

# Cooperative Resources International

## POSITION OPENING

**Title:** Dairy Education Instructor

**Location:** Shawano, WI – CRI Headquarters

### Position Objective

Genex Cooperative, Inc. is seeking a Dairy Education Instructor in the US Marketing, Sales and Service Division. The desired candidate will conduct and maintain effective basic training programs in reproductive management, dairy herd management, Genex programs and policies, business management, and herd management software.

### Major Areas of Responsibility

- Coordinate and facilitate an effective education program for new Reproductive Program Technicians and Interns.
- Implement basic and advanced sales training programs for US Sales and Service employees.
- Coordinate and facilitate an orientation program for the Dairy Area Marketing manager and Territory Sales Manager.
- Maintain the dairy reproduction education programs for the US Sales and Service employees.
- Develop and maintain a budget to meet training needs for US Sales and Services.

### Qualifications

- Bachelor's degree in Agriculture, Marketing, or Education is required.
- Knowledge and expertise in the Agriculture Industry, along with artificial insemination-bovine reproductive experience.
- Ability to identify, prioritize, and drive multiple initiatives simultaneously.
- Strong written, verbal and interpersonal communication skills.
- Proficiency in MS Office software.

If interested please apply online at [www.crinet.com/careers](http://www.crinet.com/careers)