

2010 National Intercollegiate Dairy Challenge

All functions and rooms are at the Marriott Visalia and the Visalia Convention Center
300 South Court Street, Visalia, CA 93291 PH 559-636-1111

Wednesday, April 7, 2010

Coaches, Teams, Board, Staff arrive in Visalia

Thursday, April 8, 2010

7:30 a.m. - 4:00 p.m.	NAIDC Board of Directors Meeting	World Wide Sires HQ
10:00 a.m. - 12:00 p.m.	Tour A: Maddox Dairy (lunch at 12 PM)	
1:00 - 7:30 p.m.	Coaches and Teams continue to arrive in Visalia	
2:30 - 4:45 p.m.	Tour B: Rancho Teresita Dairy	
5:30 - 7:30 p.m.	Registration (Coaches ONLY)	Grand Board Room (Dairy Challenge Central), Visalia Conv Ctr
	Computer check-in for all teams	Executive Board Room (IT), Visalia Conv Ctr
	Each team should check in 2 laptop and 1 USB drive	
	Must provide user names and passwords for each computer	
8:00 p.m.	Distribution of Computers & Contest Materials (all teams should be present)	Ballroom, Marriott
8:00 p.m.	Judges report to Judges Central for orientation	Nevada Ballroom, Marriott
10:00 p.m.	Data computers checked back in	Executive Board Room (IT), Visalia Conv Ctr

Friday, April 9, 2010

6:00 - 6:30 a.m.	Computer check-in for all remaining schools	Executive Board Room (IT), Visalia Conv Ctr
6:30 - 7:30 a.m.	Breakfast buffet	Charter Oak ABE, Visalia Conv Ctr
6:45 a.m.	Contest overview and additional instructions	
7:15 a.m.	Volunteer meeting, instructions for dairy visits	San Joaquin A, Visalia Conv Ctr
7:15 - 7:45 am	Judges Meeting	Nevada Ballroom, Marriott
7:30 a.m. - 7:00 p.m.	Sponsor and Media check-in	Grand Board Room (Dairy Challenge Central), Visalia Conv Ctr
7:45 a.m.	Teams begin loading buses for contest dairy visits	Lobby, Marriott
	Judge panels follow buses (travel as a group in their own vehicle)	
8:00 a.m.	Buses 3 & 4 leave for contest dairies 3 & 4	Lobby, Marriott
8:15 a.m.	Buses 1 & 2 leave for contest dairies 1 & 2	
8:15 - 8:30 a.m.	Teams and Judges arrive at dairies	
8:45 - 10:30 a.m.	Coaches meeting with Board of Directors	Sierra Nevada Ballroom, Marriott
8:45 a.m.	Dairy managers welcome teams, provide overview and guidelines	
9:00 - 11:00 a.m.	On-site assessments of contest dairies	
11:00 - 11:15 p.m.	All teams gather with dairy managers for group interview; Judges observe	
	Boxed lunches distributed at farms - students, farm volunteers	
	Boxed lunches distributed at hotel - coaches, staff, volunteers	
11:00 - 1:15 p.m.	Teams and Judges depart dairies	
11:30 a.m.	Coaches and media visit contest dairies	Lobby, Marriott
11:30 - 5:00 p.m.	Coaches and media visit contest dairies	Lobby, Marriott
12:00 p.m.	Teams arrive	Executive Board Room (IT), Visalia Conv Ctr
12:00 p.m.	Teams pick up data computers	Sierra Nevada Ballroom, Marriott
12:00 - 1:00 p.m.	Judges have lunch with dairy managers	
12:15 - 5:15 p.m.	Teams plan and develop presentations in assigned work rooms	
12:45 - 1:00 p.m.	Judges meeting, instructions for the afternoon	Sierra Nevada Ballroom, Marriott
1:00 - 1:15 p.m.	Volunteer meeting, instructions for interviews	San Joaquin A, Visalia Conv Ctr
2:00 - 4:00 p.m.	Individual Team interviews with dairy managers (12 minutes/Team); Judges observe	
	Dairy 1	San Joaquin A, Visalia Conv Ctr
	Dairy 2	San Joaquin B, Visalia Conv Ctr
	Dairy 3	San Joaquin C, Visalia Conv Ctr
	Dairy 4	San Joaquin D, Visalia Conv Ctr
2:00 - 5:00 p.m.	Snacks available	
	Sponsor booth set up	Executive Lobby, Visalia Conv Ctr
5:30 p.m.	Judges turn in their dairy assessments and contest data	Grand Board Room (Dairy Challenge Central), Visalia Conv Ctr
5:30 p.m.	Judges go to Judge/coach reception	offsite
5:00 p.m.	IT will check all presentation computers to ensure that powerpoints are transferred to flash drives	
5:30 - 6:05 p.m.	Teams turn in final presentations and return computers	Executive Board Room (IT), Visalia Conv Ctr
6:00 - 10:00 p.m.	Friday Social Event - buses will run continuously for first and last hour.	Koetsier Ranch

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Saturday, April 10, 2010

6:15 - 8:00 a.m.	Breakfast buffet	Charter Oak ABE, Visalia Conv Ctr
6:30 - 8:30 a.m.	Sponsor set-up for Career Fair	Executive Lobby, Visalia Conv Ctr
6:45 a.m.	First AM presentation teams arrive at assigned prep rooms	
	<i>Computers will be preloaded with their presentations. Teams prep for 1 hour</i>	
	<i>Teams must turn in financial materials at the start of Prep Time</i>	
	Dairy 1	Mineral King A, Visalia Conv Ctr
	Dairy 2	Mineral King B, Visalia Conv Ctr
	Dairy 3	Kaweah A, Visalia Conv Ctr
	Dairy 4	Kaweah B, Visalia Conv Ctr
7:00 - 7:35 a.m.	Judges meeting, instructions for the day	San Joaquin D, Visalia Conv Ctr
7:00 a.m.	Volunteer meeting	San Joaquin A, Visalia Conv Ctr
7:30 a.m.	Load buses for mandatory tours for afternoon presentation teams	
7:45 - 11:00	Buses depart for mandatory tours	Lobby, Marriott
7:45 - 11:45 a.m.	Morning Team presentations (60-min intervals)	
	20 minutes - team presentation Dairy 1	San Joaquin A, Visalia Conv Ctr
	10 minutes - judges' questions Dairy 2	San Joaquin D, Visalia Conv Ctr
	15 minutes - judges deliberate Dairy 3	Sequoia A, Visalia Conv Ctr
	10 minutes - judges' feedback Dairy 4	Sierra B, Visalia Conv Ctr
	Immediately after presentations teams are photographed with coach then debriefed	
	Debriefing Rooms: Dairy 1	San Joaquin B, Visalia Conv Ctr
	Dairy 2	San Joaquin C, Visalia Conv Ctr
	Dairy 3	Sequoia B, Visalia Conv Ctr
	Dairy 4	Sierra A, Visalia Conv Ctr
	<i>After debriefing, teams should be escorted to Mandatory Career Fair</i>	
8:30 a.m. - 12:00 p.m.	Mandatory Career Fair for morning presentation teams	Executive Lobby, Visalia Conv Ctr
11:00 a.m. - 1:00 p.m.	Lunch buffet	Charter Oak ABE, Visalia Conv Ctr
11:30 a.m.	First PM presentation teams arrive at assigned prep rooms	
	<i>Computers will be preloaded with their presentations. Teams prep for 1 hour</i>	
	<i>Teams must turn in financial materials at the start of Prep Time</i>	
	Dairy 1	Mineral King A, Visalia Conv Ctr
	Dairy 2	Mineral King B, Visalia Conv Ctr
	Dairy 3	Kaweah A, Visalia Conv Ctr
	Dairy 4	Kaweah B, Visalia Conv Ctr
11:45 a.m. - 12:30 p.m.	Judges lunch	San Joaquin D, Visalia Conv Ctr
12:00 p.m.	Volunteer meeting	San Joaquin A, Visalia Conv Ctr
12:30 - 4:30 p.m.	Afternoon Team presentations (60-min intervals)	
	20 minutes - team presentation Dairy 1	San Joaquin A, Visalia Conv Ctr
	10 minutes - judges' questions Dairy 2	San Joaquin D, Visalia Conv Ctr
	15 minutes - judges deliberate Dairy 3	Sequoia A, Visalia Conv Ctr
	10 minutes - judges' feedback Dairy 4	Sierra B, Visalia Conv Ctr
	Immediately after presentations teams are photographed with coach then debriefed	
	Debriefing Rooms: Dairy 1	San Joaquin B, Visalia Conv Ctr
	Dairy 2	San Joaquin C, Visalia Conv Ctr
	Dairy 3	Sequoia B, Visalia Conv Ctr
	Dairy 4	Sierra A, Visalia Conv Ctr
	<i>After debriefing, teams should be escorted to Mandatory Career Fair</i>	
1:00 - 4:30 p.m.	Mandatory Career Fair for afternoon presentation teams	Executive Lobby, Visalia Conv Ctr
1:00	Load buses for mandatory tours for morning presentation teams	
1:15 - 4:30 p.m.	Buses depart for mandatory tours	Lobby, Marriott
4:30 - 5:30 p.m.	Tear down sponsor booths	Executive Lobby, Visalia Conv Ctr
5:00 p.m.	Presentation equipment returned to Dairy Challenge Central	Grand Board Room (Dairy Challenge Central), Visalia Conv Ctr
5:00 - 6:00 p.m.	Collection of surveys from coaches, sponsors and judges	Grand Board Room (Dairy Challenge Central), Visalia Conv Ctr
5:30 - 6:00 p.m.	Judges complete and turn in team assessments and rankings, finalize presentation	
6:00 p.m.	Contestant social with sponsors	Executive Lobby, Visalia Conv Ctr
6:45 p.m.	Judges present their findings to participants	Charter Oak ABE, Visalia Conv Ctr
7:30 p.m.	NAIDC Awards Banquet	Charter Oak ABE, Visalia Conv Ctr