

Cooperative Resources International

POSITION OPENING

Title: Resale Product Advisor

Location: Negotiable

Position Objective

Genex Cooperative is seeking a Resale Product Advisor to enhance and gain sales results and member/customer satisfaction in the region by promoting products, special programs, developing new sales and new revenue streams. The successful candidate will also provide product education, training to sales staff and to the customers and members.

Major Areas of Responsibility

- Responsible for achieving regional budget for product sales for each product line
- Provide product education and develop educational programs by planning and conducting educational programs on calf care and transitional cow management for key accounts and producer groups
- Develop educational programs for implementation of new products
- Develop and maintain a network of relationships with local industry personnel that are mutually beneficial and keep Genex current on trends and developments

Qualifications

- Bachelor's degree in Agriculture with knowledge of the Dairy/Beef industry
- Have strong problem solving, organizational, communication, and leadership skills
- Ability to successfully manage multiple projects, including all aspects from establishing objectives, developing and executing action plans, meeting goals on time and interpreting data and results
- Ability to work in a team environment providing guidance and direction when needed

If interested apply on line to www.crinet.com/careers