

NORTH AMERICAN INTERCOLLEGIATE **Dairy Challenge** *Tomorrow's Dairy Leaders*

Dear Dairy Challenge Coach:

On behalf of the Midwest Regional Committee of the North American Intercollegiate Dairy Challenge, it is our pleasure to invite your school to participate in the 9th Annual Midwest Dairy Challenge. The event will be held February 6 - 8, 2013 and hosted by Lakeshore Technical Contest in Manitowoc, Wisconsin. Please note that the 2013 contest will take place Wednesday – Friday.

Please complete the Entry Form by December 7, 2012 and return, along with the \$50 entry fee, to the North American Intercollegiate Dairy Challenge, c/o Laura Herschleb, 3310 Latham Drive, Madison, WI 53713. Phone: 608-224-0400, Fax: 608-224-0300, lherschleb@wdexpo.com.

Each school may register up to four students and two additional students. This year's contest will be capped at 80 students. Entry fee for the first four students is \$50 total due at time of entry (December 7). Additional students can participate at \$350 per student; up to two additional students per university will be accepted. A letter with further contest details, including the final number of students allowed per team, will be sent once all entries have been processed. This will allow the maximum number of students from the maximum number of schools to participate in this year's Dairy Challenge. This information will be sent no later than December 14, 2012. Payment for additional students will be due prior to the contest and constitutes a commitment to participate (no refunds will be issued).

This year's contest hotel is the Holiday Inn, Manitowoc, Wisconsin. Room reservations will be made from the returned student information on the Entry Forms. Rooms will be provided for each school for the evenings of February 6th – 7th at no charge. The committee is asking your team to arrive at the hotel on Wednesday afternoon, February 6th and depart after the completion of the contest on Friday, February 8th. If you choose to stay on Friday night, room reservations and costs are the financial responsibility of the school. Driving directions to the hotel will be provided in later communications. We will be pairing coaches for room sharing again this year. If you have a roommate preference, please contact myself, Laura Herschleb or Molly Kelley.

Dinner on Wednesday, February 6th; breakfast, lunch and dinner on Thursday, February 7th; and breakfast, lunch and a snack on Friday, February 8th will be provided for one coach and all participating students. Additional meals must be paid for at the time of registration at a cost of \$120 per person, this includes additional coaches. Should you have a member with dietary restrictions, please indicate this information on the Entry Form.

We look forward to your participation in this exciting and innovative contest. Additional information, including the schedule and guidelines, as well as entry forms and student information forms, will also be available online at www.dairychallenge.org.

Sincerely,

Bryan Horn
Chairman
Midwest Dairy Challenge Steering Committee

Sheryl Nehls
Host School Contact
Midwest Dairy Challenge Steering Committee