

Thursday, Oct. 2 | 12-2 PM come-and-go
Monona Room (2nd fl Exhibition Hall) | World Dairy Expo

Have you done the Challenge lately? If not, it's an exhilarating experience with hundreds of college dairy students – the best and brightest preparing for careers as producers, veterinarians and dairy professionals.

*At World Dairy Expo, a sample of Dairy Challenge is coming to you! **Visit the Monona Room anytime from 12 to 2 PM on Thursday** to talk with students, coaches and organizers. A brief presentation at 1 PM will highlight ways you can be involved.*

Already a supporter? Stop by make a plan for this year's events. Each event has ample networking time through career/innovation fair, volunteer roles, and podium time.

*Dairy Challenge has grown to be **the** premier event for collegiates – with over 260 students at the 2014 event including the new Academy!*

Join us at World Dairy Expo to catch the excitement!



13 year history | 4600 total students | Countless volunteers
5 events each year | 57 colleges in 2013-14 | 135+ sponsors
260 students, 37 schools at 2014 national



Some participants gather to show their school pride at the 2014 national Dairy Challenge in Fort Wayne, Indiana.