

Cooperative Resources International

POSITION OPENING

Title: Education & Marketing Support Specialist

Accountable to: AVP of Outreach, Training, and Sales Support

Location: Wisconsin

Position Objective

AgSource Cooperative is seeking an Education & Marketing Support Specialist to deliver quality training and educational materials to AgSource employees, associations, and members on the products and services offered throughout AgSource. The successful individual will establish and conduct outreach training programs within the agricultural community and provide sales support that will assist the growth of AgSource in DHI services, resale supply, laboratory diagnostics, and processing services.

Major Areas of Responsibility

- Deliver high levels of technical, product and service support, as well as consultative record analysis to AgSource Dairy and Association members and customers, as well as industry representatives
- Establish and conduct outreach training programs within the agricultural community
- Develop and deliver quality training and educational programs for AgSource and Association employees

Qualifications

- Minimum of a bachelor's degree in Dairy/Animal Science or related field. Equivalent experience within the dairy industry is also acceptable.
- Possess excellent interpersonal, presentation and organizational skills, as well as a strong training and/or consulting background.
- Preference will be given to those candidates with experience in the Dairy Herd Improvement (DHI) industry.
- Previous experience in consulting and/or record analysis a plus
- Knowledge of dairy farming operations, management software, and industry related technology trends
- A thorough understanding of Microsoft Office products and comprehensive computer skills
- Be able to work independently and in a team environment with the ability to communicate verbally and in writing in a professional manner
- Travel commitment is moderate to heavy, with some overnights required

If interested apply on line to www.crinet.com/careers.