

**Subj: National Dairy Challenge Registration Materials**  
**Date:** 2/1/2010 4:01:44 P.M. Central Standard Time  
**From:** [lherschleb@wdexpo.com](mailto:lherschleb@wdexpo.com)  
**To:** [gamal.abdrahima@amu.edu](mailto:gamal.abdrahima@amu.edu), [cuadra@alcorn.edu](mailto:cuadra@alcorn.edu), [bmoss@acesag.auburn.edu](mailto:bmoss@acesag.auburn.edu),  
[mgoldberg@berry.edu](mailto:mgoldberg@berry.edu), [bwilson@berry.edu](mailto:bwilson@berry.edu), [shenders@calpoly.edu](mailto:shenders@calpoly.edu), [esfonda@csupomona.edu](mailto:esfonda@csupomona.edu),  
[jonr@csufresno.edu](mailto:jonr@csufresno.edu), [jfain@CLEMSON.EDU](mailto:jfain@CLEMSON.EDU), [w.wailes@colostate.edu](mailto:w.wailes@colostate.edu), [mev1@cornell.edu](mailto:mev1@cornell.edu),  
[john.plummer@delval.edu](mailto:john.plummer@delval.edu), [todd.webb@delval.edu](mailto:todd.webb@delval.edu), [OLTHOFF@DORDT.EDU](mailto:OLTHOFF@DORDT.EDU), [danny.britt@eku.edu](mailto:danny.britt@eku.edu),  
[amoore@ilstu.edu](mailto:amoore@ilstu.edu), [lhkilmer@iastate.edu](mailto:lhkilmer@iastate.edu), [mbrouk@ksu.edu](mailto:mbrouk@ksu.edu), [cwilliams@agctr.lsu.edu](mailto:cwilliams@agctr.lsu.edu),  
[domecjo@msu.edu](mailto:domecjo@msu.edu), [maw@msu.edu](mailto:maw@msu.edu), [bucholtz@msu.edu](mailto:bucholtz@msu.edu), [swillard@ads.msstate.edu](mailto:swillard@ads.msstate.edu),  
[tkiser@ads.msstate.edu](mailto:tkiser@ads.msstate.edu), [srhill@ads.msstate.edu](mailto:srhill@ads.msstate.edu), [dkress@montana.edu](mailto:dkress@montana.edu), [mlooper@nmsu.edu](mailto:mlooper@nmsu.edu),  
[ascience@nmsu.edu](mailto:ascience@nmsu.edu), [jeannette\\_moore@ncsu.edu](mailto:jeannette_moore@ncsu.edu), [Steve\\_Washburn@ncsu.edu](mailto:Steve_Washburn@ncsu.edu),  
[dpadgit@nwmissouri.edu](mailto:dpadgit@nwmissouri.edu), [eastridge.1@osu.edu](mailto:eastridge.1@osu.edu), [rpw@okstate.edu](mailto:rpw@okstate.edu), [mike.gamroth@orst.edu](mailto:mike.gamroth@orst.edu),  
[jill.davidson@oregonstate.edu](mailto:jill.davidson@oregonstate.edu), [lah7@psu.edu](mailto:lah7@psu.edu), [dolver@psu.edu](mailto:dolver@psu.edu), [gvarga@psu.edu](mailto:gvarga@psu.edu),  
[lindsey\\_weatherspoon@pvamu.edu](mailto:lindsey_weatherspoon@pvamu.edu), [hendress@purdue.edu](mailto:hendress@purdue.edu), [mschutz@purdue.edu](mailto:mschutz@purdue.edu),  
[cohick@aesop.rutgers.edu](mailto:cohick@aesop.rutgers.edu), [wohlt@aesop.rutgers.edu](mailto:wohlt@aesop.rutgers.edu), [agr\\_sfk@shsu.edu](mailto:agr_sfk@shsu.edu),  
[arnold.hippen@sdstate.edu](mailto:arnold.hippen@sdstate.edu), [matthew.laubach@sdstate.edu](mailto:matthew.laubach@sdstate.edu), [reuben33c@aol.com](mailto:reuben33c@aol.com), [aabugha@siu.edu](mailto:aabugha@siu.edu),  
[cawthon@tarleton.edu](mailto:cawthon@tarleton.edu), [blambert@tarleton.edu](mailto:blambert@tarleton.edu), [m-tomaszewski@tamu.edu](mailto:m-tomaszewski@tamu.edu), [kevin.pond@ttu.edu](mailto:kevin.pond@ttu.edu),  
[royax@ag.arizona.edu](mailto:royax@ag.arizona.edu), [hbrown@comp.uark.edu](mailto:hbrown@comp.uark.edu), [jpennington@UAEX.EDU](mailto:jpennington@UAEX.EDU),  
[ejdepeters@ucdavis.edu](mailto:ejdepeters@ucdavis.edu), [sheila.andrew@uconn.edu](mailto:sheila.andrew@uconn.edu), [lksilage@udel.edu](mailto:lksilage@udel.edu), [devries@ufl.edu](mailto:devries@ufl.edu),  
[wgraves@uga.edu](mailto:wgraves@uga.edu), [hbissette@hotmail.com](mailto:hbissette@hotmail.com), [arhill@uoguelph.ca](mailto:arhill@uoguelph.ca), [jswalton@uoguelph.ca](mailto:jswalton@uoguelph.ca),  
[erikc@hawaii.edu](mailto:erikc@hawaii.edu), [amin@uidaho.edu](mailto:amin@uidaho.edu), [mmcquire@uidaho.edu](mailto:mmcquire@uidaho.edu), [hutjensm@uiuc.edu](mailto:hutjensm@uiuc.edu),  
[tjmichel@uiuc.edu](mailto:tjmichel@uiuc.edu), [damaral@uky.edu](mailto:damaral@uky.edu), [jjackson@uky.edu](mailto:jjackson@uky.edu), [jeffrey.bewley@uky.edu](mailto:jeffrey.bewley@uky.edu),  
[davidm@umext.maine.edu](mailto:davidm@umext.maine.edu), [ccsears@umext.umass.edu](mailto:ccsears@umext.umass.edu), [mhuyler@vasci.umass.edu](mailto:mhuyler@vasci.umass.edu),  
[miendres@umn.edu](mailto:miendres@umn.edu), [seyko001@umn.edu](mailto:seyko001@umn.edu), [hanse009@tc.umn.edu](mailto:hanse009@tc.umn.edu), [hmaiga@umn.edu](mailto:hmaiga@umn.edu),  
[SpainJ@missouri.edu](mailto:SpainJ@missouri.edu), [spiersd@missouri.edu](mailto:spiersd@missouri.edu), [jkeown1@unl.edu](mailto:jkeown1@unl.edu), [peter.erickson@unh.edu](mailto:peter.erickson@unh.edu),  
[charles.schwab@unh.edu](mailto:charles.schwab@unh.edu), [fredthefed@comcast.net](mailto:fredthefed@comcast.net), [bbell@utk.edu](mailto:bbell@utk.edu), [rheitman@utk.edu](mailto:rheitman@utk.edu),  
[emerich@whminer.com](mailto:emerich@whminer.com), [james.gilmore@uvm.edu](mailto:james.gilmore@uvm.edu), [dkcombs@wisc.edu](mailto:dkcombs@wisc.edu), [steinerc@uwplatt.edu](mailto:steinerc@uwplatt.edu),  
[larry.baumann@uwrf.edu](mailto:larry.baumann@uwrf.edu), [sylvia.kehoe@uwrf.edu](mailto:sylvia.kehoe@uwrf.edu), [steven.kelm@uwrf.edu](mailto:steven.kelm@uwrf.edu), [animalscience@uwyo.edu](mailto:animalscience@uwyo.edu),  
[alleny@ext.usu.edu](mailto:alleny@ext.usu.edu), [kthygesen@vtc.edu](mailto:kthygesen@vtc.edu), [mhanigan@vt.edu](mailto:mhanigan@vt.edu), [mcq@vt.edu](mailto:mcq@vt.edu), [rep@vt.edu](mailto:rep@vt.edu),  
[emerich@whminer.com](mailto:emerich@whminer.com), [fox@wsu.edu](mailto:fox@wsu.edu), [swainjb@wsu.edu](mailto:swainjb@wsu.edu), [Twebster@wvu.edu](mailto:Twebster@wvu.edu), [rdailey@wvu.edu](mailto:rdailey@wvu.edu),  
[jenks.britt@wku.edu](mailto:jenks.britt@wku.edu)  
**CC:** [NAIDCMJK@aol.com](mailto:NAIDCMJK@aol.com), [khingawa@ncsu.edu](mailto:khingawa@ncsu.edu), [jones\\_coleen@hotmail.com](mailto:jones_coleen@hotmail.com), [rstampfl@wdexpo.com](mailto:rstampfl@wdexpo.com),  
[tas\\_wahoo@yahoo.com](mailto:tas_wahoo@yahoo.com), [luciene.ribeiro@functionalproteins.com](mailto:luciene.ribeiro@functionalproteins.com)



February 1, 2010

Dear Coaches,

On behalf of the National Program Committee of the North American Intercollegiate Dairy Challenge, it is our privilege to invite your university to participate in the 9<sup>th</sup> Annual NAIDC. The event will be held in Visalia, California on April 8-10, 2010 hosted by California Polytechnic State University and University of California Fresno in Visalia, CA. The NAIDC has developed a two-day competition that enables four-person teams to evaluate a well-managed dairy farm business and then recommend management enhancements to a panel of judges comprised of industry and academic professionals. We believe this to be the premier dairy event in the country for undergraduate students and work hard on behalf of the students to support the program.

### Participation

- This event is limited to the first 32 teams who register and teams are limited to 4 students that have not previously participated in the National Contest. Completed entries will receive priority by date and time of receipt and previous participation in the contest.

- The rules of the competition are available online at [www.dairychallenge.org](http://www.dairychallenge.org).
- For those of you who have or are planning to participate in a regional contest, you will be familiar with the contest materials on CD rather than printed in a binder. If your team is not participating in a regional event, you can obtain a copy of the CD from a regional event to familiarize yourselves with the content and layout.

### Registration

#### **Please complete the entry form by February 15, 2010.**

- Return to: North American Intercollegiate Dairy Challenge  
3310 Latham Drive, Madison, WI. 53713  
Attn: Laura Herschleb, PH: 608/224-0400, FX: 608/224-0300,  
EMail: lherschleb@wdexpo.com
- Entry Fee: \$50.00
- Make your check out to the North American Intercollegiate Dairy Challenge.

### Travel Information

- Hotel reservations will be made for your team after the entry form is completed and returned to the North American Intercollegiate Dairy Challenge, 3310 Latham Drive, Madison, WI 53713.
  - The hotel is the Marriott Visalia, 300 South Court Street, Visalia, CA 93291, PH: 559/636-2285.  
<http://www.visaliamarriott.com/>
  - Three hotel rooms will be provided for each participating team for the evenings of April 8, 9, and 10 at no charge. Any additional charges are the responsibility of the team.
  - The committee is suggesting your team arrive at the hotel no later than 6pm on Thursday evening, April 8. ***New this year:*** Contest registration has been moved to Thursday evening from 7:00-8:00 PM. Also new, teams should plan to be present for the 8:00 PM Thursday evening distribution of data and review of contest procedures. This is in place of the Friday morning after-breakfast distribution and review. Teams should plan to depart on Sunday, April 11.
    - If your team is participating in the farm tours on Thursday, we recommend you arrive in Visalia on Wednesday night. It is important for meal counts that you indicate your intent to participate in the farm tours on the attached Entry Form. Teams arriving on Wednesday night, to participate in the Thursday tours, are responsible for making their own hotel reservations for Wednesday night. Charges for this additional night are the responsibility of the team. If you would like to stay at the contest hotel, it is the Marriott Visalia, 300 South Court Street, Visalia, CA 93291. Phone is 559/636-1111. Rooms are \$119 per night. You may also choose to book rooms closer to your arrival airport, the farms, or somewhere in between.
  - Travel assistance amounts are based on distance to the contest site. This year, teams that are flying may receive up to \$600 of travel reimbursement for the entire team. Teams that are driving may receive up to \$600 of travel reimbursement (round trip) at \$0.55 per mile for the entire team. As indicated in earlier correspondence, we had hoped that with sufficient funding, we could bring this back up to the full amount. However, that has not occurred for this year.
  - For those planning to fly to the Dairy Challenge, the nearest airport is Fresno Yosemite International Airport. For a list of airlines that serve that airport, go to <http://www.fresno.gov/DiscoverFresno/Airports/AirlineServiceandAirCargoInformation.htm>. We also encourage you to look for flights to:
    - Los Angeles (LAX)
    - Ontario (LA area)
    - San Francisco
    - San Jose (SF area)
    - Oakland (SF area)
    - Sacramento
- These are all 2:30-3:30 hour's drive from Visalia. Most generally, direct flights to these airports - especially

LAX and SF - are very reasonable. Regardless of which airport you choose, you should plan to book a rental car to get from the airport to the tour farms on Thursday and/or Visalia Thursday evening.

### Meals

- Breakfast, lunch and dinner will be provided for one coach and up to four team members on the days of April 9 and 10. Should you have a member needing a special diet, please include this information with the contest entry form so we can alert the catering staff.
- Also, teams that bring more than one coach will need to pay the full price for the additional meals (~\$130). If an additional sleeping room is required, the room charge will be the responsibility of the university.

Please complete the attached entry form and return it to NAIDC by **February 15, 2009** with a check payable to North American Intercollegiate Dairy Challenge. Completed entries will receive priority by date and time of receipt and previous participation in the contest if contest size limits are reached. A confirmation letter with more contest details will be sent upon receipt of your registration material.

**Special Note:** Please advise your students not to wear clothing with a university's name or logo during the contest.

A final letter will follow after February 15<sup>th</sup> with the additional details, including the Computer Requirements. We look forward to your participation in this exciting and innovative contest.

Sincerely,



Kas Ingawa  
Program Committee Chair

### Enclosures:

- Contest Schedule
- Entry Form
- Travel Options
- Contest Rules - including Scorecard

**Laura Herschleb**  
North American Intercollegiate Dairy Challenge  
Phone: (608) 224-0400