

NORTH AMERICAN INTERCOLLEGIATE Dairy Challenge™ *Tomorrow's Dairy Leaders* WESTERN REGIONAL

January 3, 2012

The Seventh Western Dairy Challenge will be held in Visalia, CA March 1-3, 2012. Entry forms are attached and are available online at the National Dairy Challenge website www.dairychallenge.org under Regional Contests, West.

The Challenge will cover up to \$1,200 in travel costs. Hotel rooms and meals at the contest are provided. Contest events begin at 6PM on Thursday night with a team building activity (your team should arrive prior to 6PM on Thursday). On Friday we will visit dairies and prepare presentations. Saturday morning we'll have presentations, with plans to have the Challenge concluded by 2 PM that day.

This year's event will be held at the Holiday Inn Visalia, 9000 W Airport Drive, Visalia, CA 93277. Hotel phone number is 559.651.5000. **Contest management will make all the necessary hotel reservations for your team and yourself.** This will consist of a room for students on Thursday and Friday, which will be covered by sponsorships. This year we will be having coaches share rooms, they will be assigned by management staff. If your team is unable to return to your home campus for Saturday night, this night will also be covered at a hotel of your choice, with the cost per room not to exceed the cost of the room in Visalia. Please note that rooms will be reserved using the student names provided on your registration form, please inform contest management staff of any student changes prior to the contest to minimize confusion at check-in time. In the event that you do not need all the rooms that have been reserved, it is your responsibility to notify the management staff at least 3 days prior to the contest in order to have the rooms cancelled. In the event that you fail to notify us, you will be responsible for reimbursement of the unused rooms.

The official schedule of events for the three days of the contest will be provided in February. Contest rules are available at the NAIDC website and your students should be aware of the rules and scorecard. Computers will not be provided. Each university should bring a laptop computer for every four students that attend.

We are very excited about this contest and the response from students. As we develop this contest for the future, we look forward to your input to improve the educational experience for your students. The Western Regional Steering Committee looks forward to meeting you and your team at the 2012 Contest!

Sincerely,

Western Regional Planning Team