

NORTH AMERICAN INTERCOLLEGIATE  
**DAIRY CHALLENGE**  
SOUTHERN REGIONAL

September 21, 2011

RE: **NAIDC 6<sup>th</sup> Annual Southern Regional Dairy Challenge  
November 17 - 19, 2011 — Live Oak, FL**

Dear Dairy Challenge Coach:

Based on your previously expressed interest and on behalf of the Southern Regional Committee of the North American Intercollegiate Dairy Challenge, it's our pleasure to invite your school to participate in the 6<sup>th</sup> Annual Southern Regional Dairy Challenge. The event will be held in Live Oak, Florida on November 17-19. This year's event will be hosted by the University of Florida.

We have enclosed an entry form with this letter. The entry form, schedule and rules booklet are also available online at [www.dairychallenge.org](http://www.dairychallenge.org).

This letter contains important information about participation in the Southern Regional Dairy Challenge. Please review it carefully.

**Participation**

- This event is open to all schools in the Southern region and in adjacent states.
- Priority will be given to schools whose faculty advisors have expressed interest in participating. Completed entries will receive priority by postmark if contest size limits are reached.
- Schools are limited to up to 6 participants but 2 alternates may be identified in case we have fewer than 80 students.
- Students will again be presented with the goals or changes the farm is considering and student recommendations should reflect these goals/changes. The students also need to assess whether these are the best goals for this particular farm.

**Registration**

The registration form should be received by **October 14, 2011.**

- Return to: NAIDC - Southern Region Contest  
Attn: Laura Herschleb  
3310 Latham Drive  
Madison, WI 53713  
Phone: 608-224-0400  
Fax: 608-224-0300  
[lherschleb@wdexpo.com](mailto:lherschleb@wdexpo.com)
- Entry Fee: \$50.00  
Make check payable to:  
North American Intercollegiate Dairy Challenge or NAIDC.

**Housing**

Room reservations can only be made by returning the entry form. All participants will be staying at Camp Weed and the Cerveny Conference Center, 11057 Camp Weed Place, Live Oak, Florida, 32060, PH: 386-364-5250.

Rooms will be provided at no extra charge for each participating team:

- 1 room(s) for female participants
- 1 room(s) for male participants
- 1 room(s) for coach(es)

Please note, in order to keep costs down and to facilitate interactions, participants may be placed in rooms with participants (within gender) from other schools. Coaches may also be similarly paired up.

- Room reservations will be for the nights of November 17, 18 and 19. The committee is asking your team to arrive at the facility on Thursday evening, November 17<sup>th</sup> and depart on Sunday, November 19<sup>th</sup>. Hotel check in begins at 3PM and registration will be from 4-6 PM.
- Any additional charges are the responsibility of the team.

**Transportation**

- If you consider flying to the Southern Dairy Challenge, the closest airport of any size is in Gainesville:  
     Gainesville to Live Oak = 1 hour  
     Jacksonville to Live Oak = 1 hour, 15 minutes  
     Tallahassee to Live Oak = 1 hour, 30 minutes
- Ride share options: Contact us if you would like help connecting with other universities who might have room in their van.
- Funds for travel assistance are usually not provided but can be considered if a hardship exists and sufficient funds are available. The Regional Steering Committee will decide how funds are distributed. Please notify us if your school is in need of travel assistance.

**Meals**

- Meals will be provided for one coach and officially registered team members (up to 6):

November 17 (Thursday) ..... dinner  
 November 18 (Friday) ..... breakfast, lunch, and dinner  
 November 19 (Saturday) ..... breakfast, lunch, and dinner

Additional meals for extra people will have to be paid for at the time of registration. Should you have a member needing a special diet, please include this information with the contest entry form.

A confirmation letter with more contest details will be sent upon receipt of your registration material. A final communication will follow in early November with the last minute details. We look forward to your participation in this exciting and innovative contest.

Sincerely,



Steve Washburn  
Southern Regional Dairy Challenge  
Schools Contact



Donna Amaral-Phillips  
Southern Regional Dairy Challenge  
Steering Committee Chair

Enclosures:  
Entry form