



## FOR IMMEDIATE RELEASE

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## Attend the 2<sup>nd</sup> Annual Dairy Challenge Reunion at World Dairy Expo

Madison, WI, September 20, 2016 – The North American Intercollegiate Dairy Challenge (NAIDC) invites Dairy Challenge alumni and friends to the second annual Dairy Challenge Reunion during World Dairy Expo. The reunion will be on Wednesday, October 5 from 4 p.m. to 6 p.m. in the Michigan Room of the Clarion Suites, located adjacent to the Alliant Energy Center.

During the reception-style event, Dairy Challenge alumni and friends will have the opportunity to reconnect with one another, learn about a newly-formed Dairy Challenge alumni committee and understand how they can volunteer at upcoming regional and national events.

“The success of Dairy Challenge is driven by countless sponsors, volunteers and alumni sharing their resources, time and expertise,” explained Amy te Plate-Church, NAIDC board chair. “We look forward to celebrating our past experiences at the reunion, while also sharing new ways for alumni and supporters to get involved.”

No RSVP is needed to attend the Dairy Challenge Reunion. All Dairy Challenge supporters are welcome.

### *About Dairy Challenge*

NAIDC is an innovative event for students in dairy programs at North American post-secondary institutions. Its mission is to develop tomorrow’s dairy leaders and enhance progress of the dairy industry, by providing education, communication and networking among students, producers, and agribusiness and university personnel. Over its 15-year national history, Dairy Challenge has helped prepare more than 5,000 students for careers as farm owners and managers, consultants, researchers, veterinarians or other dairy professionals. The next national event will be March 30-April 1, 2017 in Visalia, Calif. Four regional events are held in late fall and winter; details are at [www.dairychallenge.org](http://www.dairychallenge.org).

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