

NORTH AMERICAN INTERCOLLEGIATE Dairy ChallengeTM *Tomorrow's Dairy Leaders*

January 4, 2013

Dear Sponsors and Volunteers,

Thank you for your continued support of the Midwest Intercollegiate Dairy Challenge. Planning is well underway for the **10th annual Midwest Dairy Challenge to be hosted by Lakeshore Technical Colleges in Manitowoc, WI February 6 thru 8, 2013**. In addition to your monetary contributions many of you have volunteered to help. This letter communicates the areas in which we need assistance and information about this year's Dairy Challenge event.

Once again there will be several opportunities for sponsors and students to interact - during our event on farms, during our evening activities on Wednesday and Thursday evenings, Friday at our Career Fair or observing presentations. We will have a sponsor meeting on Thursday afternoon to gather feedback and update you on plans for the 2014 contest.

As always, we will need your help and support through your participation during the event. Volunteers are needed during the event Thursday and Friday.

On Friday, we will also be having a career fair for the students. This gives you the opportunity to communicate your employment opportunities to approximately 80 college students from up to 14 universities around the Midwest who have an interest in Agriculture. Please see the next page for more information about setting up your company display booth.

On behalf of the steering committee, we thank you for your time, energy and commitment to the Dairy Challenge.

If you have any questions, please feel free to give us a call.

Sincerely,

Tom Vander Heiden

Volunteer Coordinator

HOTEL INFORMATION

The Holiday Inn, located at 4601 Calumet Avenue, Manitowoc, WI 54220 is serving as our host hotel. A block of rooms are reserved for Wednesday and Thursday nights of the Dairy Challenge. Please make your reservations by directly contacting the Holiday Inn at 920-682-6000.

MEALS

Meals will be provided to volunteers during the contest. On the following page, please circle yes or no if you will be eating a meal on the day(s) you will be volunteering.

CAREER FAIR

The career fair on Friday gives you the opportunity to communicate your employment opportunities to approximately 60 to 80 college students from up to 14 universities around the Midwest who have an interest in Agriculture. Devin Albrecht of Prairie State/Select Sires and Tom Vander Heiden of MBA will coordinate the setup of your displays starting at 7:30 a.m. Friday. You will need to man your display from 8:30 through 2:00 p.m. on Friday. Please contact Tom by January 29, 2013 if you will need space for a display. (contact info listed at bottom of page)

VOLUNTEER INFORMATION

Many of you have volunteered the time and energy of colleagues and yourselves. Thank you! As we enter the final stages of planning, we are able to identify the areas where assistance is needed. Those areas are:

1. Farm Volunteers: We need people on Thursday morning to help get the students on buses and keep them moving on the host farms.
2. Support Help: Individuals are needed for Thursday afternoon to assist teams in getting support from IT, questions answered, and schedule meetings.
3. Room Monitors: We need 6 room monitors for Friday's presentations. These six volunteers are needed to share the coverage of the two presentation rooms from 7:00 a.m. to 1:45 p.m. on Friday.
4. Team Guides: We need 6-8 people to assist getting students to presentations, pictures, debriefing and to visit with sponsors.
5. Debrief Team: We need 6-8 individuals to visit with teams following their presentation for 10 minute debriefing sessions on their experience.

Please complete the attached volunteer form email (listed below) with your commitment to help:

Tom Vander Heiden
tomvh@midwesternbioag.com
952-378-0518

If you have any questions, please contact Tom.

Volunteer sign-up

Please return by January 22, 2013 to:

Tom Vander Heiden

Email: tomvh@midwesternbioag.com

Wednesday evening: We will be having informal time with students, which will include team building exercises, a panel discussion on on-farm consulting and initial review of contest farm data. Volunteers aren't necessarily needed at this time, but you are more than willing to attend to socialize with the students during the evening activities.

Sponsor's Name: _____

Representing Company Name: _____

Wednesday, February 6 Dinner Yes / No

Sponsor's Name: _____

Representing Company Name: _____

Wednesday, February 6 Dinner Yes / No

Thursday: We will need volunteers to assist on farms and also to help monitor students as they move from the hotel to the farms in the morning and then during the afternoon as teams prepare their presentations. That evening we will have a panel discussion and team building exercises for volunteers, sponsors and students.

Volunteer's Name: _____

Representing Company Name: _____

Thursday, February 7 Breakfast Yes / No

Thursday, February 7 Lunch Yes / No

Thursday, February 7 Dinner Yes / No

Volunteer's Name: _____

Representing Company Name: _____

Thursday, February 7 Breakfast Yes / No

Thursday, February 7 Lunch Yes / No

Thursday, February 7 Dinner Yes / No

Friday: We will need volunteers to assist with student movement to the preparation and presentation rooms, as well as within the presentation rooms themselves (room monitors, time keepers, etc...). We will also need volunteers willing to debrief each team as they finish presentations and then direct them into the Career Fair.

Volunteer's Name: _____

Representing Company Name: _____

Friday, February 8 Breakfast Yes / No

Friday, February 8 Lunch Yes / No

Volunteer's Name: _____

Representing Company Name: _____

Friday, February 8 Breakfast Yes / No

Friday, February 8 Lunch Yes / No