

Cooperative Resources International

POSITION OPENING

Title: Product Development Specialist

Position Location: Idaho, Oregon or Washington

This position is 100% dairy emphasis.

Company Overview

- Genex Cooperative is seeking a Product Development Specialist to enhance/gain sales results and member/customer satisfaction in the region. The successful person will promote products, special programs to achieve sales goals, develop new sales and new revenue streams. This position will also provide product education, training to sales staff and customers/members.

Major Areas of Responsibility

- Achieve regional budget for product sales for each product line
- Provide product education and develop educational programs for the Sales and Service Staff and members
- Develop and maintain a network of relationships with local industry personnel that are mutually beneficial and keep Genex current on trends and developments

Qualifications

- Bachelor's degree in Animal Science or related field with equivalent experience.
- Must be bilingual in English and Spanish
- The successful candidate will be a leader, have the ability to build relationships, achieve sales goals, and possess organizational skills.
- Possess project management skills and strong communication skills both written and verbal with the ability to relate to all types of personalities.

If interested apply on line to www.crinet.com/careers

Please apply no later than October 15, 2014. Posting may close prior to the deadline date if the position is filled.