

2011-2012 NAIDC Sponsor Commitment Form

We invite you to go to www.dairychallenge.org for complete information about Dairy Challenge!

Yes, we will support NAIDC by providing the following contribution:

- _____ \$5000+ Platinum Sponsor*
- _____ \$2500 Gold Sponsorship
- _____ \$1000 Silver Sponsorship
- _____ \$ 500 Bronze Sponsorship

As a sponsor your support will be used for each NAIDC event, or you may choose to designate or split funds among the NAIDC events. We can tailor your recognition as a sponsor to the events you indicate below.

____ Use our funds for all NAIDC Events as determined by the NAIDC Board

____ **OR:** Use our funds as designated below:

\$ _____ Northeast Regional Challenge: Oct 27-29, 2011, Watertown, NY

\$ _____ Southern Regional Challenge: Nov 17-19, 2011, Live Oak, FL

\$ _____ Midwest Regional Challenge: Feb 1-3, 2012, St. Joe, MO

\$ _____ Western Regional Challenge: Mar 1-3, 2012, Visalia, CA

\$ _____ National Contest: Mar 29-31, 2012, Roanoke, VA

____ Yes, we would like to receive information about other opportunities to support NAIDC.

Company Name To Be Listed on All Sponsor Recognition:

Send Invoice To: Or, prefer to receive an invoice in: ____ December, 2011 ____ January, 2012

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Email _____

Send Thank You To:

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Email _____

Submitted By: _____ **Date:** _____

Please return form by February 1, 2012 to:

NAIDC, 3310 Latham Drive, Madison, WI 53713

PH: 608-224-0400 FX: 608-224-0300 EM: naidc@wdexpo.com

Platinum Sponsor - \$5,000 +*

- Free unlimited Job/Internship Postings on NAIDC's web site
- Opportunity to provide contest officials
- Sponsor recognition in national advertising
- Sponsor link from NAIDC web page
- Primary booth space for recruitment trade shows at contests
- Participation in student recruitment mixers
- Recognition at national and regional contests
- Student contact information
- Invitation to view the participant presentations
- * exclusive benefits/opportunities available to sponsors at \$10,000 and above

Gold Sponsor - \$2,500

- Two free Job/Internship Postings on NAIDC's web site
- Booth space for recruitment trade shows at contests
- Participation in student recruitment mixers
- Recognition at national and regional contests
- Student contact information
- Invitation to view the participant presentations

Silver Sponsor - \$1,000

- One free Job/Internship Posting on NAIDC's web site
- Recognition at national and regional contests
- Student contact information
- Invitation to view the participant presentations

Bronze Sponsor - \$500

- Recognized at event sponsored
- Recognition at event awards program
- Invitation to view the participant presentations