served on busses				
11:30 AM-5:00 PM	Coaches and media eat lunch and visit contest dairies <i>Coaches will visit their contest dairy for 2 hours and then another dairy for 1 hour.</i>				Contest dairies
12:00-1:00 PM	Academy Luncheon				Anthony Wayne Ballroom AB
12:30 PM	Teams arrive at Hotel				Hilton Lobby entry
12:30 PM	Teams pick up data computers and work room assignments				IT, Board Room
12:30-1:00 PM	Judges have lunch with dairy managers				Jefferson C
12:45-5:45 PM	Teams plan and develop presentations in assigned work rooms				Hilton
1:30-5:00 PM	Academy Session 3: Farm Visit				Hilton Lobby entry
1:00-1:15 PM	Judges meeting, instructions for the afternoon				Jefferson C
1:00-1:15 PM	Volunteer meeting, instructions for interviews				Jefferson A
2:00-4:00 PM	Individual team interviews with dairy managers with judges observing (12 minutes/team)				Dairy A: Harrison Meeting Room A Dairy B: Harrison Meeting Room B Dairy C: Harrison Meeting Room C Dairy D: Harrison Meeting Room D
					Harrison Lobby
2:00-5:00 PM	Snacks available				Anthony Wayne Prefunction and Harrison Foyer
2:00-5:00 PM	Sponsor booth set-up				
5:00 PM	Academy Groups return from farms				
6:00 PM	Judges turn in their assessment and contest data				Dairy Challenge Central, Jefferson B
6:00-6:35 PM	Teams turn in final presentations and return computers				IT, Board Room
6:00-7:00 PM	Industry Social				Anthony Wayne Ballroom AB
7:00-10:00 PM	Friday dinner and program (teams and Academy Groups)				Anthony Wayne Ballroom AB
Saturday, April 6					
6:15-9:00 AM	Breakfast buffet				Anthony Wayne Ballroom AB
6:30-8:30 AM	Sponsor set-up for Career & Innovation Fair				Anthony Wayne Ballroom AB
6:45 AM	First morning presentation teams arrive at assigned prep rooms <i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>				Prep rooms
					Dairy A: Hilton Farnsworth Room
					Dairy B: Hilton Nuckols Room
					Dairy C: Hilton Foster Room
					Dairy D: GWCC Gallery Room
7:00-7:35 AM	Judges meeting <i>Instructions for the day</i>				Harrison A
7:00 AM	Volunteer meeting <i>Instructions for morning volunteers</i>				Jefferson A

7:45–11:45 AM	Morning team presentations (60-minutes intervals)	Presentation rooms
	<i>Team presentation – 20 minutes</i>	Dairy A: Harrison Meeting Room A
	<i>Judges' questions – 10 minutes</i>	Dairy B: Harrison Meeting Room B
	<i>Judges' deliberation – 15 minutes</i>	Dairy C: Harrison Meeting Room C
	<i>Judges' feedback – 10 minutes</i>	Dairy D: Harrison Meeting Room D
	<i>Teams are debriefed after judges' feedback.</i>	
	<i>After debriefing, teams are escorted to the career fair, which is mandatory.</i>	Debriefing room for all dairies: Harrison E
8:00 AM-12:00 PM	<i>Academy Session 5A: Farm Analysis Presentations for Dairy A</i>	Dairy A - Calhoun A
8:00-10:00 AM	Career & Innovation Fair - Contest Teams 7, 8, 15, 16, 23, 24, 31, 32 and Dairy B Academy Groups 8, 9, 10	Anthony Wayne Ballroom AB
	<i>Afternoon Contest and Academy presentation teams are required to attend.</i>	
8:00-10:00 AM	Corporate Technology Presentations - Contest Teams 5, 6, 13, 14, 21, 22, 29, 30 and Dairy B Academy Groups 11, 12, 13	Jefferson A and Jefferson C
	<i>Afternoon Contest and Academy presentation teams are required to attend.</i>	
	CHOOSE 8:00-Talk A: Dick Poeppel, Purina Animal Nutrition	Jefferson A
	ONE: 8:00-Talk E: Jordan Matthews, Producer	Jefferson C
	CHOOSE 8:30-Talk B: Dave Thorbahn, Select Sires	Jefferson A
	ONE: 8:30-Talk F: Jean Conklin, Yankee Farm Credit	Jefferson C
	9:00-Talk C: Mike Jerred, Cargill Animal Nutrition	Jefferson A
	9:30-Talk D: Steve Schumacher, Animal Health International	Jefferson A
10:00 AM–12:00 PM	Career & Innovation Fair - Contest Teams 5, 6, 13, 14, 21, 22, 29, 30 and Dairy B Academy Groups 11, 12, 13	Anthony Wayne Ballroom AB
	<i>Afternoon Contest and Academy presentation teams are required to attend.</i>	
10:00 AM–12:00 PM	Corporate Technology Presentations - Contest Teams 7, 8, 15, 16, 23, 24, 31, 32 and Dairy B Academy Groups 8, 9, 10	Jefferson A and Jefferson C
	<i>Afternoon Contest and Academy presentation teams are required to attend.</i>	
	CHOOSE 10:00-Talk C: Mike Jerred, Cargill Animal Nutrition	Jefferson A
	ONE: 10:00-Talk E: Jordan Matthews, Producer	Jefferson C
	CHOOSE 10:30-Talk D: Steve Schumacher, Animal Health International	Jefferson A
	ONE: 10:30-Talk F: Jean Conklin, Yankee Farm Credit	Jefferson C
	11:00-Talk A: Dick Poeppel, Purina Animal Nutrition	Jefferson A
	11:30-Talk B: Dave Thorbahn, Select Sires	Jefferson A
10:00 AM - 2:00 PM	Team and Academy Group photos - Schools should report with their coaches for their team photo at their discretion during this time block. Academy Groups should likewise report with their Academy Advisors.	Teams and Academy groups should assemble at the cow statue in the Convention Center lobby.
11:00 AM–1:00 PM	Lunch buffet	Anthony Wayne Ballroom AB
11:30 AM	First afternoon presentation teams arrive at assigned prep rooms	Prep rooms
	<i>Computers will be preloaded with their presentations. Teams prep for 1 hour. Teams must turn in financial materials at the start of prep time.</i>	Dairy A: Hilton Foster Room
		Dairy B: Hilton Farnsworth Room
		Dairy C: Hilton Nuckols Room
		Dairy D: GWCC Gallery Room
11:45 AM–12:30 PM	Judges' lunch	Anthony Wayne Ballroom AB
12:05 PM	Volunteer meeting	Jefferson A
	<i>Instructions for afternoon volunteers</i>	
12:30–4:30 PM	Afternoon team presentations (60-minutes intervals)	Presentation rooms
	<i>Team presentation – 20 minutes</i>	Dairy A: Harrison Meeting Room A
	<i>Judges' questions – 10 minutes</i>	Dairy B: Harrison Meeting Room B
	<i>Judges' deliberation – 15 minutes</i>	Dairy C: Harrison Meeting Room C
	<i>Judges' feedback – 10 minutes</i>	Dairy D: Harrison Meeting Room D
	<i>Teams are debriefed after judges' feedback.</i>	Debriefing room for all dairies: Harrison E
	<i>After debriefing, teams are escorted to the career fair, which is mandatory.</i>	
1:00-5:00 PM	<i>Academy Session 5B: Farm Analysis Presentations for Dairy B</i>	Dairy B - Calhoun B
1:00–3:00 PM	Career & Innovation Fair - Contest Teams 3, 4, 11, 12, 19, 20, 27, 28 and Dairy A Academy Groups 1, 2, 3, 4	Anthony Wayne Ballroom AB
	<i>Morning Contest and Academy presentation teams are required to attend.</i>	
1:00-3:00 PM	Corporate Technology Presentations - Contest Teams 1, 2, 9, 10, 17, 18, 25, 26 and Dairy A Academy Groups 5, 6, 7	Jefferson A and Jefferson C
	<i>Morning Contest and Academy presentation teams are required to attend.</i>	
	1:00-Talk A: Dick Poeppel, Purina Animal Nutrition	Jefferson A
	1:30-Talk B: Dave Thorbahn, Select Sires	Jefferson A
	CHOOSE 2:00-Talk C: Mike Jerred, Cargill Animal Nutrition	Jefferson A
	ONE: 2:00-Talk E: Jordan Matthews, Producer	Jefferson C
	CHOOSE 2:30-Talk D: Steve Schumacher, Animal Health International	Jefferson A
	ONE: 2:30-Talk F: Jean Conklin, Yankee Farm Credit	Jefferson C
3:00-5:00 PM	Career & Innovation Fair - Contest Teams 1, 2, 9, 10, 17, 18, 25, 26 and Dairy A Academy Groups 5, 6, 7	Anthony Wayne Ballroom AB
	<i>Morning Contest and Academy presentation teams are required to attend.</i>	
3:00-5:00 PM	Corporate Technology Presentations - Contest Teams 3, 4, 11, 12, 19, 20, 27, 28 and Dairy A Academy Groups 1, 2, 3, 4	Jefferson A and Jefferson C
	<i>Morning Contest and Academy presentation teams are required to attend.</i>	
	CHOOSE 3:00-Talk A: Dick Poeppel, Purina Animal Nutrition	Jefferson A
	ONE: 3:00-Talk C: Mike Jerred, Cargill Animal Nutrition	Jefferson C
	CHOOSE 3:30-Talk B: Dave Thorbahn, Select Sires	Jefferson A
	ONE: 3:30-Talk D: Steve Schumacher, Animal Health International	Jefferson C
	4:00-Talk E: Jordan Matthews, Producer	Jefferson A
	4:30-Talk F: Jean Conklin, Yankee Farm Credit	Jefferson A
5:00–6:00 PM	Dismantle sponsor booths	Anthony Wayne Ballroom AB
4:30–6:00 PM	Judges complete and turn in assessments and rankings, finalize presentation	Dairy Challenge Central, Jefferson B
4:30–6:00 PM	Collection of surveys from coaches, sponsors and judges	Dairy Challenge Central, Jefferson B
4:30–6:00 PM	Coaches pick up university computers	IT, Board Room
6:15–6:30 PM	Judges present their findings to participants	Dairy A: Harrison Meeting Room A Dairy B: Harrison Meeting Room B Dairy C: Harrison Meeting Room C Dairy D: Harrison Meeting Room D
6:30 PM	Presentation equipment returned to Dairy Challenge Central	Dairy Challenge Central, Jefferson B
6:30 PM	Contestant social with sponsors	Jefferson Foyer
7:30 PM	NAIDC Awards Banquet	Anthony Wayne Ballroom AB